

Regular Session, 2013

HOUSE RESOLUTION NO. 136

BY REPRESENTATIVE SMITH

A RESOLUTION

To commend Ida B. Collins Hall for the many contributions she has made to the Baton Rouge community as an activist, civic organizer, and owner and operator of Ibelco Self Improvement & Modeling School.

WHEREAS, since 1972, Mrs. Hall has been the owner and operator of Ibelco Self Improvement & Modeling School, the first charm school and modeling agency in Old South Baton Rouge; and

WHEREAS, Mrs. Hall moved from Washington, D.C., to Baton Rouge in 1964 and immediately became active in the community, attending civil rights pickets and volunteering at the Baton Rouge National Association for the Advancement of Colored People (NAACP) office; and

WHEREAS, Mrs. Hall's passion for making a difference in the community and promoting positive self-images and good self-esteem, particularly to students from economically depressed areas and disadvantaged homes, eventually drove her to open her own beauty and finishing school; and

WHEREAS, Mrs. Hall taught her students how to properly apply and wear makeup, how to carry and present themselves with charm and grace, how to embrace and be proud of who they are, how to walk and turn on stage with presence, poise, and flare, and how to protect the clothes they modeled from sweat and makeup; and

WHEREAS, Mrs. Hall also taught her students both professional and life skills, and her quick wit, humor, and candor endeared her to many generations who attended the charm school; and

WHEREAS, under Mrs. Hall's leadership, many of her students have been featured in *The Advocate* in Baton Rouge and *Jet*, and *Ebony* magazines, many other local and state fashion publications, and have attended Ebony Fashion Fair Modeling Shows; and

WHEREAS, the success of the state of Louisiana, the strength of our communities, and the overall vitality of American society depend in great measure upon people like Mrs. Hall, a true Louisiana hero and an inspiration to all; and

WHEREAS, Mrs. Hall represents all that is good about Louisiana, a woman of exceptional inner strength, character, and with an entrepreneurial mind that has enabled her to promote, unite, encourage, and inspire countless models; and

WHEREAS, Mrs. Hall merits a special measure of commendation for the tremendous pride and honor that she brings to her family and friends, the Baton Rouge community, the state of Louisiana, and the United States of America.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby commend Ida B. Collins Hall for the positive impact she has had on the lives of the young people who have attended the Ibelco Self Improvement & Modeling School, does hereby record for posterity her many contributions to the Baton Rouge community and her fellow citizens, does hereby express enduring appreciation for her kindness, compassion, and generosity, and does hereby extend to her best wishes for continued success, health, and happiness in all her future endeavors.

BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted to Ida B. Collins Hall.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES