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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETIETH SESSION

H. F. No. 740

02/02/2017 Authored by Vogel, Hoppe, Hilstrom, Theis, Thissen and others
The bill was read for the first time and referred to the Committee on Commerce and Regulatory Reform

1.1 A bill for an act
1.2 relating to commerce; regulating motor vehicle franchises; specifying warranty
1.3 and recall obligations; providing unfair practices by manufacturers, distributors,
1.4 and factory branches; amending Minnesota Statutes 2016, sections 80E.11,
1.5 subdivision 7; 80E.13; 80E.16, subdivision 1; proposing coding for new law in
1.6 Minnesota Statutes, chapter 80E; repealing Minnesota Statutes 2016, section
1.7 80E.04.

1.8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.9 Section 1. 80E.041 WARRANTY OBLIGATIONS TO DEALERS.

1.10 Subdivision 1. Requirements. Each new motor vehicle manufacturer shall specify in
1.11 writing to each of its new motor vehicle dealers licensed in this state the dealer's obligations
1.12 for preparation, delivery, and warranty service on its products, and shall compensate the
1.13 dealer for this service. Compensation for parts used in warranty service must be fair and
1.14 reasonable and include the actual cost of the part plus an average percentage markup
1.15 described in subdivisions 2 and 3. Compensation for labor used in warranty service must
1.16 be fair and reasonable and be determined as described in subdivision 4. This section applies
1.17 to all repair and maintenance services performed by the dealer at the request of the
1.18 manufacturer or with the approval of the manufacturer and for which the dealer is entitled
1.19 to compensation or reimbursement from the manufacturer.

1.20 Subd. 2. Retail rate for parts. The dealer shall establish an average percentage markup
1.21 to be applied to the cost of warranty parts by submitting 100 sequential nonwarranty
1.22 customer-paid service repair orders to the manufacturer which contain warranty-like parts,
1.23 or 60 consecutive days of nonwarranty customer-paid service repair orders which contain
1.24 warranty-like parts ,whichever is less, covering repairs made no more than 180 days before

2.1 the submission. Parts and labor associated with the following do not qualify as warranty-like  
2.2 and are excluded from the calculation:

2.3 (1) repairs for manufacturer or distributor special events, specials, or promotional  
2.4 discounts for retail customer repairs;

2.5 (2) parts sold at wholesale;

2.6 (3) engine assemblies and transmission assemblies;

2.7 (4) routine maintenance not covered under any retail customer warranty, such as fluids,  
2.8 filters, and belts not provided in the course of repairs;

2.9 (5) nuts, bolts, fasteners, and similar items that do not have an individual part number;

2.10 (6) tires;

2.11 (7) vehicle reconditioning;

2.12 (8) accessories; and

2.13 (9) parts that are not original equipment parts or their equivalent.

2.14 Subd. 3. **Parts at no cost or reduced cost.** If a manufacturer furnishes a part to a dealer  
2.15 at no cost or at a reduced cost for use in performing repairs under this section, the  
2.16 manufacturer shall compensate the dealer the dealer's cost of the part, if any, plus an amount  
2.17 equal to the dealer's established percentage markup multiplied by the fair wholesale value  
2.18 of the part. The fair wholesale value of the part is the maximum of:

2.19 (1) the amount the dealer paid for the part or a substantially identical part if already  
2.20 owned by the dealer;

2.21 (2) the cost of the part shown in a current or prior manufacturer's established price  
2.22 schedule;

2.23 (3) the cost of a substantially identical part shown in a current or prior manufacturer's  
2.24 established price schedule; and

2.25 (4) the fair wholesale value of the part as may otherwise be determined.

2.26 Subd. 4. **Retail rate for labor.** Compensation for warranty labor must equal the dealer's  
2.27 effective nonwarranty labor rate multiplied by the time allowances recognized by the  
2.28 manufacturer to compensate its dealers for warranty work. The effective nonwarranty labor  
2.29 rate is determined by dividing the total customer labor charges for qualifying nonwarranty  
2.30 repairs in the repair orders submitted under subdivision 2 by the total number of hours that  
2.31 would have been allowed for the repairs had they been made using the manufacturer's

3.1 warranty time allowances. Compensation for warranty labor must include reasonable  
3.2 diagnostic time for repairs performed under this section.

