FIRST REGULAR SESSION HOUSE BILL NO. 1043

101ST GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVE RUTH.

DANA RADEMAN MILLER, Chief Clerk

AN ACT

To repeal sections 407.1025, 407.1028, 407.1031, 407.1034, 407.1035, 407.1037, 407.1043, 407.1047, and 407.1049, RSMo, and to enact in lieu thereof nine new sections relating to powersport vehicle franchise practices.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Sections 407.1025, 407.1028, 407.1031, 407.1034, 407.1035, 407.1037,

- 2 407.1043, 407.1047, and 407.1049, RSMo, are repealed and nine new sections enacted in lieu
- 3 thereof, to be known as sections 407.1025, 407.1028, 407.1031, 407.1034, 407.1035, 407.1037,
- 4 407.1043, 407.1047, and 407.1049, to read as follows:

407.1025. As used in sections 407.1025 to 407.1049, unless the context otherwise 2 requires, the following terms mean:

3 (1) "Administrative hearing commission", the body established in chapter 621 to conduct
4 administrative hearings;

5 (2) "All-terrain vehicle", any motorized vehicle manufactured and used exclusively for 6 off-highway use, with an unladen dry weight of one thousand five hundred pounds or less, 7 traveling on three, four or more nonhighway tires, with either:

8 (a) A seat designed to be straddled by the operator, and handlebars for steering control;9 or

- 10 (b) A width of fifty inches or less, measured from outside of tire rim to outside of tire 11 rim, regardless of seating or steering arrangement;
- 12 (3) "Coerce", to force a person to act in a given manner or to compel by pressure or 13 threat but shall not be construed to include the following:

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

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(a) Good faith recommendations, exposition, argument, persuasion or attempts atpersuasion;

(b) Notice given in good faith to any franchisee of such franchisee's violation of termsor provisions of such franchise or contractual agreement;

(c) Any other conduct set forth in section 407.1043 as a defense to an action brought
pursuant to sections 407.1025 to 407.1049; or

(d) Any other conduct set forth in sections 407.1025 to 407.1049 that is permitted of the
franchisor or is expressly excluded from coercion or a violation of sections 407.1025 to
407.1049;

23 (4) "Franchise", a written arrangement or contract for a definite or indefinite period, in which a person grants to another person a license to use, or the right to grant to others a license 24 25 to use, a trade name, trademark, service mark, or related characteristics, in which there is a 26 community of interest in the marketing of goods or services, or both, at wholesale or retail, by 27 agreement, lease or otherwise, and in which the operation of the franchisee's business with 28 respect to such franchise is substantially reliant on the franchisor for the continued supply of 29 franchised new [motoreyeles or all-terrain] powersport vehicles, parts and accessories for sale 30 at wholesale or retail;

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(5) "Franchisee", a person to whom a franchise is granted;

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(7) "Motorcycle", a motor vehicle operated on two wheels;

(8) "New", when referring to [motoreyeles or all-terrain] powersport vehicles or parts,
means those [motoreyeles or all-terrain] powersport vehicles or parts which have not been held
except as inventory, as that term is defined in subdivision (4) of section 400.9-109;

(6) "Franchisor", a person who grants a franchise to another person;

(9) "Person", a sole proprietor, partnership, corporation, or any other form of businessorganization;

(10) "Powersport vehicle", includes but is not limited to any motorcycle, all-terrain
 vehicle, motorized bicycle, motortricycle, recreational off-highway vehicle, or utility
 vehicle, as defined in section 301.010, or personal watercraft as defined in section 306.010.

407.1028. Any person who is engaged or engages directly or indirectly in purposeful contacts within the state of Missouri in connection with the offering, advertising, purchasing, selling, or contracting to purchase or to sell new [motorcycles or all-terrain] powersport vehicles, or who, being a [motorcycle or all-terrain] powersport vehicle franchisor, is transacting or transacts any business with a [motorcycle or all-terrain] powersport vehicle franchisee who maintains a place of business within the state and with whom the person has a franchise, shall be subject to the jurisdiction of the courts of the state of Missouri, upon service of process in accordance with the provisions of section 506.510, irrespective of whether such person is a

9 manufacturer, importer, distributor or dealer in new [motorcycles or all-terrain] powersport
10 vehicles.

