

A bill for an act

relating to tourism; appropriating money to Explore Minnesota Tourism for an event destination pilot project.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. **APPROPRIATION.**

\$850,000 in fiscal year 2017 is appropriated from the general fund to Explore Minnesota Tourism to establish a pilot project to assist in funding and securing major events benefiting communities throughout the state. The pilot project must measure the economic impact of visitors on state and local economies, increased lodging and nonlodging sales taxes in addition to visitor spending, and increased media awareness of the state as an event destination.