

SENATE RESOLUTION NO. 131

BY SENATOR MCMATH

A RESOLUTION

To recognize June 1, 2021, as Louisiana Music Advocacy Day at the Louisiana Legislature.

WHEREAS, music and music creators are Louisiana's greatest natural and renewable resource; and

WHEREAS, Louisiana is the birthplace of so many of the world's unique musical styles, such as jazz, blues, zydeco, swamp pop, rock & roll, gospel, country, bounce, rhythm & blues, and Cajun Music; and

WHEREAS, Louisiana's unique combination of musicians and GRAMMY nominees and winners creates an environment for continued innovation in music; and

WHEREAS, the music industry in Louisiana is an economic driver contributing \$1.2 billion to the state's GDP and employing over 30,000 Louisiana citizens, yet has not been fully recognized as a true industry akin to the food, tourism, agriculture, manufacturing, etc.; and

WHEREAS, in a state where tourism is one of the largest industries, music is regarded as one of the primary attractions that cause visitors to come to Louisiana; and

WHEREAS, Louisiana has numerous postsecondary education institutions devoted to educating future music creators and music industry professionals; and

WHEREAS, recognizing this economic importance and incentivizing growth in Louisiana's music industry support system for developing music industry careers is vital for our current and future music creators and the economy of Louisiana.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby recognize June 1, 2021, as Louisiana Music Advocacy Day at the Louisiana Legislature to recognize the importance of the state music creators and the opportunities for growth in this important industry.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Recording Academy.

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PRESIDENT OF THE SENATE