407.1031. 1. Any party seeking relief pursuant to the provisions of sections 407.1025 to 407.1049 may file an application for a hearing with the administrative hearing commission 2 within the time periods specified in this section. The application for a hearing shall comply with 3 the requirements for a request for agency action set forth in chapter 536. Simultaneously, with 4 the filing of the application for a hearing with the administrative hearing commission, the 5 applicant shall send by certified mail, return receipt requested, a copy of the application to the 6 7 party or parties against whom relief is sought. Within ten days of receiving a timely application for a hearing, the administrative hearing commission shall enter an order fixing a date, time and 8 9 place for a hearing on the record. Such hearing shall be within forty-five days of the date of the order but the administrative hearing commission may continue the hearing date up to twenty-five 10 additional days by agreement of the parties or upon a finding of good cause. The administrative 11 12 hearing commission shall send by certified mail, return receipt requested, a copy of the order to the party seeking relief and to the party or parties against whom relief is sought. The order shall 13 14 also state that the party against whom relief is sought shall not proceed with the initiation of its activity or activities until the administrative hearing commission issues its final decision or order. 15 16 2. Unless otherwise expressly provided in sections 407.1025 to 407.1049, the provisions 17 of chapter 536 shall govern hearings and prehearing procedures conducted pursuant to the 18 authority of this section. The administrative hearing commission shall issue a final decision or 19 order, in proceedings arising pursuant to the provisions of sections 407.1025 to 407.1049, within 20 forty-five days from the conclusion of the hearing. Any final decisions shall be subject to review pursuant to a petition for review to be filed in the court of appeals in the district in which the 21 22 hearing, or any part of the hearing, is held and by delivery of copies of the petition to each party 23 of record, within thirty days after the mailing or delivery of the final decision and notice of the final decision in such a case. Review pursuant to this section shall be exclusive and decisions 24 25 of the administrative hearing commission reviewable pursuant to this section shall not be reviewable in any other proceeding, and no other official or court shall have power to review any 26 27 such decision by an action in the nature of mandamus or otherwise, except pursuant to the 28 provisions of this section. The party seeking review shall be responsible for the filing of the 29 transcript and record of all proceedings before the administrative hearing commission with the 30 appropriate court of appeals.

3. Any franchisee receiving a notice from a franchisor pursuant to the provisions of 32 sections 407.1025 to 407.1049, or any franchisee adversely affected by a franchisor's acts or 33 proposed acts described in the provisions of sections 407.1025 to 407.1049, shall be entitled to file an application for a hearing before the administrative hearing commission for adetermination as to whether the franchisor has good cause for its acts or proposed acts.

4. Not less than sixty days before the effective date of the initiation of any enumerated act pursuant to subdivisions (5), (6), (7) and (14) of section 407.1034, a franchisor shall give written notice to the affected franchisee or franchisees, by certified mail, return receipt requested, except as follows:

40 (1) Upon the initiation of an act pursuant to subdivision (5) of section 407.1034, such
41 notice shall be given not less than fifteen days before the effective date of such act only if the
42 grounds for the notice include the following:

43 (a) Transfer of any ownership or interest in the franchised dealership without the consent
44 of the [motorcycle or all-terrain] powersport vehicle franchisor;

45 (b) Material misrepresentation by the [motorcycle or all-terrain] powersport vehicle
 46 franchisee in applying for the franchise;

47 (c) Insolvency of the [motorcycle or all-terrain] powersport vehicle franchisee or the
48 filing of any petition by or against the [motorcycle or all-terrain] powersport vehicle franchisee
49 under any bankruptcy or receivership law;

(d) Any unfair business practice by the [motorcycle or all-terrain] powersport vehicle
franchisee after the [motorcycle or all-terrain] powersport vehicle franchisor has issued a written
warning to the [motorcycle or all-terrain] powersport vehicle franchisee to desist from such
practice;

(e) Conviction of the [motoreycle or all-terrain] powersport vehicle franchisee of a
 crime which is a felony;

(f) Failure of the [motorcycle or all-terrain] powersport vehicle franchisee to conduct customary sales and service operations during customary business hours for at least seven consecutive business days unless such closing is due to an act of God, strike or labor difficulty or other cause over which [the motorcycle or all-terrain vehicle] such franchisee has no control; or

61 (g) Revocation of the [motorcycle or all-terrain] powersport vehicle franchisee's license
62 to operate as a dealer of powersport vehicles;

(2) Upon initiation of an act pursuant to subdivision (7) of section 407.1034, such notice shall be given within sixty days of the franchisor's receipt of a written proposal to consummate such sale or transfer and the receipt of all necessary information and documents generally used by the franchisor to conduct its review. The franchisor's notice of disapproval shall also specify the reasonable standard which the franchisor contends is not satisfied and the reason the franchisor contends such standard is not satisfied. Failure on the part of the franchisor to provide such notice shall be conclusively deemed an approval by the franchisor of the proposed sale or transfer to the proposed transferee. A franchisee's application for a hearing shall be filed with the administrative hearing commission within fifteen days from receipt of such franchisor's

72 notice;

(3) Pursuant to paragraphs (a) and (b) of subdivision (14) of section 407.1034, such
notice shall be given within sixty days of the franchisor's receipt of a deceased or incapacitated
franchisee's designated family member's intention to succeed to the franchise or franchises or of
the franchisor's receipt of the personal and financial data of the designated family member,
whichever is later.