3.3 Subd. 5. **Time for establishing rate.** A dealer shall not be required to establish a retail  
3.4 rate for parts or labor more than once per year.

3.5 Subd. 6. **Cost recovery prohibited.** A manufacturer shall not otherwise recover its costs  
3.6 from dealers within this state, including an increase in the wholesale price of a vehicle or  
3.7 surcharge imposed on a dealer solely intended to recover the cost of reimbursing a dealer  
3.8 for parts and labor pursuant to this section, provided a manufacturer shall not be prohibited  
3.9 from increasing prices for vehicles or parts in the normal course of business.

3.10 Subd. 7. **Payment of claims.** (a) All claims made by new motor vehicle dealers under  
3.11 this section for labor and parts must be paid within 30 days of their approval. Claims must  
3.12 be either approved or disapproved within 30 days after they are submitted to the manufacturer  
3.13 in the manner and on the forms it prescribes. Any claims not specifically disapproved in  
3.14 writing within 30 days after the manufacturer receives them are deemed to be approved and  
3.15 payment must follow within 30 days, provided, however, that the manufacturer retains the  
3.16 right to audit the claims for a period of one year and to charge back any amounts paid on  
3.17 claims not reasonably substantiated or fraudulent claims. The manufacturer has the burden  
3.18 of proving that a claim is not reasonably substantiated or fraudulent.

3.19 (b) The audit and charge back provisions of this subdivision also apply to all other  
3.20 incentive and reimbursement programs that are subject to audit by the manufacturer.

3.21 (c) A manufacturer shall not deny a claim submitted under this section or charge back  
3.22 a claim or payment based solely on the dealer's failure to comply with a claim processing  
3.23 procedure, a clerical error, or other administrative technicality, provided that the failure  
3.24 does not call into question the legitimacy of the claim. The manufacturer shall allow the  
3.25 dealer to resubmit the claim according to reasonable guidelines not later than 30 days after  
3.26 the dealer receives notice of the initial claim denial or charge back.

3.27 Subd. 8. **Product liability; limitation.** As between the dealer and the manufacturer, the  
3.28 obligations imposed by this section constitute the dealer's only responsibility for product  
3.29 liability based in whole or in part on strict liability in tort.

3.30 Subd. 9. **Definitions.** For purposes of this section, the term "manufacturer" includes  
3.31 "distributor" and the terms "manufacturer" and "dealer" include manufacturers and  
3.32 distributors of motor vehicle engines and their dealers.

4.1 Subd. 10. **Violations.** It is a violation of this section for any new motor vehicle  
 4.2 manufacturer to fail to: (1) perform any warranty obligations that it undertakes under the  
 4.3 motor vehicle manufacturer's warranty; (2) include in written notices of factory recalls to  
 4.4 new motor vehicle owners and dealers the expected date by which necessary parts and  
 4.5 equipment will be available to dealers for the correction of the defects; or (3) compensate  
 4.6 any of the motor vehicle dealers licensed in this state for repairs affected by a recall.

4.7 Sec. 2. **[80E.045] RECALL REPAIRS; MANUFACTURER AND DEALER**  
 4.8 **OBLIGATIONS.**

4.9 Subdivision 1. **Requirements.** A manufacturer shall compensate its new motor vehicle  
 4.10 dealers for all labor and parts required to perform recall repairs. Compensation for recall  
 4.11 repairs must be fair and reasonable and be consistent with section 80E.041. If parts or a  
 4.12 remedy are not reasonably available to perform a recall service or repair on a vehicle held  
 4.13 for sale by the dealer and the manufacturer has issued a stop-sale or do-not-drive notification  
 4.14 on the vehicle, the manufacturer shall compensate the dealer at a rate of at least 2.43 percent  
 4.15 of the value of the vehicle per month, or portion of a month, while the recall or remedy parts  
 4.16 are unavailable or the stop-sale order remains in effect.

4.17 A stop-sale means a notification issued by a vehicle manufacturer to some or all of its  
 4.18 franchised dealerships stating that certain used vehicles in inventory should not be sold or  
 4.19 leased, at retail or wholesale, due to a federal safety defect or noncompliance recall, a federal  
 4.20 or California emissions recall, or for any other reason.

4.21 Subd. 2. **Value of vehicle.** The value of the vehicle for used vehicles is the average retail  
 4.22 value for used vehicles as indicated in the National Automobile Dealers Association Used  
 4.23 Car Guide for the year, make, model, and mileage of the recalled vehicle.

4.24 Subd. 3. **Application.** This section applies only to: (1) used vehicles subject to safety  
 4.25 or emissions recalls pursuant to and recalled in accordance with federal law and regulations  
 4.26 adopted thereunder and where a stop-sale or do-not-drive notification has been issued, and  
 4.27 (2) motor vehicle manufacturers and new motor vehicle dealers with used vehicles of  
 4.28 line-make that the dealer is franchised to sell or is authorized to perform recall repairs.

4.29 Subd. 4. **Violations.** It is a violation of this section for a manufacturer to reduce the  
 4.30 amount of compensation otherwise owed to a new motor vehicle dealer, whether through  
 4.31 a charge back, removal from an incentive program, reduction in amount owed under an  
 4.32 incentive program, or any other means, because the new motor vehicle dealer has submitted  
 4.33 a claim for reimbursement under this section or was otherwise compensated for a vehicle  
 4.34 subject to a recall.

5.1 Subd. 5. **Payment of claims.** (a) All reimbursement claims made by new motor vehicle  
5.2 dealers pursuant to this section for recall remedies or repairs, or for compensation where  
5.3 no part or repair is reasonably available and the vehicle is subject to a stop-sale or  
5.4 do-not-drive notification must be made in like manner as a warranty reimbursement claim  
5.5 made under section 80E.041. Claims must be either approved or disapproved within 30  
5.6 days after they are submitted to the manufacturer in the manner and on the forms the  
5.7 manufacturer reasonably prescribes. All claims shall be paid within 30 days of approval of  
5.8 the claim by the manufacturer. Any claim not specifically disapproved in writing within 30  
5.9 days after the manufacturer receives them shall be deemed to be approved.

5.10 (b) As an alternative to paragraph (a), a manufacturer may compensate its franchised  
5.11 dealers under a national recall compensation program provided the compensation under the  
5.12 program is equal to or greater than that provided under subdivision 1 or the manufacturer  
5.13 and dealer otherwise agree.

5.14 Sec. 3. Minnesota Statutes 2016, section 80E.11, subdivision 7, is amended to read:

5.15 Subd. 7. **Succession agreements.** A new motor vehicle dealer may apply to a  
5.16 manufacturer, distributor, or factory branch to designate a proposed dealer operator as a  
5.17 successor dealer to be established in the event of the death or incapacity of the new motor  
5.18 vehicle dealer. A manufacturer, distributor, or factory branch may not deny the proposed  
5.19 successor unless it proves that the proposed change would result in executive management  
5.20 control by a person who is not of good moral character or who does not meet the franchisor's  
5.21 existing reasonable capital standards and, with consideration given to the volume of sales  
5.22 and services of the new motor vehicle dealer, uniformly applied minimum business  
5.23 experience standards in the market area.

5.24 If a manufacturer, distributor, or factory branch determines to deny a dealer's application  
5.25 to name a successor, such denial must be in writing, must offer an analysis of the grounds  
5.26 for the denial addressing the criteria contained in this subdivision, and must be delivered  
5.27 to the new motor vehicle dealer within 60 days after the manufacturer, distributor, or factory  
5.28 branch receives the completed application or documents customarily used by the  
5.29 manufacturer, distributor, or factory branch for dealer actions described in this subdivision.  
5.30 If a denial that meets the requirements of this paragraph is not sent within the 60-day period,  
5.31 the manufacturer, distributor, or factory branch shall be deemed to have given its consent  
5.32 to the proposed successor.

5.33 ~~Notwithstanding the foregoing,~~ In the event the new motor vehicle dealer and franchisor  
5.34 have duly executed an agreement concerning succession rights prior to the dealer's death,

6.1 the agreement shall be observed, even if it designates an individual other than the surviving  
6.2 spouse or heirs of the franchised motor vehicle dealer.

6.3 Sec. 4. Minnesota Statutes 2016, section 80E.13, is amended to read:

6.4 **80E.13 UNFAIR PRACTICES BY MANUFACTURERS, DISTRIBUTORS,**  
6.5 **FACTORY BRANCHES.**

6.6 It is unlawful and an unfair practice for a manufacturer, distributor, or factory branch  
6.7 to engage in any of the following practices:

6.8 (a) delay, refuse, or fail to deliver new motor vehicles or new motor vehicle parts or  
6.9 accessories in reasonable time and in reasonable quantity relative to the new motor vehicle  
6.10 dealer's facilities and sales potential in the dealer's relevant market area, after having accepted  
6.11 an order from a new motor vehicle dealer having a franchise for the retail sale of any new  
6.12 motor vehicle sold or distributed by the manufacturer or distributor, if the new motor vehicle  
6.13 or new motor vehicle parts or accessories are publicly advertised as being available for  
6.14 delivery or actually being delivered. This clause is not violated, however, if the failure is  
6.15 caused by acts or causes beyond the control of the manufacturer;

6.16 (b) refuse to disclose to any new motor vehicle dealer handling the same line make, the  
6.17 manner and mode of distribution of that line make within the relevant market area;

6.18 (c) obtain money, goods, service, or any other benefit from any other person with whom  
6.19 the dealer does business, on account of, or in relation to, the transaction between the dealer  
6.20 and the other person, other than for compensation for services rendered, unless the benefit  
6.21 is promptly accounted for, and transmitted to, the new motor vehicle dealer;

6.22 (d) increase prices of new motor vehicles which the new motor vehicle dealer had ordered  
6.23 for private retail consumers prior to the dealer's receiving the written official price increase  
6.24 notification. A sales contract signed by a private retail consumer shall constitute evidence  
6.25 of each order if the vehicle is in fact delivered to that customer. In the event of manufacturer  
6.26 price reductions, the amount of any reduction received by a dealer shall be passed on to the  
6.27 private retail consumer by the dealer if the retail price was negotiated on the basis of the  
6.28 previous higher price to the dealer;

6.29 (e) offer any refunds or other types of inducements to any new motor vehicle dealer for  
6.30 the purchase of new motor vehicles of a certain line make without making the same offer  
6.31 to all other new motor vehicle dealers in the same line make within geographic areas  
6.32 reasonably determined by the manufacturer;

7.1 (f) release to any outside party, except under subpoena or in an administrative or judicial  
7.2 proceeding involving the manufacturer or dealer, any business, financial, or personal  
7.3 information which may be provided by the dealer to the manufacturer, without the express  
7.4 written consent of the dealer or unless pertinent to judicial or governmental administrative  
7.5 proceedings or to arbitration proceedings of any kind;

7.6 (g) deny any new motor vehicle dealer the right of free association with any other new  
7.7 motor vehicle dealer for any lawful purpose;

7.8 (h) unfairly discriminate among its new motor vehicle dealers with respect to warranty  
7.9 reimbursement or authority granted its new vehicle dealers to make warranty adjustments  
7.10 with retail customers;

7.11 (i) compete with a new motor vehicle dealer in the same line make operating under an  
7.12 agreement or franchise from the same manufacturer, distributor, or factory branch. A  
7.13 manufacturer, distributor, or factory branch is considered to be competing when it has an  
7.14 ownership interest, other than a passive interest held for investment purposes, in a dealership  
7.15 of its line make located within the state. A manufacturer, distributor, or factory branch shall  
7.16 not, however, be deemed to be competing when operating a dealership, either temporarily  
7.17 or for a reasonable period, which is for sale to any qualified independent person at a fair  
7.18 and reasonable price, or when involved in a bona fide relationship in which an independent  
7.19 person has made a significant investment subject to loss in the dealership and can reasonably  
7.20 expect to acquire full ownership and full management and operational control of the  
7.21 dealership within a reasonable time on reasonable terms and conditions;

7.22 (j) prevent a new motor vehicle dealer from transferring or assigning a new motor vehicle  
7.23 dealership to a qualified transferee. There shall be no transfer, assignment of the franchise,  
7.24 or major change in the executive management of the dealership, except as is otherwise  
7.25 provided in sections 80E.01 to 80E.17, without consent of the manufacturer, which shall  
7.26 not be withheld without good cause. In determining whether good cause exists for  
7.27 withholding consent to a transfer or assignment, the manufacturer, distributor, factory  
7.28 branch, or importer has the burden of proving that the transferee is a person who is not of  
7.29 good moral character or does not meet the franchisor's existing and reasonable capital  
7.30 standards and, considering the volume of sales and service of the new motor vehicle dealer,  
7.31 reasonable business experience standards in the market area. Denial of the request must be  
7.32 in writing and delivered to the new motor vehicle dealer within 60 days after the manufacturer  
7.33 receives the completed application customarily used by the manufacturer, distributor, factory  
7.34 branch, or importer for dealer appointments. If a denial is not sent within this period, the  
7.35 manufacturer shall be deemed to have given its consent to the proposed transfer or change.

8.1 In the event of a proposed sale or transfer of a franchise, the manufacturer, distributor,  
8.2 factory branch, or importer shall be permitted to exercise a right of first refusal to acquire  
8.3 the franchisee's assets or ownership if:

8.4 (1) the franchise agreement permits the manufacturer, distributor, factory branch, or  
8.5 importer to exercise a right of first refusal to acquire the franchisee's assets or ownership  
8.6 in the event of a proposed sale or transfer;

8.7 (2) the proposed transfer of the dealership or its assets is of more than 50 percent of the  
8.8 ownership or assets;

8.9 (3) the manufacturer, distributor, factory branch, or importer notifies the dealer in writing  
8.10 within 60 days of its receipt of the complete written proposal for the proposed sale or transfer  
8.11 on forms generally utilized by the manufacturer, distributor, factory branch, or importer for  
8.12 such purposes and containing the information required therein and all documents and  
8.13 agreements relating to the proposed sale or transfer;

8.14 (4) the exercise of the right of first refusal will result in the dealer and dealer's owners  
8.15 receiving the same or greater consideration with equivalent terms of sale as is provided in  
8.16 the documents and agreements submitted to the manufacturer, distributor, factory branch,  
8.17 or importer under clause (3);

8.18 (5) the proposed change of 50 percent or more of the ownership or of the dealership  
8.19 assets does not involve the transfer or sale of assets or the transfer or issuance of stock by  
8.20 the dealer or one or more dealer owners to a family member, including a spouse, child,  
8.21 stepchild, grandchild, spouse of a child or grandchild, brother, sister, or parent of the dealer  
8.22 owner; to a manager who has been employed in the dealership for at least four years and is  
8.23 otherwise qualified as a dealer operator; or to a partnership or corporation owned and  
8.24 controlled by one or more of such persons; and

8.25 (6) the manufacturer, distributor, factory branch, or importer agrees to pay the reasonable  
8.26 expenses, including reasonable attorney fees, which do not exceed the usual customary and  
8.27 reasonable fees charged for similar work done for other clients incurred by the proposed  
8.28 new owner and transferee before the manufacturer, distributor, factory branch, or importer  
8.29 exercises its right of first refusal, in negotiating and implementing the contract for the  
8.30 proposed change of ownership or transfer of dealership assets. However, payment of such  
8.31 expenses and attorney fees shall not be required if the dealer has not submitted or caused  
8.32 to be submitted an accounting of those expenses within 20 days after the dealer's receipt of  
8.33 the manufacturer, distributor, factory branch, or importer's written request for such an  
8.34 accounting. The manufacturer, distributor, factory branch, or importer may request such an



