

SECOND REGULAR SESSION

HOUSE BILL NO. 1764

101ST GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVE SANDER.

4256H.011

DANA RADEMAN MILLER, Chief Clerk

AN ACT

To repeal section 71.288, RSMo, and to enact in lieu thereof one new section relating to outdoor advertising.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Section 71.288, RSMo, is repealed and one new section enacted in lieu thereof, to be known as section 71.288, to read as follows:

71.288. 1. Any city or county shall have the authority to adopt regulations with respect to outdoor advertising that are more restrictive than the height, size, lighting and spacing provisions of sections 226.500 to 226.600; **except that, such regulations shall not have the effect of prohibiting outdoor advertising in its entirety, unless the location proposed is adjacent to a highway designated as a scenic byway under federal law.**

2. **In locations where outdoor advertising is prohibited under federal or state law due to proximity to a scenic byway, all utilities shall be buried underground.**

3. No city or county shall have the authority to impose a fee of more than five hundred dollars for the initial inspection of an outdoor advertising structure, nor may the city or county impose a business tax on an outdoor advertising structure of more than two percent of the gross annual revenue produced by the outdoor advertising structure within that city or county.

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EXPLANATION — Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.