

2021 Regular Session

SENATE RESOLUTION NO. 32

BY SENATOR BERNARD

COMMENDATIONS. Commends Tim Brando on receiving the Louisiana Sports Hall of Fame Ambassador Award.

1 A RESOLUTION

2 To commend Shreveport-based sports broadcaster Tim Brando upon being the first recipient  
3 of the Louisiana Sports Hall of Fame Ambassador Award.

4 WHEREAS, Tim Brando, a native of Shreveport, Louisiana, and University of  
5 Louisiana at Monroe alumnus, knew that he wanted to be a sports broadcaster when he was  
6 fourteen and called his first game with his father at his side; and

7 WHEREAS, he was focused on that singular goal, took advantage of every  
8 opportunity in pursuit of that goal, built an exceptional career, never forgetting to promote  
9 his hometown and his native state; and

10 WHEREAS, the chronology of Tim Brando's career in sports broadcasting, both in  
11 the studio and the broadcast booth, is impressive and mimics the expansion of sports  
12 journalism, especially on television and streaming platforms; and

13 WHEREAS, at ESPN, Mr. Brando was a *Sports Center* anchor from 1986 to 1994  
14 and he was the first host of the celebrated *College Gameday*, which has become a cultural  
15 phenomenon, for the network's college football package, as well as the National Collegiate  
16 Athletic Association (NCAA) basketball tournament games, known as "March Madness";  
17 and

18 WHEREAS, Tim Brando moved to Turner Sports where he stayed for eighteen

1 seasons, and in the mid-1990s, called both National Basketball Association and selected  
2 Atlanta Braves' games; and

3 WHEREAS, next stop on this exceptional career journey was CBS, where Tim began  
4 calling NCAA Basketball Tournament games, and, then, in 1998, he took over as the host  
5 of the network's studio show, *College Football Today*; and

6 WHEREAS, Brando called National Football League (NFL) games for CBS from  
7 1998 to 2003, and in 2014 he began broadcasting college football and basketball games for  
8 FOX television and continued working on NFL games; and

9 WHEREAS, through most of these network jobs, Tim Brando teamed with Spencer  
10 Tillman, a former NFL running back for the Houston Oilers and the San Francisco 49ers  
11 from the University of Oklahoma to broadcast games for CBS sports, then reunited with him  
12 at FOX Sports in 2015; and

13 WHEREAS, in 1990, in the midst of his years with ESPN, and at a time when most  
14 of ESPN's broadcasting was being done from their headquarters in Bristol, Connecticut, Tim  
15 Brando moved back home to Shreveport to raise his family, being true to his support of his  
16 hometown and his native state; and

17 WHEREAS, along the way in this amazing journey, he has garnered four regional  
18 Emmy Awards, as well as critical acclaim from national media writers and operations; and

19 WHEREAS, Brando has received numerous awards for his work, among them, the  
20 Jake Ward Award in 2009, given by the College Sports Information Directors of America  
21 for outstanding promotion of intercollegiate athletics, the 2014 Lindsey Nelson Award,  
22 given by the Knoxville Quarterback Club, the Broadcast Legend Award in 2018, presented  
23 by the Lombardi Honors, and the Richard M. Uray-Alpha Epsilon Rho Award for Lifetime  
24 Achievement from the National Broadcasting Society-Alpha Epsilon Rho, awarded to an  
25 individual, company, or organization that best represents excellence in the field of electronic  
26 media; and

27 WHEREAS, Tim Brando has covered twenty-six different sports, twenty-five of  
28 them while he was at ESPN, which is still considered the most ever by anyone at that  
29 network; and

30 WHEREAS, Brando has covered football and basketball, and sometimes both, in the

