### SLS 10RS-340

# **ORIGINAL**

Regular Session, 2010

# SENATE CONCURRENT RESOLUTION NO. 26

BY SENATOR CROWE

COMMENDATIONS. Commends and honors Americans for the Arts on the occasion of its  $50^{\text{th}}$  Anniversary.

1	A CONCURRENT RESOLUTION
2	To commend and honor Americans for the Arts on the occasion of its 50 <sup>th</sup> Anniversary.
3	WHEREAS, Americans for the Arts is the nation's leading nonprofit organization for
4	advancing the arts and arts education in America; and
5	WHEREAS, Americans for the Arts is dedicated to representing and serving local
6	communities and creating opportunities for every American to participate in and appreciate
7	all forms of the arts; and
8	WHEREAS, Americans for the Arts was founded in 1960, and was originally called
9	the Community Arts Councils, Inc (CACI); later in 1964, CACI adopted a new name, the
10	Arts Councils of America (ACA); and finally, Americans for the Arts was created in 1996
11	as a result of the merger between the National Assembly of Local Arts Agencies (NALAA)
12	and the American Council for the Arts (ACA), one of a small number of successful unions
13	between two national nonprofit groups; and
14	WHEREAS, Americans for the Arts President and CEO Robert L. Lynch has led the
15	organization since the merger, expanding Americans for the Arts' annual budget from three
16	million in 1996 to thirteen million in 2009; and
17	WHEREAS, Americans for the Arts played a central roll in the formation and
18	establishment of the National Endowment for the Arts in 1965; and

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1	WITEDEAS A monitore for the Arts provides leadership and training to least public
1	WHEREAS, Americans for the Arts provides leadership and training to local public
2	and nonprofit arts agencies, arts and business councils, business committees for the arts,
3	state arts agencies, state arts advocacy organizations, and community based cultural
4	organizations across the country in helping their numbers increase and grow from fifty to
5	five thousand; and
6	WHEREAS, Americans for the Arts produces annual events that heighten national
7	visibility for the arts and arts education, including but not limited to Arts Advocacy Day in
8	Washington, D.C., the Nancy Hanks Lecture on Arts and Public Policy, the National Arts
9	Awards, and the Public Leadership in the Arts Awards; and
10	WHEREAS, Americans for the Arts enjoys a strong partnership with the National
11	Lieutenant Governors Association as four years ago the two organizations jointly began
12	awarding the prestigious Public Leadership in the Arts Awards; and
13	WHEREAS, Americans for the Arts continues to produce groundbreaking research
14	on the size and economic impact of the nonprofit arts industry through its series on "Arts and
15	Economic Prosperity," which reports that approximately 100,000 nonprofit cultural
16	organizations generate \$166.2 billion in economic activity every year supporting 5.7 million
17	jobs and generating \$29.6 billion in government revenue; and
18	WHEREAS, Americans for the Arts understands the complex ecosystem of support
19	for the arts and has expanded its leadership, advocacy, and training to also promote private
20	sector support of the arts as well as professional development in state-of-the-art earned
21	income techniques at its National Arts Marketing Project Conference; and
22	WHEREAS, Americans for the Arts brings together the arts policy interests of all its
23	national partners, including the National Lieutenant Governors Association, the Conference
24	Board, and the American Association of School Administrators, at its National Arts Policy
25	Roundtable, which is co-convened by Robert Redford at the Sundance Preserve; and
26	WHEREAS, Americans for the Arts has been a leader in promoting active
27	participation in arts education both in and out-of-school through its professional
28	development work and national visibility PSA campaigns, "The Arts, Ask for More."
29	THEREFORE, BE IT RESOLVED that the Legislature of Louisiana hereby
30	congratulates and honors Americans for the Arts on fifty years of service in promoting arts

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- 1 and arts education throughout the United States of America.
  - BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the

# 3 Americans for the Arts.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Tammy Crain Waldrop.

Crowe

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#### DIGEST

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Commends and honors Americans for the Arts on the occasion of its 50<sup>th</sup> Anniversary.