11r0761 (PRE–FILED) CF SB 16

By: Delegate Love

Requested: September 28, 2020

Introduced and read first time: January 13, 2021

Assigned to: Economic Matters

## A BILL ENTITLED

1 AN ACT concerning

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## Commercial Law - Consumer Protection - Biometric Identifiers and Biometric Information Privacy

FOR the purpose of requiring certain private entities in possession of biometric identifiers or biometric information to develop a certain policy, made available to the public, establishing a certain retention schedule and certain guidelines; prohibiting a private entity from being required to make publicly available a certain policy under certain circumstances; requiring each private entity in possession of biometric identifiers or biometric information to comply with the private entity's retention schedule and destruction guidelines developed under a certain provision of this Act except under certain circumstances; requiring each private entity in possession of biometric identifiers or biometric information to store, transmit, and protect from disclosure biometric identifiers and biometric information in a certain manner; prohibiting private entities in possession of biometric identifiers or biometric information from selling, leasing, trading, or otherwise profiting from an individual's biometric identifiers or biometric information; prohibiting a private entity in possession of biometric identifiers or biometric information from disclosing, redisclosing, or otherwise disseminating an individual's biometric identifiers or biometric information except under certain circumstances; authorizing a certain individual to bring a certain civil action; authorizing a certain individual to recover certain damages and relief; defining certain terms; providing for a delayed effective date; and generally relating to biometric identifiers and biometric information privacy.

24 BY adding to

Article - Commercial Law

Section 14-4301 through 14-4304 to be under the new subtitle "Subtitle 43.

Biometric Identifiers and Biometric Information Privacy Act"

28 Annotated Code of Maryland

29 (2013 Replacement Volume and 2020 Supplement)

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



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$\frac{1}{2}$	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
3	Article - Commercial Law
4 5	SUBTITLE 43. BIOMETRIC IDENTIFIERS AND BIOMETRIC INFORMATION PRIVACY ACT.
6	14-4301.
7 8	(A) IN THIS SUBTITLE THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.
9 10 11 12 13	(B) (1) "BIOMETRIC IDENTIFIER" MEANS THE DATA OF AN INDIVIDUAL GENERATED BY AUTOMATIC MEASUREMENTS OF AN INDIVIDUAL'S BIOLOGICAL CHARACTERISTICS SUCH AS A FINGERPRINT, VOICEPRINT, GENETIC PRINT, RETINA OR IRIS IMAGE, OR ANY OTHER UNIQUE BIOLOGICAL CHARACTERISTIC THAT CAN BE USED TO UNIQUELY AUTHENTICATE THE INDIVIDUAL'S IDENTITY.
14	(2) "BIOMETRIC IDENTIFIER" DOES NOT INCLUDE:
15	(I) A WRITING SAMPLE OR WRITTEN SIGNATURE;
16	(II) A PHOTOGRAPH;
17 18	(III) A HUMAN BIOLOGICAL SAMPLE USED FOR VALID SCIENTIFIC TESTING OR SCREENING;
19	(IV) DEMOGRAPHIC DATA;
20 21	(V) A PHYSICAL DESCRIPTION, INCLUDING HEIGHT, WEIGHT, HAIR COLOR, EYE COLOR, OR A TATTOO DESCRIPTION;
22 23	(VI) ANY DONATED PORTION OF A HUMAN BODY STORED ON BEHALF OF A RECIPIENT OR POTENTIAL RECIPIENT OF A LIVING OR CADAVERIC
<ul><li>24</li><li>25</li><li>26</li></ul>	TRANSPLANT AND OBTAINED OR STORED BY A FEDERALLY DESIGNATED ORGAN PROCUREMENT AGENCY, INCLUDING AN ORGAN, TISSUE, AN EYE, A BONE, AND OTHER FLUID OR SERIUM:
<ul><li>26</li><li>27</li><li>28</li></ul>	ARTERY, BLOOD, AND OTHER FLUID OR SERUM;  (VII) INFORMATION CAPTURED FROM A PATIENT IN A HEALTH CARE SETTING OR INFORMATION COLLECTED, USED, OR STORED FOR HEALTH CARE
29	TREATMENT, PAYMENT, OR OPERATIONS UNDER THE FEDERAL HEALTH INSURANCE

