HOUSE No. 2471

The Commonwealth of Massachusetts

PRESENTED BY:

Nick Collins and Paul McMurtry

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act regarding pre-Broadway productions.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
Nick Collins	4th Suffolk
Paul McMurtry	11th Norfolk
Ann-Margaret Ferrante	5th Essex
Tackey Chan	2nd Norfolk
Aaron Vega	5th Hampden
Ellen Story	3rd Hampshire
Angelo J. Puppolo, Jr.	12th Hampden
Louis L. Kafka	8th Norfolk
Stephen L. DiNatale	3rd Worcester
Cory Atkins	14th Middlesex
Mary S. Keefe	15th Worcester
Daniel M. Donahue	16th Worcester
Linda Dorcena Forry	First Suffolk
Jeffrey N. Roy	10th Norfolk
Kenneth I. Gordon	21st Middlesex
James Arciero	2nd Middlesex
Gailanne M. Cariddi	1st Berkshire
Tricia Farley-Bouvier	3rd Berkshire

Bruce E. Tarr	First Essex and Middlesex
Peter V. Kocot	1st Hampshire
Barbara L'Italien	Second Essex and Middlesex
William C. Galvin	6th Norfolk
Marjorie C. Decker	25th Middlesex
Jennifer L. Flanagan	Worcester and Middlesex
James J. O'Day	14th Worcester
John J. Mahoney	13th Worcester
Anne M. Gobi	Worcester, Hampden, Hampshire and
	Middlesex
Chris Walsh	6th Middlesex
Thomas A. Golden, Jr.	16th Middlesex
Michelle M. DuBois	10th Plymouth
Daniel J. Hunt	13th Suffolk
Paul R. Heroux	2nd Bristol
Jerald A. Parisella	6th Essex

HOUSE No. 2471

By Messrs. Collins of Boston and McMurtry of Dedham, a petition (accompanied by bill, House, No. 2471) of Nick Collins and others for legislation to establish a live theater tax credit program . Revenue.

The Commonwealth of Massachusetts

In the One Hundred and Eighty-Ninth General Court (2015-2016)

An Act regarding pre-Broadway productions.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- Section 1. Section 6 of Chapter 62 of the General Laws, as appearing in the 2008 Official
- 2 Edition, is further amended by adding the following section:
- 3 Section 38DD. There shall be established a live theater tax credit program under which a
- 4 live theater company doing business with a Massachusetts based theater venue, theater company,
- 5 theater presenter or producer may be eligible. The credit may be claimed against the taxes due
- 6 pursuant to this chapter. The credit shall be established to support the expansion of pre-
- 7 Broadway and pre off-Broadway live theater and Broadway tour launches and shall assist in the
- 8 development of long run show development and growth.
- 9 (a) As used in this section the following words shall, unless the context clearly requires
- 10 otherwise, have the following meanings:
- "Commissioner", the commissioner of revenue.

- "Eligible theater production" means a live stage musical or theatrical production or tour being presented in a qualified production facility, as defined in this chapter that is either: (a) a Pre-Broadway production, or (b) a pre off-Broadway production, or (c) a Broadway Tour
- "Eligible theater production certificate" means a certificate issued by the Massachusetts

 Office of Travel and Tourism certifying that the production is an eligible theater production that

 meets the guidelines of this chapter.
- "Advertising and public relations expenditure" means costs incurred within the state by
 the Eligible theater productions for goods or services related to the marketing, public relations,
 creation and placement of print, electronic, television, billboards and other forms of advertising
 to promote the Eligible theater production.
- 23 "Office" means the Massachusetts office of travel and tourism.

Launch.

