

Regular Session, 2010

HOUSE BILL NO. 164

BY REPRESENTATIVE WOOTON

GAMBLING/VIDEO POKER: Amends provisions of law regarding advertising by video draw poker licensees

1 AN ACT

2 To amend and reenact R.S. 27:307(E), relative to advertising video gaming activities by
3 licensed establishments; to authorize the Louisiana Gaming Control Board to adopt
4 rules to provide for permissible types of advertising by video draw poker licensees;
5 and to provide for related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 27:307(E) is hereby amended and reenacted to read as follows:

8 307. Rules and regulations; reporting to division

9 * * *

10 E.(1) Except for a uniform logo and advertising notice approved by the
11 division, the division may promulgate rules to prohibit licensed establishments from
12 advertising video gaming activities on the outside of the premises where video
13 gaming devices are located.

14 (2) The Louisiana Gaming Control Board may adopt rules to provide for
15 permissible types of advertising by licensees.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Wooton

HB No. 164

Abstract: Authorizes the La. Gaming Control Board to adopt rules regarding permissible types of advertising by video draw poker licensees.

Present law provides for the licensing and operation of video draw poker devices at licensed establishments.

Present law provides that the division may promulgate rules to prohibit licensed establishments from advertising video gaming activities on the outside of the premises where video gaming devices are located.

Proposed law retains the provisions of present law and provides that the La. Gaming Control Board may adopt rules to provide for permissible types of advertising by licensees.

(Amends R.S. 27:307(E))