9.1 accounting before exercising its right of first refusal. The obligation created under this clause  
9.2 is enforceable by the transferee;

9.3 (k) threaten to modify or replace or modify or replace a franchise with a succeeding  
9.4 franchise that would adversely alter the rights or obligations of a new motor vehicle dealer  
9.5 under an existing franchise or that substantially impairs the sales or service obligations or  
9.6 investments of the motor vehicle dealer;

9.7 (l) unreasonably deny the right to acquire factory program vehicles to any dealer holding  
9.8 a valid franchise from the manufacturer to sell the same line make of vehicles, provided  
9.9 that the manufacturer may impose reasonable restrictions and limitations on the purchase  
9.10 or resale of program vehicles to be applied equitably to all of its franchised dealers. For the  
9.11 purposes of this paragraph, "factory program vehicle" has the meaning given the term in  
9.12 section 80E.06, subdivision 2;

9.13 (m) fail or refuse to offer to its same line make franchised dealers all models manufactured  
9.14 for that line make, other than alternative fuel vehicles as defined in section 216C.01,  
9.15 subdivision 1b. Failure to offer a model is not a violation of this section if the failure is not  
9.16 arbitrary and is due to a lack of manufacturing capacity, a strike, labor difficulty, or other  
9.17 cause over which the manufacturer, distributor, or factory branch has no control;

9.18 (n) require a dealer to pay an extra fee, or remodel, renovate, or recondition the dealer's  
9.19 existing facilities, or purchase unreasonable advertising displays, training, tools, or other  
9.20 materials, or to require the dealer to establish exclusive facilities or dedicated personnel as  
9.21 a prerequisite to receiving a model or a series of vehicles;

9.22 (o) require a dealer by agreement, program, incentive provision, or otherwise to adhere  
9.23 to performance standards that are not applied uniformly to other similarly situated dealers.

9.24 A performance standard, sales objective, or program for measuring dealership performance  
9.25 that may have a material effect on a dealer, including the dealer's right to payment under  
9.26 any incentive or reimbursement program, and the application of the standard or program  
9.27 by a manufacturer, distributor, or factory branch must be fair, reasonable, equitable, and  
9.28 based on accurate information.

9.29 Upon written request by any of its franchised dealers located within Minnesota, a  
9.30 manufacturer, distributor, or factory branch must provide with reasonable clarity the complete  
9.31 method or formula used by the manufacturer to establish a sales objective, performance  
9.32 standard, incentive, or reimbursement target for a dealer to receive a rebate, payment, or  
9.33 incentive, and the specific calculations including all of the elements used to determine such  
9.34 objective, standard, incentive, or target of the inquiring dealer and any of the manufacturer's

10.1 other Minnesota-franchised new motor vehicle dealers of the same line-make located within  
 10.2 75 miles of the inquiring dealer. A sales objective, standard, incentive, or target is presumed  
 10.3 to be unreasonable, and irreparable harm and injury to an inquiring dealer is presumed, if  
 10.4 a manufacturer, distributor, or factory branch fails to make the disclosure required by this  
 10.5 subdivision.

10.6 A manufacturer, distributor, or factory branch has the burden of proving that the performance  
 10.7 standard, sales objective, or program for measuring dealership performance is fair ~~and~~<sub>2</sub>  
 10.8 reasonable, and uniformly applied under this subdivision;

10.9 (p) ~~unreasonably reduce~~ assign or change a dealer's area of sales effectiveness ~~without~~  
 10.10 ~~giving~~ arbitrarily or without due regard to the present or projected future pattern of motor  
 10.11 vehicle sales and registrations within the dealer's market. The manufacturer, distributor, or  
 10.12 factory branch must provide at least 90 days' notice of the proposed ~~reduction~~ change. The  
 10.13 change may not take effect if the dealer commences a civil action within the 90 days' notice  
 10.14 period to determine whether ~~there is good cause for the change within the 90 days' notice~~  
 10.15 ~~period~~ the manufacturer, distributor, or factory branch met its obligations under this  
 10.16 subdivision. The burden of proof in such an action shall be on the manufacturer or distributor;  
 10.17 ~~or~~.