5. A franchisor's notice to a franchisee or franchisees pursuant to subdivisions (5), (6), (7) and (14) of section 407.1034 shall contain a statement of the particular grounds supporting the intended action or activity which shall include any reasonable standards which were not satisfied. The notice shall also contain at a minimum, on the first page thereof, a conspicuous statement which reads as follows:

83 "NOTICE TO FRANCHISEE: YOU MAY BE ENTITLED TO FILE A PROTEST
84 WITH THE MISSOURI ADMINISTRATIVE HEARING COMMISSION IN JEFFERSON
85 CITY, MISSOURI, AND HAVE A HEARING IN WHICH YOU MAY PROTEST THE
86 CONTENTS OF THIS NOTICE. ANY ACTION MUST BE FILED WITHIN FIFTEEN DAYS
87 FROM RECEIPT OF THIS NOTICE."

6. When more than one application for a hearing is filed with the administrative hearing commission, the administrative hearing commission may consolidate the applications into one proceeding to expedite the disposition of all relevant issues.

91 7. In all proceedings before the administrative hearing commission pursuant to this 92 section and section 407.1034, where the franchisor is required to give notice pursuant to 93 subsection 5 of this section, the franchisor shall have the burden of proving by a preponderance 94 of the evidence that good cause exists for its actions. In all other actions, the franchisee shall 95 have the burden of proof.

407.1034. Notwithstanding the terms of any franchise agreement, the performance,
whether by act or omission, by a [motorcycle or all-terrain] powersport vehicle franchisor of any
or all of the following acts enumerated in this section are hereby defined as unlawful practices,
the remedies for which are set forth in section 407.1043:

5 (1) To engage in any conduct which is capricious, in bad faith, or unconscionable and 6 which causes damage to a [motoreycle or all-terrain] **powersport** vehicle franchisee or to the 7 public; provided, that good faith conduct engaged in by [motoreycle or all-terrain] **powersport** 8 vehicle franchisors as sellers of new [motoreycles, all-terrain] **powersport** vehicles or parts or 9 as holders of security interests therein, in pursuit of rights or remedies accorded to sellers of

10 goods or to holders of security interests pursuant to the provisions of chapter 400, uniform

11 commercial code, shall not constitute unfair practices pursuant to sections 407.1025 to 407.1049; 12 (2) To coerce any [motorcycle or all-terrain] powersport vehicle franchisee to accept 13 delivery of any new [motoreyele, motoreyeles, all-terrain] powersport vehicles, equipment, parts 14 or accessories therefor, or any other commodity or commodities which such [motorcycle or 15 all-terrain] powersport vehicle franchisee has not ordered after such [motoreyele or all-terrain] 16 powersport vehicle franchisee has rejected such commodity or commodities. It shall not be 17 deemed a violation of sections 407.1025 to 407.1049 for a [motorcycle or all-terrain] 18 powersport vehicle franchisor to require a [motorevele or all-terrain] powersport vehicle 19 franchisee to have an inventory of parts, tools and equipment reasonably necessary to service the 20 [motoreyeles or all-terrain] powersport vehicles sold by a [motoreyele or all-terrain] 21 **powersport** vehicle franchisor; or new [motoreveles or all-terrain] powersport vehicles 22 reasonably necessary to meet the demands of dealers or the public;

23 (3) To unreasonably refuse to deliver in reasonable quantities and within a reasonable 24 time after receipt of orders for new [motorcycles or all-terrain] powersport vehicles, such [motorcycles or all-terrain] powersport vehicles as are so ordered and as are covered by such 25 26 franchise and as are specifically publicly advertised by such [motorcycle or all-terrain] powersport vehicle franchisor to be available for immediate delivery; provided, however, the 27 28 failure to deliver any [motorcycle or all-terrain] powersport vehicle shall not be considered a 29 violation of sections 407.1025 to 407.1049 if such failure is due to an act of God, work stoppage, 30 or delay due to a strike or labor difficulty, shortage of products or materials, freight delays, 31 embargo or other cause of which such [motorcycle or all-terrain] powersport vehicle franchisor 32 has no control;