PORTABILITY AND ACCOUNTABILITY ACT OF 1996; OR

1	(VIII) ANY IMAGE OR FILM OF THE HUMAN ANATOMY USED TO
2	DIAGNOSE, PROVIDE A PROGNOSIS, OR TREAT AN ILLNESS OR OTHER MEDICAL
3	CONDITION OR TO FURTHER VALIDATE SCIENTIFIC TESTING OR SCREENING,
4	INCLUDING AN X-RAY, A ROENTGEN PROCESS, COMPUTED TOMOGRAPHY, A
5	MAGNETIC RESONANCE IMAGING IMAGE, A POSITRON EMISSION TOMOGRAPHY
6	SCAN, AND MAMMOGRAPHY.
7	(C) (1) "BIOMETRIC INFORMATION" MEANS ANY INFORMATION,
8	REGARDLESS OF HOW IT IS CAPTURED, CONVERTED, STORED, OR SHARED, BASED
9	ON AN INDIVIDUAL'S BIOMETRIC IDENTIFIER USED TO IDENTIFY AN INDIVIDUAL.
0	(2) "BIOMETRIC INFORMATION" DOES NOT INCLUDE INFORMATION
1	DERIVED FROM AN ITEM OR A PROCEDURE EXCLUDED UNDER THE DEFINITION OF A
12	BIOMETRIC IDENTIFIER.
13	(D) "CONFIDENTIAL AND SENSITIVE INFORMATION" MEANS PERSONAL
4	INFORMATION THAT CAN BE USED TO UNIQUELY IDENTIFY AN INDIVIDUAL OR AN
15	INDIVIDUAL'S ACCOUNT OR PROPERTY, INCLUDING:
16	(1) A GENETIC MARKER;
17	(2) GENETIC TESTING INFORMATION;
18	(3) A UNIQUE IDENTIFIER NUMBER TO LOCATE AN ACCOUNT OR
9	PROPERTY;
20	(4) AN ACCOUNT NUMBER;
21	(5) A PERSONAL IDENTIFICATION NUMBER;
22	(6) A PASSCODE;
23	(7) A DRIVER'S LICENSE NUMBER; AND
24	(8) A SOCIAL SECURITY NUMBER.
25 26 27	(E) (1) "PRIVATE ENTITY" MEANS ANY INDIVIDUAL, PARTNERSHIP, CORPORATION, LIMITED LIABILITY COMPANY, ASSOCIATION, OR OTHER GROUP, HOWEVER ORGANIZED.

29 (I) A STATE OR LOCAL GOVERNMENT AGENCY;

"PRIVATE ENTITY" DOES NOT INCLUDE:

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- 1 (II) A STATE COURT, CLERK OF THE COURT, JUDGE, OR 2 COMMISSIONER; OR
- 3 (III) A BUSINESS, OR AN AFFILIATE OF A BUSINESS, SUBJECT TO 4 AND IN COMPLIANCE WITH THE FEDERAL GRAHAM-LEACH-BLILEY ACT.
- 5 (F) "WRITTEN RELEASE" MEANS INFORMED WRITTEN CONSENT OR, IN THE
- 6 CONTEXT OF EMPLOYMENT, A RELEASE EXECUTED BY AN EMPLOYEE AS A
- 7 CONDITION OF EMPLOYMENT.
- 8 **14–4302.**
- 9 (A) (1) EXCEPT AS PROVIDED IN SUBSECTION (B) OF THIS SECTION, EACH
- 10 PRIVATE ENTITY IN POSSESSION OF BIOMETRIC IDENTIFIERS OR BIOMETRIC
- 11 INFORMATION SHALL DEVELOP A WRITTEN POLICY, MADE AVAILABLE TO THE
- 12 PUBLIC, ESTABLISHING A RETENTION SCHEDULE AND GUIDELINES FOR
- 13 PERMANENTLY DESTROYING BIOMETRIC IDENTIFIERS AND BIOMETRIC
- 14 INFORMATION ON THE EARLIER OF THE FOLLOWING:
- 15 (I) WHEN THE INITIAL PURPOSE FOR COLLECTING OR
- 16 OBTAINING THE BIOMETRIC IDENTIFIERS OR BIOMETRIC INFORMATION HAS BEEN
- 17 SATISFIED; OR
- 18 (II) WITHIN 3 YEARS AFTER THE INDIVIDUAL'S LAST
- 19 INTERACTION WITH THE PRIVATE ENTITY IN POSSESSION OF THE BIOMETRIC
- 20 IDENTIFIERS OR BIOMETRIC INFORMATION.
- 21 (2) ABSENT A VALID WARRANT OR SUBPOENA, EACH PRIVATE ENTITY
- 22 IN POSSESSION OF BIOMETRIC IDENTIFIERS OR BIOMETRIC INFORMATION SHALL
- 23 COMPLY WITH THE RETENTION SCHEDULE AND DESTRUCTION GUIDELINES
- 24 DEVELOPED UNDER PARAGRAPH (1) OF THIS SUBSECTION.
- 25 (B) A PRIVATE ENTITY MAY NOT BE REQUIRED TO MAKE PUBLICLY
- 26 AVAILABLE A WRITTEN POLICY DEVELOPED UNDER SUBSECTION (A) OF THIS
- 27 SECTION IF THE POLICY:
- 28 (1) APPLIES ONLY TO THE EMPLOYEES OF THE PRIVATE ENTITY; AND
- 29 (2) IS USED SOLELY FOR INTERNAL COMPANY OPERATIONS.
- 30 (C) EACH PRIVATE ENTITY IN POSSESSION OF BIOMETRIC IDENTIFIERS OR
- 31 BIOMETRIC INFORMATION SHALL STORE, TRANSMIT, AND PROTECT FROM
- 32 DISCLOSURE ALL BIOMETRIC IDENTIFIERS AND BIOMETRIC INFORMATION:

- 1 (1) USING THE REASONABLE STANDARD OF CARE WITHIN THE 2 PRIVATE ENTITY'S INDUSTRY; AND
- 3 (2) IN A MANNER THAT IS AS PROTECTIVE AS OR MORE PROTECTIVE
- 4 THAN THE MANNER THAT THE PRIVATE ENTITY STORES, TRANSMITS, AND PROTECTS
- 5 OTHER CONFIDENTIAL AND SENSITIVE INFORMATION.
- 6 **14–4303.**
- 7 (A) A PRIVATE ENTITY IN POSSESSION OF BIOMETRIC IDENTIFIERS OR
- 8 BIOMETRIC INFORMATION MAY NOT SELL, LEASE, TRADE, OR OTHERWISE PROFIT
- 9 FROM AN INDIVIDUAL'S BIOMETRIC IDENTIFIERS OR BIOMETRIC INFORMATION.
- 10 (B) A PRIVATE ENTITY IN POSSESSION OF BIOMETRIC IDENTIFIERS OR
- 11 BIOMETRIC INFORMATION MAY NOT DISCLOSE, REDISCLOSE, OR OTHERWISE
- 12 DISSEMINATE AN INDIVIDUAL'S BIOMETRIC IDENTIFIERS OR BIOMETRIC
- 13 INFORMATION UNLESS:
- 14 (1) THE INDIVIDUAL OR THE INDIVIDUAL'S LEGALLY AUTHORIZED
- 15 REPRESENTATIVE CONSENTS TO THE DISCLOSURE OR REDISCLOSURE;
- 16 (2) THE DISCLOSURE OR REDISCLOSURE IS NECESSARY TO
- 17 COMPLETE A FINANCIAL TRANSACTION REQUESTED BY THE INDIVIDUAL OR THE
- 18 INDIVIDUAL'S LEGALLY AUTHORIZED REPRESENTATIVE;
- 19 (3) THE DISCLOSURE OR REDISCLOSURE IS REQUIRED BY FEDERAL,
- 20 STATE, OR LOCAL LAW; OR
- 21 (4) The disclosure or redisclosure is required by a valid
- 22 WARRANT OR SUBPOENA.
- 23 **14–4304**.
- 24 (A) AN INDIVIDUAL AGGRIEVED BY A VIOLATION OF THIS SUBTITLE MAY
- 25 BRING A CIVIL ACTION AGAINST THE OFFENDING PRIVATE ENTITY.
- 26 (B) AN INDIVIDUAL WHO PREVAILS IN A CIVIL ACTION UNDER THIS SECTION
- 27 MAY RECOVER FOR EACH VIOLATION:
- 28 (1) AGAINST A PRIVATE ENTITY THAT NEGLIGENTLY VIOLATED A
- 29 PROVISION OF THIS SUBTITLE, \$1,000 OR ACTUAL DAMAGES, WHICHEVER IS
- 30 **GREATER**;

- 1 (2) AGAINST A PRIVATE ENTITY THAT INTENTIONALLY OR
- 2 RECKLESSLY VIOLATED A PROVISION OF THIS SUBTITLE, \$5,000 OR ACTUAL
- 3 DAMAGES, WHICHEVER IS GREATER;
- 4 (3) REASONABLE ATTORNEY'S FEES AND COSTS, INCLUDING EXPERT 5 WITNESS FEES AND OTHER LITIGATION EXPENSES; AND
- 6 (4) OTHER RELIEF, INCLUDING AN INJUNCTION, AS THE COURT MAY 7 DETERMINE APPROPRIATE.
- 8 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 9 January 1, 2022.