10.18 In determining at the evidentiary hearing whether a manufacturer, distributor, or factory  
 10.19 branch has assigned or changed the dealer's area of sales effectiveness or is proposing to  
 10.20 assign or change the dealer's area of sales effectiveness arbitrarily or without due regard to  
 10.21 the present or projected future pattern of motor vehicle sales and registrations within the  
 10.22 dealer's market, the court may take into consideration the relevant circumstances, including,  
 10.23 but not limited to:

10.24 (1) the investment of time, money, or other resources made for the purpose of developing  
 10.25 the market for the vehicles of the same line-make in the existing or proposed area of sales  
 10.26 effectiveness by the petitioning dealer, other same line-make dealers who would be affected  
 10.27 by the change in the area of sales effectiveness, or by the manufacturer, distributor, factory  
 10.28 branch, or any dealer or regional advertising association;

10.29 (2) the present and future projected traffic patterns and drive times between consumers  
 10.30 and the same line-make franchised dealers of the affected manufacturer, distributor, or  
 10.31 factory branch who are located within the market;

10.32 (3) the historical and projected future pattern of new vehicle sales and registrations of  
 10.33 the affected manufacturer, distributor, or factory branch within various portions of the area  
 10.34 of sales effectiveness and within the market as a whole;

11.1 (4) the growth or decline in population, density of population, and new car registrations  
 11.2 in the market;

11.3 (5) if the affected manufacturer, distributor, or factory branch has removed territory  
 11.4 from a dealer's area of sales effectiveness or is proposing to remove territory from a dealer's  
 11.5 area of sales effectiveness, the projected economic effects, if any, that these changes will  
 11.6 have on the petitioning dealer, other same line-make dealers, the public, and the manufacturer,  
 11.7 distributor, or factory branch;

11.8 (6) the projected effects that the changes in the petitioning dealer's area of sales  
 11.9 effectiveness that have been made or proposed by the affected manufacturer, manufacturer  
 11.10 branch, distributor, or distributor branch will have on the consuming public within the  
 11.11 market;

11.12 (7) the presence or absence of natural geographical obstacles or boundaries, such as  
 11.13 rivers;

11.14 (8) the proximity of census tracts or other geographic units used by the affected  
 11.15 manufacturer, factory branch, distributor, or distributor branch in determining same line-make  
 11.16 dealers' respective areas of sales effectiveness;

11.17 (9) the public interest, consumer welfare, and customer convenience;

11.18 (10) the reasonableness of the change or proposed change to the dealer's area of sales  
 11.19 effectiveness, considering the benefits and harm to the petitioning dealer, other same  
 11.20 line-make dealers, and the manufacturer, distributor, or factory branch.

11.21 For purposes of this subdivision, "dealer's market" and "market" mean the geographic  
 11.22 area in which the dealer has engaged in regular and substantial interbrand and intrabrand  
 11.23 competition for new vehicle sales during the past three years;

11.24 (q) to charge back, withhold payment, deny vehicle allocation, or take any other adverse  
 11.25 action against a dealer when a new vehicle sold by the dealer has been exported to a foreign  
 11.26 country, unless the manufacturer, distributor, or factory branch can show that at the time  
 11.27 of sale, the customer's information was listed on a known or suspected exporter list made  
 11.28 available to the dealer, or the dealer knew or reasonably should have known of the purchaser's  
 11.29 intention to export or resell the motor vehicle in violation of the manufacturer's export  
 11.30 policy. There is a rebuttable presumption that the dealer did not know or should not have  
 11.31 reasonably known that the vehicle would be exported or resold in violation of the  
 11.32 manufacturer's export policy if the vehicle is titled and registered in any state of the United  
 11.33 States; or

12.1 (r) to require a dealer or prospective dealer by agreement, program, incentive provision,  
12.2 or otherwise to construct improvements to its or a predecessor's facilities or to install new  
12.3 signs or other franchisor image elements that replace or substantially alter improvements,  
12.4 signs, or franchisor image elements completed within the preceding 20 years that were  
12.5 required and approved by the manufacturer, distributor, or factory branch, including any  
12.6 such improvements, signs, or franchisor image elements that were required as a condition  
12.7 of the dealer or predecessor dealer receiving an incentive or other compensation from the  
12.8 manufacturer, distributor, or factory branch.

