

SECOND REGULAR SESSION

# SENATE BILL NO. 663

95TH GENERAL ASSEMBLY

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INTRODUCED BY SENATOR RUPP.

Pre-filed December 1, 2009, and ordered printed.

TERRY L. SPIELER, Secretary.

3231S.011

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## AN ACT

To repeal sections 130.047, 407.1095, 407.1098, 407.1101, 407.1104, 407.1107, and 407.1110, RSMo, and to enact in lieu thereof nine new sections relating to telephone calls.

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*Be it enacted by the General Assembly of the State of Missouri, as follows:*

Section A. Sections 130.047, 407.1095, 407.1098, 407.1101, 407.1104, 2 407.1107, and 407.1110, RSMo, are repealed and nine new sections enacted in 3 lieu thereof, to be known as sections 130.047, 407.1095, 407.1098, 407.1101, 4 407.1104, 407.1107, 407.1112, 407.1113, and 407.1115, to read as follows:

130.047. Any person who is not a defined committee who makes an 2 expenditure or expenditures aggregating five hundred dollars or more in support 3 of, or opposition to, one or more candidates or in support of, or in opposition to, 4 the qualification or passage of one or more ballot measures, other than a 5 contribution made directly to a candidate or committee, shall file a report signed 6 by the person making the expenditures, or that person's authorized agent. The 7 report shall include the name and address of the person making the expenditure, 8 the date and amount of the expenditure or expenditures, the name and address 9 of the payee, and a description of the nature and purpose of each 10 expenditure. **Except as otherwise required under subsection 5 of section** 11 **407.1112**, such report shall be filed with the appropriate officer having 12 jurisdiction over the election of the candidate or ballot measure in question as set 13 forth in section 130.026 no later than fourteen days after the date of making an 14 expenditure which by itself or when added to all other such expenditures during 15 the same campaign equals five hundred dollars or more. If, after filing such 16 report, additional expenditures are made, a further report shall be filed no later

**EXPLANATION—Matter enclosed in bold-faced brackets [thus] in this bill is not enacted and is intended to be omitted in the law.**

17 than fourteen days after the date of making the additional expenditures; except  
18 that, if any such expenditure is made within fourteen days prior to an election,  
19 the report shall be filed no later than forty-eight hours after the date of such  
20 expenditure. The provisions of this subsection shall not apply to a person who  
21 uses only the person's funds or resources to make an expenditure or expenditures  
22 in support of or in coordination or consultation with a candidate or committee;  
23 provided that, any such expenditure is recorded as a contribution to such  
24 candidate or committee and so reported by the candidate or committee being  
25 supported by the expenditure or expenditures.

407.1095. As used in sections 407.1095 to 407.1110, the following words  
2 and phrases mean:

3 (1) **"Automated call", any prerecorded or synthesized voice**  
4 **message resulting from the use of an automatic dialing-announcing**  
5 **device but does not include communication:**

6 (a) **To any residential subscriber with that subscriber's prior**  
7 **express invitation or permission;**

8 (b) **By or on behalf of any person or entity with whom a**  
9 **residential subscriber has had a business contact within the past one**  
10 **hundred eighty days or a current business or personal relationship;**

11 (c) **When the message is preceded by a live operator who obtains**  
12 **the subscriber's consent before the message is delivered;**

13 (d) **From a public safety agency or other entity notifying a**  
14 **person of an emergency. Such calls may include Amber alert**  
15 **notification issued under section 210.1012;**

16 (e) **From school districts to students, parents, or employees;**

17 (f) **From employers to employees regarding employment-related**  
18 **matters;**

19 (g) **From a telecommunications company, as defined in section**  
20 **386.020, or the directory publisher affiliates of any such company,**  
21 **calling solely for the purpose of verifying the delivery of products or**  
22 **services that were provided at no charge to the residential subscriber;**  
23 **or**

24 (h) **From a person or entity requesting the residential**  
25 **subscriber's personal opinion regarding a public policy matter, political**  
26 **candidate, or issue before the voters or which may come before the**  
27 **voters, where the request for an opinion is made for a bona fide**  
28 **information-gathering purpose;**

29           **(2) "Automatic dialing-announcing device", a device that selects**  
30 **and dials telephone numbers and that, working alone or in conjunction**  
31 **with other equipment, disseminates a prerecorded or synthesized voice**  
32 **message to the telephone number called;**