33 (4) To coerce any [motorcycle or all-terrain] powersport vehicle franchisee to enter into any agreement with such [motorcycle or all-terrain] powersport vehicle franchisor or to do any 34 35 other act prejudicial to such [motorcycle or all-terrain] powersport vehicle franchisee, by 36 threatening to cancel any franchise or any contractual agreement existing between such 37 [motorcycle or all-terrain] powersport vehicle franchisor and [motorcycle or all-terrain] 38 powersport vehicle franchisee; provided, however, that notice in good faith to any [motorcycle 39 or all-terrain] powersport vehicle franchisee of such [motorcycle or all-terrain] powersport 40 vehicle franchisee's violation of any provisions of such franchise or contractual agreement shall not constitute a violation of sections 407.1025 to 407.1049; 41

42 (5) To terminate, cancel or refuse to continue any franchise, directly or indirectly through
43 the actions of the franchisor, unless such new [motorcycle or all-terrain] powersport vehicle
44 franchisee substantially defaults in the performance of such franchisee's reasonable and lawful
45 obligations under such franchisee's franchise, or such new [motorcycle or all-terrain] powersport

vehicle franchisor discontinues the sale in the state of Missouri of such franchisor's productswhich are the subject of the franchise:

48 (a) Notwithstanding the terms of any franchise agreement to the contrary, good cause to 49 terminate, cancel, or refuse to continue any franchise agreement shall not be established based upon the fact that the [motorcycle or all-terrain] powersport vehicle franchisee owns, has an 50 investment in, participates in the management of or holds a franchise agreement for the sale or 51 service of another make or line of new [motorcycles or all-terrain] powersport vehicles or the 52 53 [motorcycle or all-terrain] powersport vehicle dealer has established another make or line of new [motorcycles or all-terrain] powersport vehicles or service in the same dealership facilities 54 55 as those of the [motorcycle or all-terrain] powersport vehicle franchisor prior to February 1, 1998, or such establishment is approved in writing by the franchisee and the franchisor. 56 However, a franchisor may require a franchisee to maintain a reasonable line of credit for each 57 58 franchise and to comply with each franchisor's reasonable requirements concerning capital, 59 management and facilities. If the franchise agreement requires the approval of the franchisor, 60 such approval shall be requested in writing by the franchisee and the franchisor shall approve or disapprove such a request in writing within sixty days of receipt of such request. A request from 61 62 a franchisee shall be deemed to have been approved if the franchisor fails to notify the 63 franchisee, in writing, of its disapproval within sixty days after its receipt of the written request; 64 (b) In determining whether good cause exists, the administrative hearing commission 65 shall take into consideration the existing circumstances, including, but not limited to, the 66 following factors:

67 68 a. The franchisee's sales in relation to sales in the market;

b. The franchisee's investment and obligations;

69 c. Injury to the public welfare;

d. The adequacy of the franchisee's service facilities, equipment, parts and personnel in
 relation to those of other franchisees of the same line-make;

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- e. Whether warranties are being honored by the franchisee;
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- f. The parties' compliance with their franchise agreement;
- g. The desire of a franchisor for market penetration or a market study, if any, prepared
 by the franchisor or franchisee are two factors which may be considered;
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- h. The harm to the franchisor;

(6) To prevent by contract or otherwise, any [motorcycle or all-terrain] powersport
vehicle franchisee from changing the capital structure of the franchisee's franchise of such
[motorcycle or all-terrain] powersport vehicle franchisee or the means by or through which the
franchisee finances the operation of the franchisee's franchise, provided the [motorcycle or
all-terrain] powersport vehicle franchisee at all times meets any reasonable capital standards

agreed to between the [motorcycle or all-terrain] **powersport** vehicle franchisee and the [motorcycle or all-terrain] **powersport** vehicle franchisor and grants to the [motorcycle or all-terrain] **powersport** vehicle franchisor a purchase money security interest in the new [motorcycles or all-terrain] **powersport** vehicles, new parts and accessories purchased from the [motorcycle or all-terrain] **powersport** vehicle franchisor;

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87 (7) (a) Prevent, by contract or otherwise, any sale or transfer of a franchisee's franchise 88 or franchises or interest or management thereof; provided, if the franchise specifically permits 89 the franchisor to approve or disapprove any such proposed sale or transfer, a franchisor shall only 90 be allowed to disapprove a proposed sale or transfer if the interest being sold or transferred when 91 added to any other interest owned by the transferee constitutes fifty percent or more of the 92 ownership interest in the franchise and if the proposed transferee fails to satisfy any standards 93 of the franchisor which are in fact normally relied upon by the franchisor prior to its entering into 94 a franchise, and which relate to the proposed management or ownership of the franchise 95 operations or to the qualification, capitalization, integrity or character of the proposed transferee and which are reasonable. A franchisee may request, at any time, that the franchisor provide a 96 97 copy of the standards which are normally relied upon by the franchisor to evaluate a proposed 98 sale or transfer and a proposed transferee;

