

SENATE No. 227

The Commonwealth of Massachusetts

PRESENTED BY:

Bruce E. Tarr

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act creating a creative economy master plan.

PETITION OF:

NAME:

Bruce E. Tarr

DISTRICT/ADDRESS:

First Essex and Middlesex

SENATE No. 227

By Mr. Tarr, a petition (accompanied by bill, Senate, No. 227) of Bruce E. Tarr for legislation to create a creative economy master plan. Economic Development and Emerging Technologies.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. 202 OF 2017-2018.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-First General Court
(2019-2020)**

An Act creating a creative economy master plan.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Notwithstanding any special or general law to the contrary, the secretary of
2 Housing and Economic Affairs, in consultation with the executive director of the Massachusetts
3 Cultural Council, the executive director of Travel and Tourism and the secretary of Labor and
4 Workforce Development, shall develop and maintain a master plan for the development and
5 advancement of the creative economy throughout the commonwealth, provided that such plan
6 shall be reviewed and updated in increments of not less than three years.

7 For the purposes of this section the creative economy shall include but not be limited to
8 elements that encompass the visual and performing arts, cultural interpretation and presentation,
9 tourism and affiliated economic activities related to and dependent thereon.

10 In developing and maintaining said plan the secretary shall seek to ensure inclusion of
11 necessary components to support and strengthen the creative economy of each region and sub
12 region of the commonwealth, as their special circumstances may escalate, and shall seek to
13 maximize and capture to the fullest extent possible the opportunities for job creation, workforce
14 training and skills development, in such regions and sub regions.

15 The process of developing and maintaining such plan shall include, but not be limited to,
16 at least one public hearing in each geographic region identified in the plan, provided further that
17 the plan shall recognize and support cultural districts as critical resources in advancing its goals.