33           **(3) "Caller identification service", a type of telephone service which**  
34 **permits telephone subscribers to see the telephone number of incoming telephone**  
35 **calls;**

36           **[(2)] (4) "Political solicitation", any voice communication from a**  
37 **live operator or through the use of an automatic dialing-announcing**  
38 **device for the purpose of promoting, advertising, or campaigning for**  
39 **or against a political candidate or political issue;**

40           **(5) "Residential subscriber", a person who, for primarily personal and**  
41 **familial use, has subscribed to residential telephone service [from a local**  
42 **exchange company], wireless service or similar service, or the other persons**  
43 **living or residing with such person;**

44           **[(3)] (6) "Telephone solicitation", any voice [communication over a**  
45 **telephone line from a live operator, through the use of ADAD equipment or by**  
46 **other means], facsimile, graphic imaging, or data communication,**  
47 **including text messaging communications, for the purpose of encouraging**  
48 **the purchase or rental of, or investment in, property, goods or services, but does**  
49 **not include communications:**

50           (a) To any residential subscriber with that subscriber's prior express  
51 invitation or permission;

52           (b) By or on behalf of any person or entity with whom a residential  
53 subscriber has had a business contact within the past one hundred eighty days  
54 or a current business or personal relationship;

55           (c) By or on behalf of an entity organized pursuant to Chapter 501(c)(3)  
56 of the United States Internal Revenue Code, while such entity is engaged in  
57 fund-raising to support the charitable purpose for which the entity was  
58 established provided that a bona fide member of such exempt organization makes  
59 the voice communication;

60           (d) By or on behalf of any entity over which a federal agency has  
61 regulatory authority to the extent that:

62           a. Subject to such authority, the entity is required to maintain a license,  
63 permit or certificate to sell or provide the merchandise being offered through  
64 telemarketing; and

65           b. The entity is required by law or rule to develop and maintain a no-call  
66 list;

67           (e) By a natural person responding to a referral, or working from his or  
68 her primary residence, or a person licensed by the state of Missouri to carry out  
69 a trade, occupation or profession who is setting or attempting to set an  
70 appointment for actions relating to that licensed trade, occupation or profession  
71 within the state or counties contiguous to the state.

          407.1098. [1.] No person or entity shall make or cause to be made any  
2 telephone solicitation to the telephone line of any residential subscriber in this  
3 state who has given notice to the attorney general, in accordance with rules  
4 promulgated pursuant to section 407.1101 of such subscriber's objection to  
5 receiving telephone solicitations **and automated calls**.

6           [2. This section shall take effect on July 1, 2001.]

          407.1101. 1. The attorney general shall establish and provide for the  
2 operation of a database to compile a list of telephone numbers of residential  
3 subscribers who object to receiving telephone solicitations **and automated**  
4 **calls**. [The attorney general shall have such database in operation no later than  
5 July 1, 2001.] **Such list is not intended to include any telephone number**  
6 **primarily used for business or commercial purposes**.

7           2. [No later than January 1, 2001,] The attorney general shall promulgate  
8 rules and regulations governing the establishment of a state no-call database as  
9 he or she deems necessary and appropriate to fully implement the provisions of  
10 sections 407.1095 to 407.1110. The rules and regulations shall include those  
11 which:

12           (1) Specify the methods by which each residential subscriber may give  
13 notice to the attorney general or its contractor of his or her objection to receiving  
14 such solicitations **and calls** or revocation of such notice. There shall be no cost  
15 to the subscriber for joining the database;

16           (2) Specify the length of time for which a notice of objection shall be  
17 effective and the effect of a change of telephone number on such notice;

18           (3) Specify the methods by which such objections and revocations shall be  
19 collected and added to the database;

20           (4) Specify the methods by which any person or entity desiring to make  
21 telephone solicitations **or automated calls** will obtain access to the database as  
22 required to avoid calling the telephone numbers of residential subscribers  
23 included in the database, including the cost assessed to that person or entity for

24 access to the database;

25 (5) Specify such other matters relating to the database that the attorney  
26 general deems desirable.

27 3. If the Federal Communications Commission establishes a single  
28 national database of telephone numbers of subscribers who object to receiving  
29 telephone solicitations pursuant to 47 U.S.C., Section 227(c)(3), the attorney  
30 general shall include that part of such single national database that relates to  
31 Missouri in the database established pursuant to this section.

32 4. Information contained in the database established pursuant to this  
33 section shall be used only for the purpose of compliance with section 407.1098 and  
34 this section or in a proceeding or action pursuant to section 407.1107. Such  
35 information shall not be considered a public record pursuant to chapter 610,  
36 RSMo.

