

SENATE RESOLUTION NO. 30

BY SENATOR PRESSLY

A RESOLUTION

To commend members of the Louisiana Automobile Dealers Association for their activities and contributions to the people of Louisiana and to designate Tuesday, April 9, 2024, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

WHEREAS, the Louisiana Automobile Dealers Association is composed of members who are franchised new car and heavy truck dealers; and

WHEREAS, established in 1937, the Louisiana Automobile Dealers Association consists of 350 franchised new car and heavy truck dealers operating in Louisiana; and

WHEREAS, franchised dealers in our state play a pivotal role in our state's economic prosperity and advancement; fosters a robust marketplace that prioritizes consumer satisfaction through equitable and competitive pricing; maintains fully equipped service departments staffed by expert technicians; maintains unparalleled customer service standards; and contributes to high employment rates in our state; and

WHEREAS, these franchised dealers acknowledge their dependence on Louisiana and its residents for resources, a well-trained workforce, and a strong business climate; and

WHEREAS, franchised dealers in our state employ nearly thirty-eight thousand citizens and tens of thousands more employees in supporting businesses, with a payroll exceeding \$1.2 billion and an average annual earnings of \$75,465; and

WHEREAS, our state franchised dealers contribute more than \$770 million annually to the state and local coffers through direct tax payments and household earnings generated by these dealers; and

WHEREAS, last year Louisiana's franchised dealers demonstrated their commitment to community support by generously contributing over \$18 million to various charitable organizations; and

WHEREAS, the mission of the Louisiana Automobile Dealers Association is aligned with community values; striving for safe and clean communities with vibrant neighborhoods, good schools, and a strong economy; and

WHEREAS, 2024 marks the 87th anniversary of the Louisiana Automobile Dealers Association in our state.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana commends the members of the Louisiana Automobile Dealers Association for their activities and contributions in the state and designates Tuesday, April 9, 2024, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

BE IT FURTHER RESOLVED that the Senate recognizes the Louisiana Automobile Dealers Association's unwavering commitment to excellence in service and extends enduring appreciation for all that these dealers do for Louisiana.

PRESIDENT OF THE SENATE