

SENATE RESOLUTION NO. 119

BY SENATOR APPEL

A RESOLUTION

To create a Senate task force to develop a unified strategic initiative for economic development based upon global trade economic development strategies.

WHEREAS, a primary goal of Louisiana's economic development strategies is the creation of wealth for the people and businesses of Louisiana; and

WHEREAS, a number of studies have been completed that identify wealth creation opportunities for Louisiana in the global trade sector; and

WHEREAS, these studies also identify the expected future of global trade and Louisiana's future role in the global trade sector; and

WHEREAS, such studies have not been consolidated to incorporate and develop a comprehensive global trade-based initiative to secure Louisiana's future in this sector.

THEREFORE BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby create a Senate Task Force on Global Trade-Based Economic Development Strategies to develop a comprehensive global trade-based initiative and to prepare for the initiative's timely execution.

BE IT FURTHER RESOLVED that the goal of the task force shall be to create an initiative for the creation of wealth for Louisiana's citizens and corporations, achieved by the growth of highly paid, sustainable jobs in Louisiana, derived from the global trade sector.

BE IT FURTHER RESOLVED that this initiative shall be structured upon strategies that the task force shall identify, including the following elements:

(1) Define government's structure, role and relationships to the private sector including best practices to achieve a coordinated economic effort.

(2) Identify specific global trade strategies that taken together insure success of the goal of the initiative, which shall include but not be limited to the following characteristics:

(a) Prioritize strategies according to the overall plan.

(b) Set time lines for implementation and completion of the strategies.

(c) Anticipate expected results and quanta for the measurement of success of the strategies.

(d) Devise mechanisms to allow for mid-course correction of the strategies.

(e) Develop estimates of cost of the strategies and identify specific funding mechanisms.

(3) Specify funding mechanisms that shall be utilized to acquire capital for individual global trade-related development projects as well as operating capital for the strategies.

(4) Identify capital to fulfill these requirements from private sources, state sources, federal sources, international sources, and hybrids of the other sources.

BE IT FURTHER RESOLVED that, for purposes of the task force, the global trade sector shall be defined as Louisiana's participation in the fully integrated global economy consisting of but not limited to the following elements:

(1) Deep draft maritime based commerce and port facilities.

(2) Air cargo based commerce and airport facilities.

(3) Manufacturing based upon cargoes shipped into or out of Louisiana ports and airports.

(4) Distribution of primary and secondary manufactured products produced in or shipped through Louisiana, including warehousing.

(5) Corporate business ventures including corporate presence in Louisiana.

(6) Landside transportation links including rail and over the road.

(7) Shallow draft waterborne transportation links.

(8) Other services with relationships to the other elements of this sector.

BE IT FURTHER RESOLVED that in order to fully evaluate all potential opportunities that may be developed from this sector, the task force shall take into account synergies to be derived from the integration of the many elements of the sector.

BE IT FURTHER RESOLVED that the task force shall consist of the following members:

(1) The chair of the Senate Committee on Commerce, Consumer Protection, and International Affairs or the chair's designee.

(2) The chair of the Senate Committee on Transportation, Highways, and Public Works or the chair's designee.

(3) A member of the Senate appointed by the Senate president, who shall serve as Chair of the Task Force.

(4) The secretary of the Department of Economic Development or the secretary's designee.

(5) The secretary of the Department of Transportation and Development or the secretary's designee.

(6) A member of the governor's executive staff, appointed by the governor.

(7) A representative of Greater New Orleans, Inc., who is not affiliated with the maritime industry.

(8) A representative of the Baton Rouge Area Chamber, who is not affiliated with the maritime industry.

(9) A representative of the Louisiana Association of Business and Industry, who is not affiliated with the maritime industry.

(10) A representative of the Port Association of Louisiana.

(11) The chair of the Maritime Advisory Task Force, or the chair's designee.

(12) A representative of the Maritime Advisory Task Force, appointed by the chair of the Maritime Advisory Task Force.

(13) A representative of the Port of South Louisiana.

(14) A representative of the Port of New Orleans.

(15) A representative of the Port of Lake Charles.

(16) A representative of the airborne transportation industry appointed by the governor.

(17) A representative of the railroad transportation industry appointed by the governor.

BE IT FURTHER RESOLVED that the task force shall hold an organizational meeting no later than September 1, 2010.

BE IT FURTHER RESOLVED that the Departments of Economic Development, and Transportation and Development shall provide staff assistance to the task force.

BE IT FURTHER RESOLVED that any or all universities within the authority of the Board of Regents shall provide staff assistance to the task force.

BE IT FURTHER RESOLVED that the task force shall review recent studies to coordinate best practices and strategies suggested by such studies. Such studies to be reviewed shall include but not be limited to the following:

(1) The Five-Year Ports and Maritime Plan by the Maritime Advisory Task Force.

(2) The Strategic Advisory Report: Napoleon Avenue Container Terminal Development Utilizing Public-Private Partnerships prepared for the Board of Commissioners of the Port of New Orleans.

(3) The Louisiana Department of Economic Development Port Complex Market and Feasibility Analysis.

(4) The BRAC and GNO, Inc., Trade Study - Strategy to optimize the international trade potential of Southeast Louisiana.

(5) The Ports of Louisiana Strategic Economic Development Plan.

BE IT FURTHER RESOLVED that the Senate may accept designated grants, donations, or appropriations to be used specifically and only for the purposes of the task force.

BE IT FURTHER RESOLVED that any official action of the task force shall require the affirmative approval of the majority of the quorum present and voting, with a majority of the members constituting a quorum.

BE IT FURTHER RESOLVED that the task force shall submit a written report of its findings to the Senate by March 1, 2011. This report shall include specific draft legislation required to implement the strategies that the task force identified, to be proposed in the next regular legislative session.

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PRESIDENT OF THE SENATE