

The Commonwealth of Massachusetts

PRESENTED BY:

Eric P. Lesser

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act concerning public assistance for working families and the creation of a pilot program to address the impacts of the cliff effect.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	
Eric P. Lesser	First Hampden and Hampshire	
Patricia A. Duffy	5th Hampden	2/10/2021
Joanne M. Comerford	Hampshire, Franklin and Worcester	3/5/2021
Adam G. Hinds	Berkshire, Hampshire, Franklin and	3/9/2021
	Hampden	
Brian M. Ashe	2nd Hampden	3/16/2021

By Mr. Lesser, a petition (accompanied by bill, Senate, No. 119) of Eric P. Lesser, Patricia A. Duffy, Joanne M. Comerford, Adam G. Hinds and others for legislation relative to public assistance for working families and the creation of a pilot program to address the impacts of the cliff effect. Children, Families and Persons with Disabilities.

[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE SENATE, NO. 57 OF 2019-2020.]

The Commonwealth of Alassachusetts

In the One Hundred and Ninety-Second General Court (2021-2022)

An Act concerning public assistance for working families and the creation of a pilot program to address the impacts of the cliff effect.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1	WHEREAS	the Federal Reserv	e Bank of Boston	awarded the Ci	ty of Springfield a
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- 2 Working Cities Grant whose goal is to increase the number of individuals participating and
- 3 persisting in the workforce;
- 4 WHEREAS, Springfield Region's Working Cities Group is led by the Economic
- 5 Development Council of Western Mass in partnership with a significant number of private
- 6 employers, not-for-profit organizations, training organizations, municipal departments, and
- 7 Community Based Organizations;

8 WHEREAS, a study entitled, The Road to the Cliff Edge: Understanding Financial Gaps 9 in Public Assistance Programs Available to Massachusetts Families, Center for Social Policy, 10 August 2017, Marija Bingulac, Caitlin Carey, Susan Crandall. The study details the cliff effects 11 that refer to the drop in public supports that occur when a benefit recipient's earnings increase. 12 The net effect is overall income and benefits decline or remain stagnant, resulting in little or no 13 incentive to work as financially a person/family benefits more by staying on public assistance 14 than working for low wages;

WHEREAS a Conference entitled Reframing Benefits Cliffs: Solutions for an Inclusive Recovery, Federal Reserve Bank of Atlanta, October 15, 2020, states that the issue of benefits cliffs has long been recognized as a barrier to economic mobility for lower-income families. However, solutions to the benefits cliff are no longer being viewed in isolation, but rather as part of an overall approach to support workers on the path to economic self-sufficiency.

20 WHEREAS research Reducing the Cliff Effect to Support Working Families, Roxane 21 White, Morgridge Family Foundation Innovator in Residence, Ascend at the Aspen Institute, 22 Brittany Birken, Ph.D., Chief Executive Officer, Florida Children's Council, Erin Moriarty-Siler, 23 Director of Communications, the Bell Policy Center, April 23, 2018, states the rationale for 24 reducing the cliff effect is simple: It helps families become more economically self-sufficient. 25 Employees who are able to experience economic security for their children when accepting 26 raises, working additional hours or advancing in their careers have a greater likelihood of work 27 retention. By working together, businesses and government can create work-based pathways for 28 economic stability, reduce government dependency, improve child and family outcomes, and 29 support economic development.

