

HOUSE BILL NO. 74

101ST GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVE MURPHY.

0474H.011

DANA RADEMAN MILLER, Chief Clerk

AN ACT

To amend chapter 21, RSMo, by adding thereto one new section relating to the joint committee on media literacy.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Chapter 21, RSMo, is amended by adding thereto one new section, to be known as section 21.761, to read as follows:

21.761. 1. There is established a joint committee of the general assembly to be known as the "Joint Committee on Media Literacy". The committee shall be composed of the following fourteen members:

(1) Three members of the house of representatives to be appointed by the speaker of the house of representatives, with two members from the majority party and one member from the minority party;

(2) Three members of the senate to be appointed by the president pro tempore of the senate, with two members from the majority party and one member from the minority party;

(3) Eight members appointed by the governor as follows:

(a) Three representatives of the department of elementary and secondary education;

(b) One representative of the school of journalism of the University of Missouri;

(c) One pediatrician or child mental health expert;

(d) One media literacy expert;

(e) One analyst or representative of advertising or news; and

(f) One analyst of the technology industry.

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

18 **2. The committee shall select a chair and a vice chair, of whom one shall be a**
19 **member of the senate and one a member of the house of representatives. A majority of the**
20 **members shall constitute a quorum. The committee shall meet at least once during each**
21 **legislative session and at all other times as the chair may designate. Members of the**
22 **committee shall serve without compensation, but shall be reimbursed for actual and**
23 **necessary expenses incurred in the performance of official committee duties.**

24 **3. The committee shall conduct a study on teaching media literacy in the public**
25 **schools of this state. As used in this section, "media literacy" means the set of skills**
26 **required to critically assess, analyze, create, and participate in the information and media**
27 **environment in all of its formats including, but not limited to:**

- 28 **(1) Advertising;**
- 29 **(2) Film and television;**
- 30 **(3) Journalism;**
- 31 **(4) Music and radio;**
- 32 **(5) Magazine and book publishing;**
- 33 **(6) Websites; and**
- 34 **(7) Mobile applications.**

35 **4. The committee shall complete a final report of its activities and recommendations**
36 **on or before February 1, 2022. Copies of the report shall be delivered to the governor, the**
37 **speaker of the house of representatives, and the president pro tempore of the senate.**

38 **5. The committee's final report shall include recommendations as to best practices**
39 **for media literacy instruction that provides guidance on how to apply media literacy skills**
40 **when consuming and producing media in any form. The committee's recommendations**
41 **may include, but shall not be limited to:**

- 42 **(1) Recommendations for updating state education standards and the state**
43 **instructional technology plan;**
- 44 **(2) Suggested pedagogical strategies relating to media literacy skills;**
- 45 **(3) Best practices, resources, and models for cross-curricular instruction in media**
46 **literacy skills; and**
- 47 **(4) Strategies for supporting school districts in local implementation of the best**
48 **practices and recommendations developed by the committee, including strategies for**
49 **delivering professional development to educators and administrators.**

50 **6. Before July 1, 2022, the department of elementary and secondary education shall**
51 **develop a plan for the implementation of instruction in media literacy skills based on the**
52 **findings contained in the committee's final report. The plan shall implement such**

53 **instruction in early childhood education programs and in kindergarten through grade**
54 **twelve in the public schools of this state.**

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