37 5. In April, July, October and January of each year, the attorney general  
38 shall be encouraged to obtain subscription listings of [consumers] **residential**  
39 **subscribers** in this state who have arranged to be included on any national  
40 do-not-call list and add those [names] **telephone numbers** to the state  
41 do-not-call list.

42 6. The attorney general may utilize moneys appropriated from general  
43 revenue and moneys appropriated from the merchandising practices revolving  
44 fund established in section 407.140 for the purposes of establishing and operating  
45 the state no-call database.

46 7. Any rule or portion of a rule, as that term is defined in section 536.010,  
47 RSMo, that is created under the authority delegated in sections 407.1095 to  
48 407.1110 shall become effective only if it complies with and is subject to all of the  
49 provisions of chapter 536, RSMo, and, if applicable, section 536.028, RSMo. This  
50 section and chapter 536, RSMo, are nonseverable and if any of the powers vested  
51 with the general assembly pursuant to chapter 536, RSMo, to review, to delay the  
52 effective date or to disapprove and annul a rule are subsequently held  
53 unconstitutional, then the grant of rulemaking authority and any rule proposed  
54 or adopted after August 28, 2000, shall be invalid and void.

407.1104. 1. Any person or entity who makes a telephone solicitation to  
2 [the telephone line of] any residential subscriber in this state shall, at the  
3 beginning of such [call] **solicitation**, state clearly the identity of the person or  
4 entity initiating the [call] **solicitation**.

5 2. No person or entity who makes a telephone solicitation [to the

6 telephone line of a residential subscriber] **or automated call** in this state shall  
7 knowingly use any method to block or otherwise circumvent [such] **any**  
8 subscriber's use of a caller identification service.

9 **3. No person or entity shall call a residential subscriber using an**  
10 **automatic dialing announcing device unless the device is designed and**  
11 **operated to disconnect within ten seconds after the subscriber**  
12 **terminates the telephone call.**

407.1107. 1. The attorney general may initiate proceedings relating to a  
2 knowing violation or threatened knowing violation of section 407.1098 or  
3 407.1104. Such proceedings may include, without limitation, an injunction, a civil  
4 penalty up to a maximum of five thousand dollars for each knowing violation and  
5 additional relief in any court of competent jurisdiction. The attorney general may  
6 issue investigative demands, issue subpoenas, administer oaths and conduct  
7 hearings in the course of investigating a violation of section 407.1098 or 407.1104.

8 2. In addition to the penalties provided in subsection 1 of this section, any  
9 person or entity that violates section 407.1104 shall be subject to all penalties,  
10 remedies and procedures provided in sections 407.010 to 407.130. The remedies  
11 available in this section are cumulative and in addition to any other remedies  
12 available by law.

13 3. Any person who has received more than one telephone solicitation **or**  
14 **automated call** within any twelve-month period by or on behalf of the same  
15 person or entity in violation of section 407.1098 or 407.1104 may either:

16 (1) Bring an action to enjoin such violation;

17 (2) Bring an action to recover for actual monetary loss from such knowing  
18 violation or to receive up to five thousand dollars in damages for each such  
19 knowing violation, whichever is greater; or

20 (3) Bring both such actions.

21 4. It shall be a defense in any action or proceeding brought pursuant to  
22 this section that the defendant has established and implemented, with due care,  
23 reasonable practices and procedures to effectively prevent telephone solicitations  
24 **or automated calls** in violation of section 407.1098 or 407.1104.

25 5. No action or proceeding may be brought pursuant to this section:

26 (1) More than two years after the person bringing the action knew or  
27 should have known of the occurrence of the alleged violation; or

28 (2) More than two years after the termination of any proceeding or action  
29 arising out of the same violation or violations by the state of Missouri, whichever

30 is later.

31 6. A court of this state may exercise personal jurisdiction over any  
32 nonresident or his or her executor or administrator as to an action or proceeding  
33 authorized by this section in the manner otherwise provided by law.

34 7. The remedies, duties, prohibitions and penalties of sections 407.1095  
35 to [407.1104] **407.1107** are not exclusive and are in addition to all other causes  
36 of action, remedies and penalties provided by law.

37 8. No provider of telephone caller identification service shall be held liable  
38 for violations of section 407.1098 or 407.1104 committed by other persons or  
39 entities.

