

SENATE No. 157

The Commonwealth of Massachusetts

PRESENTED BY:

Julian Cyr

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to happy hour in the Commonwealth.

PETITION OF:

NAME:

Julian Cyr

DISTRICT/ADDRESS:

Cape and Islands

SENATE No. 157

By Mr. Cyr, a petition (accompanied by bill, Senate, No. 157) of Julian Cyr for legislation relative to happy hour in the Commonwealth. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Third General Court
(2023-2024)**

An Act relative to happy hour in the Commonwealth.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 138 of the General Laws, as appearing in the 2020 Official Edition, is hereby
2 amended by inserting after Section 33B the following 2 new sections:-

3 Section 33C. In a city or town that accepts this section in the manner provided in section
4 4 of chapter 4, an establishment holding a license to sell alcohol to be drunk on the premises
5 shall be permitted to sell alcoholic beverages or alcohol at a discounted price, in a manner as
6 approved by the city or town.

7 Section 33D. In a city or town that accepts this section in the manner provided in section
8 4 of chapter 4, a common victualler duly licensed under chapter 140 or any person duly licensed
9 under section 12 to sell all alcoholic beverages or only wines and malt beverages may discount
10 any alcoholic beverages during a specified time period subject to ordinance, by-law, or other
11 limitations as provided by the city and town and; provided, however, that: (i) the prices of
12 alcoholic beverages are not changed during the time period during which they are discounted; (ii)

13 alcoholic beverages are not discounted between the hours of 10 p.m. and the licensed
14 establishment's closing hour; and (iii) notice of the discount of the alcoholic beverages during
15 the time period specified is posted on the licensed premises and on the licensee's publicly
16 available website not less than 3 days prior to the specified time. Authorized persons may
17 advertise events permitted under this statute consistent with local approval.