BY SENATOR BROOME

A RESOLUTION

To welcome Gena Gunn McClendon to the state of Louisiana and express appreciation for her efforts, in conjunction with the Ford Foundation, in support of the Louisianans Building Economic Stability Together (LABEST) Initiative and Ford's Building Economic Security Over a Lifetime (BESOL) Initiative.

WHEREAS, Louisianans Building Economic Stability Together (LABEST) is a project of Urban Restoration Enhancement Corporation (UREC); and

WHEREAS, the primary role of UREC is to provide leadership and guidance in the expansion and formation of a statewide coalition aligned with Southern Regional Asset Building Coalition (SRABC) and the Building Economic Security over Lifetime (BESOL) Initiative funded and supported by the Ford Foundation; and

WHEREAS, the collaboration is comprised of grassroots, nonprofit and advocacy organizations, policy makers, community leaders, and Historically Black Colleges and Universities (HBCUs); and

WHEREAS, the unified strategy for LABEST is a grassroots teaching approach to build a base of cross sector leaders committed to working with regional partners throughout the state to help set conditions that will address policies that impact superior growth and prosperity in our state; and

WHEREAS, Gena Gunn McClendon is a Project Director and Director of Asset Building in States and Coalitions at CSD who earned a BS from the Southern Illinois University in Carbondale and an MM from Fontbonne University in St. Louis, Missouri; and

WHEREAS, her work with the Center primarily involves policy research analysis and consultation with community-based asset-building programs, state and federal policymakers, and advocate groups; and

SR NO. 181 ENROLLED

WHEREAS, Ms. Gena Gunn McClendon's program development and policy advocacy work focus on asset building, asset policy coalition development, and workforce development assistance for low- and moderate-income households and marginalized populations; and

WHEREAS, her research focuses on identifying and advancing asset-building policy strategies for state and regional coalitions.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana welcomes Gena Gunn McClendon to the state of Louisiana and expresses appreciation for her efforts, in conjunction with the Ford Foundation, in support of the LABEST Initiative and Ford's BESOL Initiative.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Gena Gunn McClendon.

PRESIDENT OF THE SENATE