40 9. [Section 407.1104 and this section shall take effect on July 1, 2001.]  
41 **When a residential subscriber does not answer a call defined in**  
42 **paragraph (c) of subdivision (1) of section 407.1095, it shall not be**  
43 **considered a violation of section 407.1098 or 407.1104 for the automated**  
44 **message to be left on such residential subscriber's answering machine**  
45 **or voice mail message system, provided such automated message is**  
46 **preceded by an announcement of such message by the live operator.**

**407.1112. 1. Any person or entity making a political solicitation**  
2 **to any residential subscriber in this state shall clearly state who paid**  
3 **for the solicitation by using the words "This message is paid for by"**  
4 **followed by the proper identification of the sponsor.**

5 (1) In regard to any political solicitation paid for by a candidate,  
6 as defined in section 130.011, from the candidate's personal funds, it  
7 shall be sufficient identification to state the first and last name by  
8 which the candidate is known.

9 (2) In regard to any political solicitation paid for by a committee,  
10 it shall be sufficient identification to state the name of the committee  
11 as required to be registered by subsection 5 of section 130.021, and the  
12 name and title of the committee treasurer serving at the time the  
13 solicitation is made, and the political affiliation of the committee, if  
14 any.

15 (3) In regard to any political solicitation paid for by a  
16 corporation or other business entity, labor organization, or any other  
17 organization not defined to be a committee by subdivision (7) of section  
18 130.011, and not organized especially for influencing one or more  
19 elections, it shall be sufficient identification to state the name of the  
20 entity.

21           (4) In regard to any solicitation paid for by an individual or  
22 individuals, it shall be sufficient identification to state the name of the  
23 individual or individuals.

24           2. No person or entity shall agree to make a political solicitation  
25 or make such solicitation until the solicitation meets the requirements  
26 of this section. Such person or entity shall maintain a record of the  
27 name and address of the person or entity who purchased or requested  
28 such services and the amount paid for such services. The record  
29 required by this subsection shall be kept for a period of two years after  
30 the date upon which payment was received for such services.

31           3. Notwithstanding the provisions of sections 105.955 and 105.957  
32 to the contrary, any residential subscriber who receives a political  
33 solicitation in violation of this section may file a complaint with the  
34 Missouri ethics commission. The Missouri ethics commission shall  
35 address any complaint filed under this section in the same manner as  
36 it addresses violations of subsection 8 of section 130.031.

37           4. Any committee making a political solicitation under the  
38 provisions of this section shall be registered with the Missouri ethics  
39 commission.

40           5. Any entity described in subdivision (3) of subsection 1 of this  
41 section making an automated call for the purpose of making a political  
42 solicitation, as the terms "automated call" and "political solicitation" are  
43 defined in section 407.1095, the cost of which individually or in  
44 aggregate exceeds five hundred dollars, shall register with the  
45 secretary of state and the Missouri ethics commission prior to making  
46 any such automated political solicitation. Any such solicitation by the  
47 entity shall additionally state who engaged the organization to make  
48 the solicitation.

          407.1113. In addition to any other information provided to a  
2 candidate at the time such candidate files for an elective office with the  
3 secretary of state, the secretary of state shall provide a summary of the  
4 provisions of section 407.1112 to the candidate.

          407.1115. Any entity making a radio advertisement that is made  
2 for the purpose of promoting, advertising, or campaigning for or  
3 against a political candidate or political issue that gives out the phone  
4 number of an elected official and requests that listeners contact the  
5 official by telephone shall register with the Missouri ethics commission



6 **and shall disclose the identity of the entity or person paying for such**  
7 **advertisement.**

2 [407.1110. The attorney general shall establish an advisory  
3 group composed of government entities, local telecommunications  
4 companies, businesses, and senior citizen and other community  
5 advocates to compile and promote a list of educational literature to  
6 help consumers understand their options with regard to telephone  
7 solicitations. The attorney general shall work with local exchange  
8 telecommunications companies to disseminate to their residential  
9 subscribers information about the availability of and instructions  
10 about how to request educational literature from the attorney  
11 general. The attorney general may enter into agreements with  
12 those companies for the purpose of dissemination of the educational  
13 literature. The attorney general shall include on his or her  
14 Internet web site information that informs residential subscribers  
15 of their rights to be placed on a no-call list and the various  
16 methods, including notice to the attorney general, of placing their  
17 names on this no-call list. The attorney general shall have this  
18 literature developed for dissemination to the public no later than  
January 1, 2001.]

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