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H.P. 1091

House of Representatives, April 14, 2021

Resolve, Directing the Maine Economic Growth Council To Create and Share Measures of Progress

Received by the Clerk of the House on April 12, 2021. Referred to the Committee on Innovation, Development, Economic Advancement and Business pursuant to Joint Rule 308.2 and ordered printed pursuant to Joint Rule 401.

ROBERT B. HUNT
Clerk

Presented by Representative GERE of Kennebunkport.

Cosponsored by Representatives: BAILEY of Gorham, CLOUTIER of Lewiston, GEIGER of Rockland, GROHOSKI of Ellsworth, MILLETT of Cape Elizabeth, ROEDER of Bangor, SACHS of Freeport, WOOD of Portland.

Sec. 1. Measures of progress and dashboard. Resolved: That the Maine Economic Growth Council, established under the Maine Revised Statutes, Title 10, section 929-A and referred to in this resolve as "the council," in collaboration with the Department of Economic and Community Development and the State Economist, shall create measures of economic and social progress in the State and shall create a graphical user interface, referred to in this section as "the dashboard," that provides information about key performance indicators of economic and social progress. The content of the dashboard must be informed by the Maine Economic Growth Council's "2020 Measures of Growth Report" and must measure progress against the 7 growth strategies described in the State's economic development strategy, "Maine Economic Development Strategy 2020-2029: A Focus on Talent and Innovation": growing local talent, attracting new talent, promoting innovation, building connections, providing supporting infrastructure, maintaining stable and predictable business rules and promoting hubs of excellence. The dashboard must be accessible on the Internet to help citizens and lawmakers to understand the State's status on key metrics, show change over time and highlight areas of strength and areas that need improvement. The council shall explore the use of indexes, scores and data visualization to promote ease of understanding and communication of the key performance indicators. The council shall identify sources and methods of ongoing data collection and analysis for the key performance indicators, which may include primary survey research, in order to provide quarterly updates of the dashboard. The council shall generate budgetary requirements and identify sources of funding for production and ongoing maintenance of the dashboard. The council may consult and otherwise collaborate with a statewide development foundation to create the measures of progress and the dashboard. The measures of progress and the dashboard must be designed to facilitate communications between constituents and stakeholders, the building of consensus around shared goals and the work of policy makers in planning investments and otherwise setting policy. The council shall report twice yearly to the Legislature the results captured in the dashboard and on the State's progress toward achieving the goals described in the State's economic development strategy.

30 SUMMARY

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This resolve directs the Maine Economic Growth Council, in collaboration with the Department of Economic and Community Development and the State Economist, to create measures of social and economic progress in the State and to create a graphical user interface, referred to as "the dashboard," that provides information about key performance indicators of economic and social progress. The content of the dashboard must be informed by the Maine Economic Growth Council's "2020 Measures of Growth Report" and must measure progress against the 7 growth strategies described in the State's economic development strategy, "Maine Economic Development Strategy 2020-2029: A Focus on Talent and Innovation." The dashboard must be accessible on the Internet to help citizens and lawmakers to understand the State's status on key metrics, show change over time and highlight areas of strength and areas that need improvement. It allows the council to consult and otherwise collaborate with a statewide development foundation to create the measures of progress and the dashboard. It requires the measures of progress and the dashboard to be designed to facilitate communications between constituents and stakeholders, the building of consensus around shared goals and the work of policy makers in planning investments and otherwise setting policy. The council is directed to report twice yearly to

- the Legislature the results captured in the dashboard and on the State's progress toward achieving the goals described in the State's economic development strategy. 1 2