

# HOUSE BILL 1299

R1, P2

2lr1615

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By: **Delegates Fisher, Bates, Boteler, Frank, Glass, Hershey, Hough, Jacobs, Kach, McComas, McConkey, Norman, Otto, Schulz, Serafini, and Szeliga**

Introduced and read first time: February 15, 2012

Assigned to: Rules and Executive Nominations

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## A BILL ENTITLED

1 AN ACT concerning

2 **State Highway Administration – Sale of Naming Rights to State Highways**

3 FOR the purpose of requiring the State Highway Administration to initiate the  
4 process to issue a request for proposals on or before a certain date to sell the  
5 naming rights to State highways; providing that the request for proposals be  
6 issued in accordance with certain procurement requirements; and generally  
7 relating to a request for proposals to sell the naming rights to State highways.

8 BY repealing and reenacting, with amendments,  
9 Article – Transportation  
10 Section 8–604  
11 Annotated Code of Maryland  
12 (2008 Replacement Volume and 2011 Supplement)

13 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF  
14 MARYLAND, That the Laws of Maryland read as follows:

15 **Article – Transportation**

16 8–604.

17 (A) The Administration may name or rename any State highway.

18 (B) (1) **ON OR BEFORE DECEMBER 31, 2012, THE ADMINISTRATION**  
19 **SHALL INITIATE THE PROCESS TO ISSUE A REQUEST FOR PROPOSALS TO SELL**  
20 **THE NAMING RIGHTS TO STATE HIGHWAYS.**

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



1           **(2) THE REQUEST FOR PROPOSALS SHALL INCLUDE PROVISIONS**  
2 **THAT PROVIDE THAT IN EXCHANGE FOR THE PAYMENT TO THE STATE OF A**  
3 **LUMP-SUM AMOUNT OR THE PAYMENT OF AN ANNUAL AMOUNT FOR A FIXED**  
4 **PERIOD, SUBJECT TO AGREEMENT BETWEEN THE PARTIES, THE SUCCESSFUL**  
5 **BIDDER RECEIVES THE RIGHT TO:**

6                   **(I) ERECT SIGNS AND ISSUE ADVERTISEMENTS**  
7 **IDENTIFYING THE HIGHWAY UNDER THE NAME SELECTED BY THE BIDDER; AND**

8                   **(II) COLLECT ANY REVENUES GENERATED BY THE BIDDER**  
9 **ON ACCOUNT OF THE SIGNAGE AND ADVERTISEMENTS.**

10           **(3) THE REQUEST FOR PROPOSALS SHALL BE ISSUED IN**  
11 **ACCORDANCE WITH THE REQUIREMENTS OF THE STATE FINANCE AND**  
12 **PROCUREMENT ARTICLE.**

13           **(4) FUNDING TO PAY THE COSTS FOR THE ISSUANCE OF THE**  
14 **REQUEST FOR PROPOSALS SHALL BE AS PROVIDED IN THE STATE BUDGET.**

15           SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect  
16 June 1, 2012.