

HOUSE No. 333

The Commonwealth of Massachusetts

PRESENTED BY:

Daniel J. Hunt

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to billboard advertising in the Commonwealth.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	DATE ADDED:
<i>Daniel J. Hunt</i>	<i>13th Suffolk</i>	<i>1/18/2023</i>

HOUSE No. 333

By Representative Hunt of Boston, a petition (accompanied by bill, House, No. 333) of Daniel J. Hunt relative to billboard advertising in the Commonwealth. Consumer Protection and Professional Licensure.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE HOUSE, NO. 403 OF 2021-2022.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Third General Court
(2023-2024)**

An Act relative to billboard advertising in the Commonwealth.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 3 of chapter 6C of the General Laws is hereby is hereby amended
2 by striking out, in lines 294 to 296, inclusive, the words “and funding; and (48) designate a
3 representative to act in its interest in labor relations matters with its employees” and inserting in
4 place thereof the following words:-

5 and funding;

6 (48) designate a representative to act in its interest in labor relations matters with its
7 employees;

8 (49) sell, lease or otherwise contract for advertising, including in or on the facilities of the
9 department; and

10 (50) exercise all the powers and duties formerly exercised by the outdoor advertising
11 board under chapter 93.

12 SECTION 2. Clause (50) of section 3 of chapter 6C of the General Laws, as inserted by
13 section 1 of this act, shall take effect as of November 1, 2009.

14 SECTION 3. Section 29 of chapter 93 of the General Laws, as appearing in the 2012
15 Official Edition, is hereby amended by inserting after the first sentence the following 2
16 sentences:- For the purposes of this section, a public park or reservation shall include a parkway
17 under the jurisdiction of the department of conservation and recreation. Such rules and
18 regulations shall require that said billboards, signs, and other advertising devices: (i) shall not be
19 located within 500 feet of a public park or reservation without local approval; and (ii) shall not
20 obstruct the view of any location listed on the national register of historic places without local
21 approval.

22 SECTION 4. Paragraph (n) of Section 3 of chapter 161A of the General Laws, as
23 appearing 707 in the 2012 Official Edition, is hereby amended by inserting after the word
24 “authority”, in line 708 112, the following words:- ; provided, that outdoor advertisements shall
25 be subject to local zoning and approval.