

Regular Session, 2012

SENATE BILL NO. 210

BY SENATOR CLAITOR

TELECOMMUNICATIONS. Requires Louisiana Public Service Commission to promulgate rules and regulations regarding unrequested commercial text messages and third-party charges to the consumer for certain text message solicitations. (1/1/13)

1 AN ACT

2 To amend and reenact R.S. 45:844.8, relative to telephone communications; to provide
3 relative to wireless telephonic solicitation, and to provide relative to rules and
4 regulations; to provide for regulation of unrequested commercial text messages and
5 third-party charges to the consumer for certain text message solicitations; and to
6 provide for related matters.

7 Be it enacted by the Legislature of Louisiana:

8 Section 1. R.S. 45:844.8 is hereby amended and reenacted to read as follows:

9 §844.8. Wireless telephonic solicitation; rules and regulations

10 A. The Louisiana Public Service Commission shall promulgate such rules
11 and regulations which comply with federal regulations that prohibit a telemarketer
12 from making wireless telephonic solicitations.

13 B. The Louisiana Public Service Commission shall further promulgate
14 such rules and regulations regarding unrequested commercial text messages
15 and third-party charges to the consumer for certain text message solicitations.

16 Section 2. This Act shall become effective on January 1, 2013.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Alan Miller.

DIGEST

Present law provides that the La. Public Service Commission shall promulgate rules and regulations which comply with federal regulations that prohibit a telemarketer from making wireless telephonic solicitations.

Proposed law retains present law and adds that the commission shall promulgate rules and regulations regarding unrequested commercial text messages and third-party charges to the consumer for certain text message solicitations.

Effective January 1, 2013.

(Amends R.S. 45:844.8)