

FIRST REGULAR SESSION

# SENATE BILL NO. 516

98TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR SIFTON.

Read 1st time February 25, 2015, and ordered printed.

ADRIANE D. CROUSE, Secretary.

0288S.02I

## AN ACT

To amend chapter 407, RSMo, by adding thereto one new section relating to credit card entry event tickets, with a penalty provision.

*Be it enacted by the General Assembly of the State of Missouri, as follows:*

Section A. Chapter 407, RSMo, is amended by adding thereto one new section, to be known as section 407.1390, to read as follows:

**407.1390. 1. As used in this section, the following terms shall mean:**

(1) "Consumer", the purchaser of an event ticket;

(2) "Credit card", the same as defined in section 407.432;

(3) "Credit card entry", allowed entry to a live event or sporting event based solely upon the presentation of both a live event or sporting event ticket and the purchasing consumers' credit card or valid identification;

(4) "Event ticket", a ticket purchased by a consumer from an event ticket vendor to attend any live event or sporting event;

(5) "Event ticket vendor", any person or entity who sells event tickets, including but not limited to, a ticket vending website, box office, stadium, or street vendor.

2. It shall be an unlawful practice for an event ticket vendor to sell an event ticket to a consumer that has a credit card entry restriction without an acknowledgment signed, either in writing or electronically, by the consumer prior to the beginning of any time limitation placed on electronic event ticket purchases and prior to the purchase of such event ticket for all other purchases. The acknowledgment shall be conspicuous, in at least twelve-point capitalized font, and shall have the following header: "THE

22 FOLLOWING RESTRICTIONS APPLY TO CREDIT CARD ENTRY  
23 TICKETS". The acknowledgment shall include, but not be limited to,  
24 any restriction on event ticket transferability, event ticket resale price,  
25 or choice of marketplace on event ticket resale.

26 3. A violation of this section shall be considered an unlawful  
27 practice subject to penalties in section 407.020.

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