HLS 11RS-1003 ORIGINAL

Regular Session, 2011

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HOUSE CONCURRENT RESOLUTION NO. 113

BY REPRESENTATIVES BISHOP AND STIAES

TRANSPORTATION DEPT: Urges and requests DOTD to place LOGO signage in New Orleans

A CONCURRENT RESOLUTION

2	To urge and request that Louisiana Specific Services Sign Program signs be placed in New
3	Orleans to notify the motoring public of the locations of restaurants, gas stations,
4	hotels, and other services.
5	WHEREAS, the Louisiana Specific Services Sign Program (LOGO) provides
6	motorists with information about gas, food, lodging, and other services available at the next
7	interstate exit. Under this program, a business which provides services may have its
8	business plaque displayed on a "Specific Service Logo Sign Panel" if the business meets
9	certain criteria; and
0	WHEREAS, businesses qualify for program participation based on the distance the
1	business is from the interstate, the size of the business, and hours of operation; and
12	WHEREAS, initially the program was intended to direct motorists to businesses
13	providing the motoring public with gas, food, lodging, and other services in primarily rural
14	areas; and
15	WHEREAS, the Department of Transportation and Development has recently
16	expanded the LOGO program to include signage in some urban areas; and
17	WHEREAS, on August 29, 2005, Hurricane Katrina caused unprecedented
18	destruction in and around New Orleans, including the destruction of many businesses that
19	provide gas, food, lodging, and other services to the motoring public; and
20	WHEREAS, these businesses have struggled to come back after devastation of
21	unprecedented levels; and

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1 WHEREAS, the motoring public may not be aware that these businesses are now 2 open to serve the motoring public; and 3 WHEREAS, it would be a great service to the motoring public for the Department 4 of Transportation and Development to permit LOGO signs to be placed along interstate 5 highways in New Orleans to notify the motoring public that businesses providing gas, food, 6 lodging, and other services are indeed open to serve them after a long struggle back 7 following Hurricane Katrina. 8 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby 9 urge and request that the Department of Transportation and Development permit LOGO 10 signs to be placed along the interstate in New Orleans. 11 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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Urges and requests that DOTD place LOGO signage in New Orleans.

secretary of the Department of Transportation and Development.

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