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24 "Payroll" means all salaries, wages, fees, and other compensation wages including, but not limited to, taxes, benefits, and any other consideration incurred or paid to talent and nontalent employees of the applicant for services rendered to and on behalf of an eligible theater 26 production. The expenditure shall be incurred or paid by the applicant for services related to any 27 portion of an eligible theater production from its pre-production stages, including, but not limited 28 to, (a) the writing of the script, (b) casting, (c) hiring of service providers, (d) purchases from 29 vendors, (e) marketing, (f) advertising, (g) public relations, (h) load in, (i) rehearsals, (j) 30 performances, (k) other Eligible theater production related activities (l) load out; provided 31 32 further, said labor expenditure shall be directly attributable to the eligible theater production and

- shall be limited to the first \$100,000 of wages incurred or paid to each employee of an eligible theater production in each tax year.
- "Pre-Broadway Production" means a live stage production that, in its original or adaptive version, is performed in a qualified production facility having a presentation scheduled for New York City's Broadway theater district within (12) months after its Massachusetts presentation.
- "Pre-Off Broadway Production" means a live stage production that, in its original or adaptive version, is performed in a qualified production facility having a presentation scheduled for New York City's Off-Broadway's theater district within (12) months after its Massachusetts presentation.
- "Broadway Tour Launch" means a live stage production that, in its original or adaptive version, is performed in a qualified production facility and opens its US tour in Massachusetts.
- "Production and Performance Expenditures" means a contemporaneous exchange of cash
 or cash equivalent for goods or services related to development, production, performance or
 operating expenditures incurred in this state for a qualified theater production including, but not
 limited to, expenditures for design, construction and operation, including sets, special and visual
 effects, costumes, wardrobes, make-up, accessories, costs associated with sound, lighting,
 staging, payroll, transportation expenditures, advertising and public relations expenditures,
 facility expenses, rentals, per diems, accommodations and other related costs.
- "Qualified Production Facility" means a facility located in the State of Massachusetts in which live theatrical productions are, or are intended to be, exclusively presented that contains at least one stage, a seating capacity of three hundred fifty (350)or more seats, and dressing rooms, storage areas, and other ancillary amenities necessary for the Eligible theater production.

"Massachusetts Office of Travel and Tourism" means the office within the secretariat of economic development that has been established in order to market Massachusetts as a leisure travel destination in order to generate state and local tax revenues, create jobs, and support travel-related businesses.

59 "Transportation expenditures" means expenditures for the packaging, crating, and transportation both to the state for use in a qualified theater production of sets, costumes, or other 60 tangible property constructed or manufactured out of state, and/or from the state after use in a 61 qualified theater production of sets, costumes, or other tangible property constructed or 62 manufactured in this state and the transportation of the cast and crew to and from the state. Such 63 64 term shall include the packaging, crating, and transporting of property and equipment used for special and visual effects, sound, lighting, and staging, costumes, wardrobes, make-up and 65 related accessories and materials, as well as any other performance or production-related 66 property and equipment. 67

68 (b) Any person, firm, partnership, trust, estate or other entity that receives an eligible theater production certificate shall be allowed a tax credit equal to thirty-five percent (35%) of 69 the total in state labor costs and twenty –five percent (25%) of the production and performance 70 expenditures and transportation expenditures as well as all out of state labor costs for the eligible 71 theater production and to be computed as provided in this chapter against a tax imposed by this 72 chapter. Said credit shall not exceed three million dollars (\$3,000,000) and shall be limited to 73 74 certified production cost directly attributable to activities in the state and transportation expenditures defined above. The total production budget shall be a minimum of one hundred 75 thousand dollars (\$100,000).

- 77 (c) No more than three million dollars (\$3,000,000) in total may be issued for any tax 78 year for musical and theatrical production tax credits pursuant to this chapter.
- 79 (d) The tax credit shall be allowed against the tax for the taxable period in which the 80 credit is earned and can be carried forward for not more than five (5) succeeding tax years.
- (e) Credits allowed to a company, which is a subchapter S corporation, partnership, or a limited liability company that is taxed as a partnership, shall be passed through respectively to persons designated as partners, members or owners of such companies on a pro rata basis or pursuant to an executed agreement among such persons designated as subchapter S corporation shareholders, partners, or members documenting an alternate distribution method without regard to their sharing of other tax or economic attributes of such entity.
- 87 (f) If the company has not claimed the tax credits in whole or part, taxpayers eligible for 88 the tax credits may assign, transfer or convey the tax credits, in whole or in part, by sale or 89 otherwise to any individual or entity and such assignee of the tax credits that have not claimed the tax credits in whole or part may assign, transfer or convey the tax credits, in whole or in part, 90 91 by sale or otherwise to any individual or entity. The assignee of the tax credits may use acquired 92 credits to offset up to one hundred percent (100%) of the tax liabilities otherwise imposed 93 pursuant to this chapter. The assignee may apply the tax credit against taxes imposed on the assignee for not more than three (5) succeeding tax years. The assignor shall perfect the transfer by notifying the commissioner of revenue, in writing, within thirty (30) calendar days following 95 96 the effective date of the transfer and shall provide any information as may be required by the commissioner to administer and carry out the provisions of this section. 97

