

1 A RESOLUTION recognizing the 100th anniversary of the Kentucky Beverage  
2 Association, whose members represent the refreshing, nonalcoholic beverage industry in  
3 Kentucky.

4 WHEREAS, nonalcoholic beverage companies have been producing delicious  
5 beverages since 1901; and

6 WHEREAS, the nonalcoholic beverage industry has been a significant part of the  
7 economic, social, and cultural heritage of the Commonwealth of Kentucky and the local  
8 communities which it serves; and

9 WHEREAS, the beverage industry has grown to include soft drinks, diet soft  
10 drinks, bottled water, fruit juices, ready-to-drink teas, sports drinks, and energy drinks,  
11 among other variations in order to meet the demands of customers; and

12 WHEREAS, the nonalcoholic beverage industry employs nearly 4,000 people in 34  
13 facilities across the Commonwealth; and

14 WHEREAS, the products Kentucky beverage companies produce benefit local  
15 businesses and lead to an additional 13,000 jobs in the Commonwealth; and

16 WHEREAS, the nonalcoholic beverage industry has a direct economic impact on  
17 the Commonwealth of \$2.6 billion; and

18 WHEREAS, \$438.9 million of taxes are generated at the state and federal level  
19 from Kentucky nonalcoholic beverage companies; and

20 WHEREAS, Kentucky beverage companies and their employees generously  
21 contribute \$16.1 million to charitable causes across the Commonwealth; and

22 WHEREAS, Kentucky's beverage companies are American companies, making  
23 American products, in America's hometowns;

24 NOW, THEREFORE,

25 *Be it resolved by the Senate of the General Assembly of the Commonwealth of*  
26 *Kentucky:*

27 ➔Section 1. The Senate hereby honors the Kentucky Beverage Association and its

1 member companies for 100 years of positive impact throughout the Commonwealth and  
2 for the impact they have made on the economic, social, and cultural heritage of Kentucky.

3       ➔Section 2. The Senate joins the Kentucky Beverage Association, its member  
4 companies, and their employees, retirees, suppliers, many customers, and friends in  
5 recognizing the industry's impact and commemorating and celebrating its 100th  
6 anniversary year in Kentucky.

7       ➔Section 3. The Clerk of the Senate is directed to transmit a copy of this  
8 Resolution to Senator Ralph Alvarado for delivery.