

**SENATE
STATE OF MINNESOTA
NINETY-THIRD SESSION**

S.F. No. 3710

(SENATE AUTHORS: LATZ)

DATE
02/15/2024

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Introduction and first reading
Referred to Commerce and Consumer Protection

OFFICIAL STATUS

1.1 A bill for an act
1.2 relating to telecommunications; prohibiting collection of personal information
1.3 absent customer's express written approval; proposing coding for new law in
1.4 Minnesota Statutes, chapter 237.

1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.6 Section 1. **[237.122] PERSONAL INFORMATION; PROHIBITION.**

1.7 A telecommunications or Internet service provider that has entered into a franchise
1.8 agreement, right-of-way agreement, or other contract with the state of Minnesota or a
1.9 political subdivision, or that uses facilities that are subject to a franchise agreement,
1.10 right-of-way agreement, or other contract with the state of Minnesota or a political
1.11 subdivision even if the telecommunications or Internet services provider is not a party to
1.12 the agreement, is prohibited from collecting personal information from a customer resulting
1.13 from the customer's use of the telecommunications or Internet service provider without
1.14 express written approval from the customer. A telecommunications or Internet service
1.15 provider is prohibited from refusing to provide service to a customer on the grounds that
1.16 the customer has not approved collection of the customer's personal information.

1.17 **EFFECTIVE DATE.** This section is effective the day following final enactment.