- 98 (g) For purposes of this chapter, any assignment or sales proceeds received by the 99 assignor for its assignment or sale of the tax credits allowed pursuant to this section shall be 100 exempt from this title.
- (h) In the case of a corporation, this credit is only allowed against the tax of a corporation included in a consolidated return that qualifies for the credit and not against the tax of other corporations that may join in the filing of a consolidated tax return, provided, however, that in the case of a corporation that files a consolidated return with one or more other corporations with operations in Massachusetts, the credit will be allowed to be included in a consolidated return with respect to such corporations with operations in Massachusetts only.
- 107 (i) The applicant or applicants shall properly prepare, sign and submit to the 108 Massachusetts office of travel and tourism an application for initial certification of the theater 109 production. The application shall include such information and data as the office deems 110 reasonably necessary for the proper evaluation and administration of said application, including, 111 but not limited to, any information about the theater production company or their related 112 partners/presenters and a specific Massachusetts live theater or musical production. The office shall review the completed applications and determine whether it meets the requisite criteria and 113 114 qualifications for the initial certification for the production and/or presentation. If the initial 115 certification is granted, the office shall issue a notice of initial certification of the eligible theater 116 production and/or presentation to the theater production company, co-producer or presenter and 117 to the commissioner. The notice shall state that, after appropriate review, the initial application meets the appropriate criteria for conditional eligibility. The notice of initial certification will 118 provide a unique identification number for the production/presentation and is only a statement of

conditional eligibility for the production/presentation and, as such, does not grant or convey any
Massachusetts tax benefits.

- 122 (i) Upon completion of an eligible theater production, the applicant or applicants shall 123 properly prepare, sign and submit to the office an application for final certification of the eligible 124 theater production. The final application shall also contain a cost report and an "accountant's certification." The office and commissioner may rely without independent investigation, upon 125 126 the accountant's certification, in the form of an opinion, confirming the accuracy of the 127 information included in the cost report. Upon review of a duly completed and filed application and upon no later than thirty (30) days of submission thereof, the commissioner will make a 128 129 determination pertaining to the final certification of the eligible theater production and the 130 resultant tax credits.
- (k) Upon determination that the company qualifies for final certification and the resultant tax credits, the commissioner shall issue to the company: (1) an eligible theater production certificate; and (2) a tax credit certificate in an amount in accordance with this section (b) hereof. A musical and theatrical production company is prohibited from using state funds, state loans or state guaranteed loans to qualify for the live theater infrastructure tax credit. All documents that are issued by the office pursuant to this section shall reference the identification number that was issued to the production as part of its initial certification.
- (I) The Massachusetts office of travel and tourism, in consultation as needed with the commissioner of revenue, shall promulgate such rules and regulations as are necessary to carry out the intent and purposes of this chapter in accordance with the general guidelines provided herein for the certification of the production and the resultant production credit.

- (m) If information comes to the attention of the Massachusetts Office of Travel and
 Tourism that is materially inconsistent with representations made in an application, the office
 may deny the requested certification. In the event that tax credits or a portion of tax credits are
 subject to recapture for ineligible costs and such tax credits have been transferred, assigned
 and/or allocated, the state will pursue its recapture remedies and rights against the applicant of
 the theater production tax credits. No redress shall be sought against assignees, sellers,
 transferees or allocates of such credits.
- (n) No credits shall be issued on or after January 1, 2021 unless the production has received initial certification under this section prior to January 1, 2021.