

SENATE No. 197

The Commonwealth of Massachusetts

PRESENTED BY:

Diana DiZoglio, (BY REQUEST)

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act banning the advertisement of alcohol and marijuana on billboards.

PETITION OF:

NAME:

DISTRICT/ADDRESS:

Colin LePage

SENATE No. 197

By Ms. DiZoglio (by request), a petition (accompanied by bill, Senate, No. 197) of Colin LePage for legislation to ban the advertisement of alcohol and marijuana on billboards. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Second General Court
(2021-2022)**

An Act banning the advertisement of alcohol and marijuana on billboards.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 4 of chapter 94G of the General Laws, as appearing in the 2018
2 Official Edition, is hereby amended by striking out, in line 239, the word “, billboard”.

3 SECTION 2. Said section 4 of said chapter 94G, as so appearing, is hereby further
4 amended by striking out, in line 271, the word “and”.

5 SECTION 3. Said section 4 of said chapter 94G, as so appearing, is hereby further
6 amended by inserting after the word “health” in line 274, the following words:- ; and (15) a
7 prohibition on advertising, marketing and branding by means of billboards.

8 SECTION 4. Section 24 of chapter 138 of the General Laws, as so appearing, is hereby
9 amended by inserting after the word “thereof”, in line 18, the following words:- ; and provided
10 further, that advertising by means of billboards shall be prohibited.