12.9 Sec. 5. Minnesota Statutes 2016, section 80E.16, subdivision 1, is amended to read:

12.10 Subdivision 1. **Civil penalty.** Any person who violates section ~~80E.04~~, 80E.12 or 80E.13  
12.11 shall be subject to a fine of not more than \$2,000 for each violation. Any person who fails  
12.12 to comply with a final judgment or order rendered by a court of competent jurisdiction,  
12.13 issued for a violation of sections 80E.01 to 80E.17, shall be subject to a fine of not more  
12.14 than \$25,000. The fines authorized by this subdivision shall be imposed in a civil action  
12.15 brought by the attorney general on behalf of the state of Minnesota, and shall be deposited  
12.16 into the state treasury.

12.17 Sec. 6. **REPEALER.**

12.18 Minnesota Statutes 2016, section 80E.04, is repealed.

12.19 Sec. 7. **EFFECTIVE DATE.**

12.20 Sections 1 to 6 are effective the day following final enactment.

**80E.04 WARRANTY OBLIGATIONS TO DEALERS.**

Subdivision 1. **Requirements.** Each new motor vehicle manufacturer shall specify in writing to each of its new motor vehicle dealers licensed in this state the dealer's obligations for preparation, delivery, and warranty service on its products. The manufacturer shall also compensate the new motor vehicle dealer for warranty service and parts required of the dealer by the manufacturer, and shall provide the dealer the schedule of compensation to be paid the dealer for parts, work, and service in connection with warranty services, and the time allowance for the performance of the work and service. This section applies to all repair services performed by the dealer for the manufacturer or with the approval of the manufacturer and for which the dealer receives compensation or reimbursement from the manufacturer.

Subd. 2. **Reasonable compensation for services.** In no event shall the schedule of compensation fail to include reasonable compensation for diagnostic work, as well as repair service, parts, and labor. Time allowances for the diagnosis and performance of warranty work and service shall be reasonable and adequate for the work to be performed. The hourly labor rate paid to and the reimbursement for parts purchased by a dealer for warranty services shall not be less than the rate charged by the dealer for like service to nonwarranty customers for nonwarranty service and repairs.

Subd. 3. **Violations.** It is a violation of this section for any new motor vehicle manufacturer to fail to: (a) perform any warranty obligations that it undertakes under the motor vehicle manufacturer's warranty; (b) include in written notices of factory recalls to new motor vehicle owners and dealers the expected date by which necessary parts and equipment will be available to dealers for the correction of the defects; or (c) to compensate any of the motor vehicle dealers licensed in this state for repairs effected by a recall.

Subd. 4. **Payment of claims.** All claims made by new motor vehicle dealers pursuant to this section for labor and parts shall be paid within 30 days of their approval. Claims shall be either approved or disapproved within 30 days after they are submitted to the manufacturer in the manner and on the forms it prescribes, and any claims not specifically disapproved in writing within 30 days after the manufacturer receives them shall be construed to be approved and payment must follow within 30 days; provided, however, that the manufacturer retains the right to audit the claims for a period of one year and to charge back any amounts paid on claims not reasonably substantiated or fraudulent claims. The audit and charge back provisions of this subdivision also apply to all other incentive and reimbursement programs that are subject to audit by the manufacturer.

Subd. 5. **Product liability; limitation.** As between the dealer and the manufacturer, the obligations imposed by this section shall constitute the dealer's only responsibility for product liability based in whole or in part on strict liability in tort.

Subd. 6. **Definitions.** For purposes of this section, the terms "manufacturer" and "dealer" include manufacturers and distributors of motor vehicle engines and their dealers.