

HOUSE No. 2943

The Commonwealth of Massachusetts

PRESENTED BY:

Aaron Michlewitz

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying resolve:

Resolve A Resolve to evaluate existing funding for the promotion of, and workforce development in, tourism, arts and culture.

PETITION OF:

| NAME: | DISTRICT/ADDRESS: |
|----------------------------|-----------------------|
| <i>Aaron Michlewitz</i> | <i>3rd Suffolk</i> |
| <i>Paul McMurtry</i> | <i>11th Norfolk</i> |
| <i>Denise C. Garlick</i> | <i>13th Norfolk</i> |
| <i>Jay D. Livingstone</i> | <i>8th Suffolk</i> |
| <i>Edward F. Coppinger</i> | <i>10th Suffolk</i> |
| <i>Brian M. Ashe</i> | <i>2nd Hampden</i> |
| <i>Daniel J. Ryan</i> | <i>2nd Suffolk</i> |
| <i>Adrian C. Madaro</i> | <i>1st Suffolk</i> |
| <i>David Biele</i> | <i>4th Suffolk</i> |
| <i>Liz Miranda</i> | <i>5th Suffolk</i> |
| <i>Daniel R. Cullinane</i> | <i>12th Suffolk</i> |
| <i>Kevin G. Honan</i> | <i>17th Suffolk</i> |
| <i>Ruth B. Balsler</i> | <i>12th Middlesex</i> |
| <i>Louis L. Kafka</i> | <i>8th Norfolk</i> |
| <i>Marjorie C. Decker</i> | <i>25th Middlesex</i> |
| <i>Claire D. Cronin</i> | <i>11th Plymouth</i> |

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|----------------------------|------------------------------------|
| <i>Jonathan Hecht</i> | <i>29th Middlesex</i> |
| <i>Kay Khan</i> | <i>11th Middlesex</i> |
| <i>Michelle L. Ciccolo</i> | <i>15th Middlesex</i> |
| <i>Chynah Tyler</i> | <i>7th Suffolk</i> |
| <i>Jon Santiago</i> | <i>9th Suffolk</i> |
| <i>Joseph A. Boncore</i> | <i>First Suffolk and Middlesex</i> |

HOUSE No. 2943

By Mr. Michlewitz of Boston, a petition (accompanied by resolve, House, No. 2943) of Aaron Michlewitz and others for an investigation by a special commission relative to the Commonwealth’s funding of programs for the promotion of tourism, arts and culture, and for workforce development related to the hospitality and creative industries. Tourism, Arts and Cultural Development.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-First General Court
(2019-2020)**

Resolve A Resolve to evaluate existing funding for the promotion of, and workforce development in, tourism, arts and culture.

1 **Resolved**, SECTION 1. There shall be a commission to evaluate the commonwealth’s
2 funding of programs for the promotion of tourism, arts and culture, and for workforce
3 development related to the hospitality and creative industries.

4 SECTION 2. The commission shall consist of up to twenty-one members. The secretary
5 of the executive office of housing and economic development, or their designee, shall serve as
6 chair and a member of the commission ex officio. The remaining twenty members of the
7 commission shall be selected as follows: (a) the governor shall appoint one person chosen from
8 each of (i) two nominees of the massachusetts office of travel and tourism; (ii) two nominees of
9 the massachusetts convention center authority; (iii) two nominees from the massachusetts
10 cultural council; (iv) two nominees from the greater boston convention and visitors bureau; (v)
11 two nominees from the massachusetts budget and policy center; (vi) two nominees from the
12 massachusetts taxpayers foundation; (vii) two nominees from the proarts consortium; (viii) two

13 nominees from the metropolitan area planning council; and (ix) two nominees from the
14 massachusetts mayors' association; (b) the governor shall appoint six persons from convention
15 and visitors bureaus in the commonwealth not including the greater boston convention and
16 visitors bureau; (c) the mayor of boston shall appoint four members who shall have expertise in
17 tourism, arts and culture, or workforce development; (d) the remaining member shall be an artist
18 appointed by the mayor of boston. Each member, including the chair, shall serve without
19 compensation and in an advisory capacity until the report referenced in section six is delivered,
20 whereupon the commission shall disband.

21 SECTION 3. The commission shall, at a minimum, investigate the following topics: (i)
22 total annual funding by the commonwealth for the promotion of tourism, arts and culture; (ii)
23 total annual funding by the commonwealth for workforce development in the hospitality and
24 creative industries; (iii) annual revenue from the investment by the commonwealth in tourism,
25 arts and culture promotion and workforce development; (iv) comparison of investment in
26 tourism, arts and culture promotion and workforce development in the commonwealth with
27 similar investments by other states in the united states of america; and (v) recommendations for
28 new sources of funding in order to increase investment in tourism, arts and culture promotion
29 and workforce development.

30 SECTION 4. The commission may create committees and working groups to inform the
31 commission's investigation of the topics referenced in section three. The commission, its
32 committees and its working groups may procure services, including consulting services, and
33 otherwise involve experts, stakeholders, and members of the public.

34 SECTION 5. The commission shall be supported by staff from the executive office of
35 housing and economic development. The commission shall meet not less than eight times and
36 shall conduct at least four public hearings.

37 SECTION 6. The commission shall provide its report and recommendations, including
38 draft legislative or regulatory proposals or changes to effect the commission's recommendations,
39 to the clerks of the house of representations and the senate, the joint committee on tourism, arts
40 and cultural development, and the house and senate committees on ways and means not later
41 than the first anniversary of this resolve.

42 SECTION 7. This resolve shall take effect upon its passage.