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30	WHEREAS, other States, including Maine, Minnesota, Colorado and Connecticut have
31	developed pilot and or tiered benefit programs to bridge the cliff effects that occur as an
32	individual/ family moves from public assistance to a livable wage; and
33	WHEREAS, it is the desire of the Commonwealth to create a Pilot Program to mitigate
34	the cliff effect for low-income individuals/families who are receiving public assistance and to do
35	so in partnership with the Boston Federal Reserve's Working Cities Grant and to increase
36	participation and persistence in the workforce;
37	SECTION 1. Chapter 18 of the general laws, as so appearing in the 2018 official edition,
38	is hereby amended by inserting, after section 39, the following section:-
39	Section 40. (a) As used in this section the following words shall, unless the context
40	clearly requires otherwise, have the following meanings:
41	"Base", the dollar value of all benefits and after-tax earnings that a participant is
42	receiving at the time that the participant enters the Pilot Program and becomes fully employed
43	with a minimum of 37.5 hours per week.
44	"Cliff Effect", the effect that occurs when a family or individual begins to earn above the
45	income eligibility limits set by the state and becomes ineligible for subsidies on food, housing,
46	child care, and other benefits.
47	"Economic Development Council", the Economic Development Council of Western
48	Massachusetts.
49	"Department", the Department of Transitional Assistance.
50	"Participant", a family or individual.
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51	"Pilot Program", a pilot program that modifies the Massachusetts earned income tax
52	credit, established in section 6 of chapter 62 of the General Laws to mitigate the Cliff Effect for
53	low-income families or individuals that are working and receiving any form of public assistance,
54	including but not limited to cash assistance, Supplemental Nutrition Assistance Program
55	benefits, child care benefits, transportation assistance, and housing assistance or voucher.
56 57	"Working Cities Group", private sector employers, not-for-profit organizations, training organizations, municipal departments, and community based organizations.
58	(b) There shall be established a Pilot Program to mitigate Cliff Effects for 100 Western
59	Massachusetts participants who have been receiving public benefits for less than 12 consecutive
60	months at the time of application into the pilot program. Participants in the pilot program must
61	be eligible for the Work Opportunity Tax Credit.
62	(c) The Economic Development Council and Working Cities Group, in collaboration with
63	the department, shall develop and oversee the pilot program. The Economic Development
64	Council, in coordination with the department, shall assign department case managers to oversee
65	and assist families or individuals who apply or are already receiving public assistance in order to
66	maximize their benefits and plan for the gradual lessening of benefits as their employment
67	income increases. The Working Cities Group shall leverage existing resources to provide
68	coaching and mentoring, financial wellness, Cliff Effect planning training, and other services as
69	needed to achieve the goals of the program.
70	(d) The Economic Development Council in partnership with the department shall
71	collaborate with all appropriate state agencies, departments, and secretariats of the

72 commonwealth in developing the pilot program.

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(e) The pilot program shall run for three years beginning in concurrence with the start of
the first fiscal year after passage unless extended by an act of the legislature.

(f) The goal of the pilot program is to conduct a full test of this model that facilitates,
encourages, and supports participants to enter, reenter, and remain in the workforce.

(g)(1) A family or individual may be eligible to participate in the pilot program once in a
5 year period for three 3 consecutive years. For the duration that a family or individual
participates in the pilot program, the pilot program shall continue to pay an amount not less than
the base for each participant.

81 (2) The department shall determine the base amount.

(3) In the first, second and third year that a participant is in the pilot program, he or she
shall be allowed to keep all earned income and shall be awarded an adjustment to the earned
income tax credit, whose dollar value allows the participant to continue to earn an amount that is
not less than the base. If the participant successfully transitions off of public assistance during or
at the end of the pilot program, then the participant shall continue to receive counseling services,
technical support services and be monitored for data collection purposes.

(4) If the department determines that a participant has successfully moved into the
workforce during or at the end of the pilot program, the commonwealth shall award a match
equal to 20 percent of the base, not to exceed an amount of \$10,000.

91 (h)(1) For the duration of the pilot program, the department shall coordinate with the
92 Economic Development Council to provide 2 intensive case managers that are assigned to the
93 pilot program with the primary responsibility of overseeing the progress of the participants.

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94 (2) The Economic Development Council, the department and the intensive case managers
95 shall utilize shared resources of the Working Cities Group employer partners, staff members,
96 mentors and volunteers in order to maximize the effectiveness of the pilot program.

97 (i) In partnership with the Economic Development Council and the department, a third 98 party evaluator will be retained to provide the legislature with an annual report on the program's 99 efficiency and impact on or before December 31, 2022. The report shall include but not be 100 limited to the number of participants; the number of participants who entered the workforce; the 101 amount of yearly income each participant earned; the hourly wage rate of each participant 102 including a record of all salary increases over each year; the dollar amount of all monies that 103 incurred to the state in years one, two and three; and all records of participants entering or exiting 104 the workforce including reasons for exiting. The department shall file the report with the clerks 105 of the senate and house of representatives, the house and senate committees on ways and means 106 and the joint committee on children, families and persons with disabilities.

107 SECTION 2. This act shall begin each fiscal year beginning on July 1, 2022, and shall
108 take effect upon enactment.