(b) The franchisee and the prospective franchisee shall cooperate fully with the
franchisor in providing information relating to the prospective transferee's qualifications,
capitalization, integrity and character;

102 (c) In the event of a proposed sale or transfer of a franchise, the franchisor shall be 103 permitted to exercise a right of first refusal to acquire the franchisee's assets or ownership if:

104 a. The franchise agreement permits the franchisor to exercise a right of first refusal to 105 acquire the franchisee's assets or ownership in the event of a proposed sale or transfer;

b. Such sale or transfer is conditioned upon the franchisor or franchisee entering afranchise agreement with the proposed transferee;

108 c. The exercise of the right of first refusal shall result in the franchisee and the 109 franchisee's owners receiving the same or greater consideration and the same terms and 110 conditions as contracted to receive in connection with the proposed sale or transfer;

d. The sale or transfer does not involve the sale or transfer to an immediate member or members of the family of one or more franchisee owners, defined as a spouse, child, grandchild, spouse of a child or grandchild, brother, sister or parent of the franchisee owner, or to the qualified manager, defined as an individual who has been employed by the franchisee for at least two years and who otherwise qualifies as a franchisee operator, or a partnership or corporation controlled by such persons; and

117 e. The franchisor agrees to pay the reasonable expenses, including attorney's fees which 118 do not exceed the usual, customary and reasonable fees charged for similar work done for other 119 clients, incurred by the proposed transferee prior to the franchisor's exercise of its right of first 120 refusal in negotiating and implementing the contract for the proposed sale or transfer of the 121 franchise or the franchisee's assets. Notwithstanding the foregoing, no payment of such expenses 122 and attorney's fees shall be required if the franchisee has not submitted or caused to be submitted 123 an accounting of those expenses within fourteen days of the franchisee's receipt of the 124 franchisor's written request for such an accounting. Such accounting may be requested by a

125 franchisor before exercising its right of first refusal;

(d) For determining whether good cause exists for the purposes of this subdivision, the
administrative hearing commission shall take into consideration the existing circumstances,
including, but not limited to, the following factors:

a. Whether the franchise agreement specifically permits the franchisor to approve ordisapprove any proposed sale or transfer;

b. Whether the interest to be sold or transferred when added to any other interest owned
by the proposed transferee constitutes fifty percent or more of the ownership interest in the
franchise;

c. Whether the proposed transferee fails to satisfy any standards of the franchisor which are in fact normally relied upon by the franchisor prior to its entering into a franchise, and which are related to the proposed management or ownership of the franchise operations or to the qualification, capitalization, integrity or character of the proposed transferee which are reasonable;

139 d. Injury to the public welfare;

140 e. The harm to the franchisor;

141 (8) To prevent by contract or otherwise any [motorcycle or all-terrain] powersport 142 vehicle franchisee from changing the executive management of [motorcycle or all-terrain] 143 powersport vehicle franchisee's business, except that any attempt by a [motorcycle or all-terrain] 144 powersport vehicle franchisor to demonstrate by giving reasons that such change in executive 145 management will be detrimental to the distribution of the [motorcycle or all-terrain] powersport 146 vehicle franchisor's [motorcycles] vehicles shall not constitute a violation of this subdivision;

147 (9) To impose unreasonable standards of performance upon a [motoreycle or all-terrain]
148 powersport vehicle franchisee;

(10) To require a [motoreycle or all-terrain] powersport vehicle franchisee at the time
of entering into a franchise arrangement to assent to a release, assignment, novation, waiver or
estoppel which would relieve any person from liability imposed by sections 407.1025 to
407.1049;

(11) To prohibit directly or indirectly the right of free association among [motorcycle or
 all-terrain] powersport vehicle franchisees for any lawful purpose;

155 (12) To provide any term or condition in any lease or other agreement ancillary or 156 collateral to a franchise, which term or condition directly or indirectly violates the provisions of 157 sections 407.1025 to 407.1049;

(13) Upon any termination, cancellation or refusal to continue any franchise or any
discontinuation of any line-make or parts or products related to such line-make by a franchisor,
fail to pay reasonable compensation to a franchisee as follows:

161 (a) [Any new, undamaged and unsold motorcycles or all-terrain vehicles in the 162 franchisee's inventory of either the current model year or purchased from the franchisor within 163 one hundred twenty days prior to receipt of a notice of termination or nonrenewal, provided the 164 motorcycle or all-terrain vehicle has less than twenty miles registered on the odometer, including mileage incurred in delivery from the franchisor or in transporting the motorcycle or all-terrain 165 vehicle between dealers for sale, at the dealer's net acquisition cost] The dealer's net 166 167 acquisition cost for any new, undamaged, and unsold and untitled powersport vehicles in the franchisee's inventory of either the current model year, or purchased from the 168 169 franchisor within one hundred twenty days prior to receipt of a notice of termination or 170 nonrenewal, provided the powersport vehicle has less than seventy-five miles registered on the odometer, including mileage incurred in delivery from the franchisor or in transporting 171 172 the powersport vehicle between dealers for sale;

