

2019 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 35

BY REPRESENTATIVE SMITH

A CONCURRENT RESOLUTION

To commend Dr. Jinx Coleman Broussard for her many accomplishments and her service to Louisiana State University Manship School of Mass Communication.

WHEREAS, Dr. Jinx Coleman Broussard, professor at Louisiana State University Manship School of Mass Communication, was selected by the Association for Education in Journalism and Mass Communication and the Scripps-Howard Foundation as the top mass communication professor in the nation; the Association for Education in Journalism and Mass Communication is the accrediting body for mass communication programs and has ranked Manship School of Mass Communication among the strongest programs in the country; and

WHEREAS, Dr. Broussard serves as the distinguished Bart R. Swanson Endowed Memorial Professor at Manship School of Mass Communication; before taking the chair at Manship School of Mass Communication, Dr. Broussard was director of public information for the city of New Orleans and press secretary to Mayor Sidney J. Barthelemy in New Orleans; and

WHEREAS, public relations campaigns produced by Dr. Broussard's students at Manship School of Mass Communication have captured media attention and won two first place and one second place national awards since 2014; Dr. Broussard has achieved recognition for her commitment to Louisiana Organ Procurement Agency, one of the entities for which her students have created a successful public relations campaign; and

WHEREAS, Dr. Broussard is recognized by her undergraduate students for her strong commitment to their success and has mentored many graduate students; and

WHEREAS, among Dr. Broussard's award-winning academic papers are essays on the black press, representations of racial and ethnic minorities, media history, alternative media, crisis communication, public relations strategies and tactics, and the civil rights movement; Dr. Broussard's Ph.D. dissertation was "Lifting the Veil on Obscurity: Four Pioneering Black Women Journalists: 1890-1950"; she also wrote *African American Foreign Correspondents: A History*, published in 2013.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commend and congratulate Dr. Jinx Coleman Broussard upon her recognition as the top mass communication professor in the nation by the Association for Education in Journalism and Mass Communication and the Scripps-Howard Foundation.

BE IT FURTHER RESOLVED that the Legislature of Louisiana does hereby recognize the outstanding mentorship of Dr. Jinx Coleman Broussard to her students and commitment to her community and does hereby extend best wishes for her continued success at Louisiana State University Manship School of Mass Communication.

BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted to Dr. Jinx Coleman Broussard.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES

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PRESIDENT OF THE SENATE