

HOUSE No. 345

The Commonwealth of Massachusetts

PRESENTED BY:

Theodore C. Speliotis

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to retailer-backed coupons.

PETITION OF:

NAME:

Theodore C. Speliotis

DISTRICT/ADDRESS:

13th Essex

HOUSE No. 345

By Mr. Speliotis of Danvers, a petition (accompanied by bill, House, No. 345) of Theodore C. Speliotis relative to the issuance of coupons to customers for the purchase of alcoholic beverages . Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-First General Court
(2019-2020)**

An Act relative to retailer-backed coupons.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 25C Subsection f of Chapter 138 of the General Laws as appearing
2 in the 2016 Official Edition is hereby amended by inserting after the word “necessary”, the
3 following words: Notwithstanding anything to the contrary contained in this Chapter, a licensee
4 authorized to sell alcoholic beverages at retail for off-premises consumption may issue coupons
5 to customers for the purchase of alcoholic beverages at prices below current posted prices
6 provided that the final cost to a customer is not below the retailer’s invoiced cost after applicable
7 discounts.