(b) The current parts catalog cost to the dealer of each new, unused, undamaged and unsold part or accessory if the part or accessory is in the current parts catalog, less applicable allowances. If the part or accessory was purchased by the franchisee from an outgoing authorized franchisee, the franchisor shall purchase the part for either the price in the current parts catalog or the franchisee's actual purchase price of the part, whichever is less;

(c) The depreciated value determined pursuant to generally accepted accounting
principles of each undamaged sign owned by the franchisee which bears a trademark or trade
name used or claimed by the franchisor if the sign was purchased from, or purchased at the
request of, the franchisor;

(d) The fair market value of all special tools, data processing equipment and [motorcycle or all-terrain] powersport vehicle service equipment owned by the franchisee which were recommended in writing and designated as special tools and equipment and purchased from, or purchased at the request of, the franchisor within three years of the termination of the franchise, if the tools and equipment are in usable and good condition, except for reasonable wear and tear; and

(e) The franchisor shall pay the franchisee the amounts specified in this subdivision
within ninety days after the tender of the property subject to the franchisee providing evidence
of good and clear title upon return of the property to the franchisor. Unless previous
arrangements have been made and agreed upon, the franchisee is under no obligation to provide
insurance for the property left after one hundred eighty days;

(14) To prevent or refuse to honor the succession to a franchise or franchises by any legal heir or devisee under the will of a franchisee, under any written instrument filed with the franchisor designating any person as the person's successor franchisee, or pursuant to the laws of descent and distribution of this state; provided:

197 (a) Any designated family member of a deceased or incapacitated franchisee shall 198 become the succeeding franchisee of such deceased or incapacitated franchisee if such designated 199 family member gives the franchisor written notice of such family member's intention to succeed 200 to the franchise or franchises within forty-five days after the death or incapacity of the franchisee, 201 and agrees to be bound by all of the terms and conditions of the current franchise agreement, and 202 the designated family member meets the current reasonable criteria generally applied by the 203 franchisor in qualifying franchisees. A franchisee may request, at any time, that the franchisor 204 provide a copy of such criteria generally applied by the franchisor in qualifying franchisees;

(b) The franchisor may request from a designated family member such personal and
 financial data as is reasonably necessary to determine whether the existing franchise agreement
 should be honored. The designated family member shall supply the personal and financial data
 promptly upon the request;

(c) If the designated family member does not meet the reasonable criteria generally applied by the franchisor in qualifying franchisees, the discontinuance of the current franchise agreement shall take effect not less than ninety days after the date the franchisor serves the required notice on the designated family member pursuant to subsection 5 of section 407.1031;

(d) The provisions of this subdivision shall not preclude a franchisee from designating any person as the person's successor by written instrument filed with the franchisor, and if such an instrument is filed, it alone shall determine the succession rights to the management and operation of the franchise; and

(e) For determining whether good cause exists, the administrative hearing commission
shall take into consideration the existing circumstances, including, but not limited to, the
following factors:

a. Whether the franchise agreement specifically permits the franchisor to approve ordisapprove any successor;

b. Whether the proposed successor fails to satisfy any standards of the franchisor which
 are in fact normally relied upon by the franchisor prior to the successor entering into a franchise,

and which relate to the proposed management or ownership of the franchise operation or to the

qualification, capitalization, integrity or character of the proposed successor and which are reasonable;

- c. Injury to the public welfare;
- d. The harm to the franchisor;

(15) To coerce, threaten, intimidate or require a franchisee under any condition affecting or related to a franchise agreement, or to waive, limit or disclaim a right that the franchisee may have pursuant to the provisions of sections 407.1025 to 407.1049. Any contracts or agreements which contain such provisions shall be deemed against the public policy of the state of Missouri and are void and unenforceable. Nothing in this section shall be construed to prohibit voluntary settlement agreements;

(16) To initiate any act enumerated in this subsection on grounds that it has advised afranchisee of its intention to discontinue representation at the time of a franchisee change.

