

1 WHEREAS, under his leadership, the SEC has solidified its position as the
2 tone-setting conference in NCAA athletics, revolutionizing major college football and
3 shaping the modern landscape of intercollegiate athletic competition; and

4 WHEREAS, Vincent's distinguished career spans more than two decades at
5 Louisiana State University (LSU), where he began as an assistant sports information director
6 and quickly rose through the ranks, and ultimately served as Senior Associate Athletic
7 Director and Associate Vice Chancellor for University Relations; and

8 WHEREAS, during his tenure at LSU, Vincent supervised the Sports Information
9 Department and the Office of Marketing and Promotions, acted as the primary liaison with
10 LSU Sports Properties, and served as administrator for the nationally prominent LSU
11 baseball program; and

12 WHEREAS, Herb Vincent played a key role in external communications for the
13 university and its athletics department, and contributed significantly to LSU's national
14 reputation; and

15 WHEREAS, Vincent's early professional experience included serving as Vice
16 President for Communications for College Sports Southeast regional cable network, athletics
17 publications director at the University of Louisiana at Lafayette, public relations director for
18 the United States Football League's New Orleans Breakers and Los Angeles Express, and
19 assistant director of public relations for the SEC, where he gained experience that served
20 invaluable during his long and impactful tenure at LSU; and

21 WHEREAS, from 2019 to 2020, Vincent became the first Louisiana-rooted person
22 to serve as national president of the College Sports Information Directors of America
23 (CoSIDA), now known as the College of Sports Communicators of America; and

24 WHEREAS, in 2019, he was awarded the prestigious Arch Ward Award for
25 outstanding contributions to the profession; and

26 WHEREAS, over the years, Vincent has been recognized with numerous honors,
27 including CoSIDA's 25-Year Award in 2012, induction into the LSU Alumni Hall of
28 Distinction in 2015, the LSU Manship School of Mass Communication Hall of Fame in
29 2020, and he received several Louisiana Sports Writers Association (LSWA) awards for
30 excellence; and

