

Regular Session, 2012

SENATE RESOLUTION NO. 130

BY SENATOR PERRY

COMMENDATIONS. Commends Gerald P. Breaux for more than 30 years of service with the Lafayette Convention and Visitors Commission and congratulates him upon the occasion of his retirement.

1 A RESOLUTION

2 To commend Gerald P. Breaux for more than thirty years of service with the Lafayette
3 Convention and Visitors Commission and to congratulate him upon the occasion of
4 his retirement.

5 WHEREAS, Gerald P. Breaux has served as the executive director of the Lafayette
6 Convention and Visitors Commission since 1981; and

7 WHEREAS, he is a graduate of Northside High School and the University of
8 Southwestern Louisiana in Lafayette; and

9 WHEREAS, he is active within the Lafayette community and serves on several civic
10 boards and commissions, including as a member of the board of directors of the Downtown
11 Lafayette Unlimited, a member of the Louisiana Tourist Development Commission, and a
12 founding board member of Festival International de Louisiane; and

13 WHEREAS, Mr. Breaux has been a member of the Louisiana Travel Promotion
14 Association since 1981, serving on its board of directors, as well as serving as its president
15 and chairman of the board; and

16 WHEREAS, he has been a member of the Society of American Travel Writers since
17 1993, holding several offices within that organization, including treasurer, chairman of the
18 membership directory sales committee, and on the board of directors; and

1 WHEREAS, he has received numerous awards and accolades, including the
2 Lafayette Jaycees Distinguished Service Award and the Society of American Travel Writers
3 Blake-Whiddon Award, which is the central state chapter's most prestigious award honoring
4 an associate member who has accomplished outstanding achievements; and

5 WHEREAS, Mr. Breaux was a graduate of the International Association of
6 Convention & Visitor Bureaus Certified Destination Management Executive Program in
7 1999 and became a fellow in 2000; and

8 WHEREAS, in 2008, he was instrumental in creating Cajun Zydeco as a new
9 category for the Grammy Awards; and

10 WHEREAS, under the leadership of Gerald P. Breaux, the Lafayette Convention and
11 Visitors Commission became the first tourist commission to be awarded accreditation from
12 the Destination Marketing Accreditation Program; and

13 WHEREAS, completion of the Cajundome and Convention Center occurred, and an
14 increase in the number of hotel rooms in the Lafayette area increased by several thousand,
15 during Mr. Breaux's administration; and

16 WHEREAS, several awards were bestowed upon the Lafayette Convention and
17 Visitors Commission under the direction of Mr. Breaux, including the Louey Award for
18 Bureau of the Year in 2010, and the Shining Example Award from the Southeast Tourism
19 Society in 1989 and 1992; and

20 WHEREAS, during his administration, Lafayette was named the Tastiest Town of
21 the South by Southern Living magazine, and the Best Food City by Rand McNally Best of
22 the Road® Rally; and

23 WHEREAS, under the direction of Mr. Breaux, the budget of the Lafayette
24 Convention and Visitors Commission grew from under three hundred thousand dollars to
25 more than three million dollars and it hosted the annual meetings of the Society of American
26 Travel Writers Canadian chapter, the Atlantic-Caribbean chapter, the Central States chapter
27 on two occasions, the Western chapter, and the Freelance Council; and

28 WHEREAS, the vitality of the city of Lafayette, Acadiana, and the state of Louisiana
29 depend in great measure upon the tireless dedication and service of people like Gerald P.
30 Breaux; and

1 WHEREAS, Mr. Breaux will remain an inspiration to his fellow citizens for the vital
2 contributions he has made in his long career as executive director of the Lafayette
3 Convention and Visitors Commission, and he merits the highest commendation and most
4 sincere congratulations for his tireless promotion of the city of Lafayette, Acadiana, and the
5 state of Louisiana.

6 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
7 does hereby commend Gerald P. Breaux for more than thirty years of service with the
8 Lafayette Convention and Visitors Commission and for his many significant achievements,
9 recognize and record for posterity the deep and abiding appreciation of his fellow citizens
10 for his dedication to the city of Lafayette and the state of Louisiana, and extend to him best
11 wishes for continued success in all of his future endeavors.

12 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to
13 Gerald P. Breaux.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Nancy Vicknair.

DIGEST

Perry

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Convention and Visitors Commission and congratulates him upon the occasion of his
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