407.1035. 1. For purposes of this section, "relevant market area" means:

(1) For a proposed franchisee or franchisee who plans to relocate his or her place of
business in a county having a population which is greater than one hundred thousand, the area
within a radius of ten miles of the intended site of the proposed or relocated franchisee. The
ten-mile distance shall be determined by measuring the distance between the nearest surveyed
boundary of the existing franchisee's principal place of business and the nearest surveyed
boundary line of the proposed or relocated franchisee's principal place of business; or

8 (2) For a proposed franchisee or a franchisee who plans to relocate his or her place of 9 business in a county having a population which is not greater than one hundred thousand, the 10 area within a radius of twenty miles of the intended site of the proposed or relocated franchisee, 11 or the county line, whichever is closer to the intended site. The twenty-mile distance shall be 12 determined by measuring the distance between the nearest surveyed boundary line of the existing 13 franchisee's principal place of business and the nearest surveyed boundary line of the proposed 14 or relocated franchisee's principal place of business.

15 2. As used in this section, "relocate" and "relocation" shall not include the relocation of 16 a franchisee within two miles of its established place of business.

3. As used in this section, "motor vehicle" shall include [motorcycles and all-terrain]
powersport vehicles as defined in section 407.1025.

4. Before a franchisor enters into a franchise establishing or relocating a franchisee within a relevant market area where the same line-make is represented, the franchisor shall give written notice to each franchisee of the same line-make in the relevant market area of its intention to establish an additional franchisee or to relocate an existing franchisee within that relevant market area.

24 5. Within thirty days after receiving the notice provided for in subsection 4 of this 25 section, or within thirty days after the end of any appeal procedure provided by the franchisor, 26 a franchisee may bring an action pursuant to section 407.1031 to determine whether good cause exists for the establishing or relocating of a proposed franchisee. 27

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6. This section shall not apply to the reopening or replacement in a relevant market area 29 of a closed dealership that has been closed within the preceding year, if the established place of 30 business of the reopened or replacement franchisee is within two miles of the established place of business of the closed dealership. 31

32 7. In determining whether good cause exists for establishing or relocating an additional 33 franchisee for the same line-make, the court shall take into consideration the existing 34 circumstances, including but not limited to the following:

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(1) Permanency of the investment;

36 (2) Effect on the retail motor vehicle business and the consuming public in the relevant 37 market area:

38 (3) Whether it is injurious or beneficial to the public welfare;

39 (4) Whether the franchisees of the same line-make in that relevant market area are 40 providing adequate competition and convenient consumer care for the motor vehicles of that 41 line-make in the market area, including the adequacy of the motor vehicle sales and qualified 42 service personnel;

43 Whether the establishment or relocation of the franchisee would promote (5) 44 competition;

45 (6) Growth or decline of the population and the number of new motor vehicle registrations in the relevant market area; and 46

47 (7) Effect on the relocating franchisee of a denial of its relocations into the relevant 48 market area.

49 8. The remedies and relief available pursuant to section 407.1049 shall apply to this 50 section.

407.1037. When a franchised dealer or manufacturer proposes to establish or relocate 2 a [motorcycle or all-terrain] powersport vehicle dealership within any city not within a county,

the dealer or manufacturer shall make reasonable efforts to establish or relocate such dealership 3

4 in an area within such city that improves the equitable distribution of dealerships within such city

5 and is conveniently located to serve minorities who reside in such city.

407.1043. It shall be a defense for a [motorcycle or all-terrain] powersport vehicle franchisor, to any action brought pursuant to sections 407.1025 to 407.1049 by a [motorcycle or 2

3 all-terrain] powersport vehicle franchisee, if it is shown that such [motorcycle or all-terrain]

4 **powersport** vehicle franchisee has failed to substantially comply with reasonable and lawful

5 requirements imposed by the franchise and other agreements ancillary or collateral thereto, or if the [motorcycle or all-terrain] powersport vehicle franchisee, or any of its officers, have been 6 7 convicted of a felony relevant to business honesty or business practices, or if [the motorcycle or 8 all-terrain vehicle] such franchisee has ceased conducting its business or has abandoned the franchise, or is insolvent as that term is defined in subdivision (23) of section 400.1-201, or has 9 10 filed a voluntary petition in bankruptcy, or has made an assignment for benefit of creditors, or has been the subject of an involuntary proceeding under the Federal Bankruptcy Act or under any 11 12 state insolvency law which is not vacated within twenty days from the institution thereof, or there has been an appointment of a receiver or other officer having similar powers for the [motorcycle 13 14 or all-terrain] powersport vehicle franchisee or [the motorcycle or all-terrain vehicle] such franchisee's business who is not removed within twenty days from the person's appointment, or 15 there has been a levy under attachment, execution or similar process which is not within ten days 16 17 vacated or removed by payment or bonding, and it shall be a defense to any action brought 18 pursuant to sections 407.1025 to 407.1049 that the complained of conduct by a [motorcycle or 19 all-terrain] powersport vehicle franchisor was undertaken in good faith in pursuit of rights or 20 remedies accorded to [a motorcycle or all-terrain vehicle] such franchisor as a seller of goods 21 or a holder of a security interest pursuant to the provisions of chapter 400. 407.1047. 1. The provisions of this section shall apply to franchisors and franchisees 2 engaged in the sale of [motoreveles and all-terrain] powersport vehicles. 3 2. Each franchisor shall specify in writing to each of its franchisees in this state the franchisee's obligations for preparation, delivery, and warranty service on its powersport vehicle 4

5 products. The franchisor shall compensate the franchisee for warranty service required of the6 franchisee by the franchisor.

7 3. The franchisor shall provide the franchisee with the schedule of compensation to be paid to the franchisee for parts, work, and service, and the time allowance for the performance 8 9 of the work and service. The schedule of compensation shall include reasonable compensation 10 for diagnostic work, as well as repair service and labor. Time allowances for the diagnosis and 11 performance of warranty work and service shall be reasonable and adequate for the work performed. In the determination of what constitutes reasonable compensation under this section, 12 13 the principal factor to be given consideration shall be the prevailing wage rates being paid by the 14 franchisees in the community in which the franchisee is doing business, and in no event shall the 15 compensation of a franchisee for warranty labor be less than the rates charged by the franchisee for like service to retail customers for nonwarranty service and repairs, provided that such rates 16 17 are reasonable.

18 4. A franchisor shall not:

19 (1) Fail to perform any warranty obligation;

(2) Fail to include in written notices of franchisor recalls to owners of new [motorcycles
 and all-terrain] powersport vehicles the expected date by which necessary parts and equipment
 will be available to franchisees for the correction of the defects; or

(3) Fail to compensate any of the franchisees in this state for repairs effected by therecall.

25 5. All claims made by a franchisee pursuant to this section for labor and parts shall be 26 paid within thirty days after their approval. All claims shall be either approved or disapproved 27 by the franchisor within thirty days after their receipt on a proper form generally used by the 28 franchisor and containing the usually required information therein. Any claims not specifically 29 disapproved in writing within thirty days after the receipt of the form shall be considered to be 30 approved and payment shall be made within thirty days. A claim that has been approved and 31 paid may not be charged back to the franchisee unless the franchisor can show that the claim was 32 fraudulent, false, or unsubstantiated, except that a charge back for false or fraudulent claims shall 33 not be made more than two years after payment, and a charge back for unsubstantiated claims 34 shall not be made more than fifteen months after payment. A franchisee shall maintain all 35 records of warranty repairs, including the related time records of its employees, for at least two years following payment of any warranty claim. 36

6. A franchisor shall compensate the franchisee for franchisor-sponsored sales or service
promotion events, programs, or activities in accordance with established guidelines for such
events, programs, or activities.

40 7. All claims made by a franchisee pursuant to subsection 5 of this section for promotion events, programs, or activities shall be paid within twenty-five days after their approval or 41 42 program close, whichever comes later. All claims except those of the type set forth in 43 subdivisions (1) and (2) of this subsection shall be either approved or disapproved by the 44 franchisor within thirty days after their receipt on a proper form generally used by the franchisor 45 and containing the usually required information therein. Any claim not specifically disapproved 46 in writing within thirty days after the receipt of this form shall be considered to be approved, and 47 payment shall be made within thirty days. The franchisor has the right to charge back any claim 48 for twelve months after the later of either the close of the promotion event, program, or activity, 49 or the date of the payment. The provisions of this subsection shall not apply to:

50 (1) Claims related to holdbacks, retail sales bonuses, or similar programs in which the 51 franchisor accrues a certain portion of the vehicle sales price for the franchisee and then at a later 52 point in time pays that amount to the franchisee, in which event the franchisor shall compensate 53 a franchisee no later than forty-five days following the payment date that the franchisor specified 54 in the program;

55 (2) Claims related to franchisor's use of a "balance forward account" to make 56 reimbursement, in which event the franchisor shall compensate a franchisee no later than 57 seventy-five days following the date that the franchisee properly registered the manufacturer's 58 limited warranty for the vehicle.

407.1049. In addition to the administrative relief provided in sections 407.1025 to 407.1049, any [motoreycle or all-terrain] **powersport** vehicle franchisee may bring an action in any court of competent jurisdiction against a [motoreycle or all-terrain] **powersport** vehicle franchisor with whom the franchisee has a franchise, for an act or omission which constitutes an unlawful practice as defined in section 407.1034 to recover damages sustained by reason thereof, and, where appropriate, such [motoreycle or all-terrain] **powersport** vehicle franchisee shall be rentitled to injunctive relief, but the remedies set forth in this section shall not be deemed exclusive and shall be in addition to any other remedies permitted by law.

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