

A CONCURRENT RESOLUTION recognizing Kentucky Educational Television and encouraging all cable and satellite providers to offer KET programming to their customers.

WHEREAS, since the establishment of the Kentucky Authority for Educational Television in 1962 by the General Assembly to serve as the governing board for Kentucky Educational Television (KET), KET has served as an innovative and efficient producer of education resources for the classroom and Kentucky's highest-quality source for public affairs and cultural programming; and

WHEREAS, since its first broadcast on September 23, 1968, limited to weekdays during school hours, it has increased and enhanced access to educational sources across the Commonwealth; and

WHEREAS, from that modest beginning, KET is now Kentucky's largest classroom, serving more than one million people each week via multiple-channel television, online, and mobile media offerings; and

WHEREAS, KET's mission is to make Kentucky a better place and strengthen its communities by educating, inspiring, informing, and connecting its citizens through the power of public media; and

WHEREAS, KET's vision is to distinguish itself as the most-trusted, preeminent source of high-quality educational and public media -- in classrooms, homes, and communities -- to meet the diverse needs of Kentucky; and

WHEREAS, KET produces and provides innovative and relevant programs and services, giving all citizens access to in-depth information and to cultural and educational opportunities; and

WHEREAS, KET has provided educational courses to middle and high school students in Kentucky and throughout the nation since 1989, and continues to lead the way in distance learning with new courses and unprecedented multimedia resources; and

WHEREAS, KET is committed to working with Kentucky's P-12 schools and

teachers to boost student achievement by providing a full-day digital broadcast channel of instructional and professional development programs, as well as supplementary and stand-alone print, online, and multimedia resources, accompanied by offering in-school workshops, one-on-one consultations, and continuing education events to help teachers make the most effective use of these materials; and

WHEREAS, KET programs can help Kentucky's licensed, certified, and registered early childhood education professionals earn credit toward state licensing requirements through online courses, DVDs and videos, and a lending library program; and

WHEREAS, since 1975, KET has maintained a strong commitment to assisting Kentucky's adult learners with GED and high school assessment preparation and to supplying adult education providers with access to resources; and

WHEREAS, all of KET's channels and programming are available free to any cable or satellite operator in order to ensure access to all corners of the Commonwealth;

NOW, THEREFORE,

Be it resolved by the Senate of the General Assembly of the Commonwealth of Kentucky, the House of Representatives concurring therein:

➔Section 1. Kentucky Educational Television is recognized and commended for its significant contribution to learning across the Commonwealth, and for its commitment to serving as Kentucky's highest-quality source for public affairs and cultural programming.

➔Section 2. All cable and satellite operators not currently offering KET programming are hereby encouraged to contact KET at (800) 432-0951, ext. 7212 for information on cost-free access.

➔Section 3. The Clerk of the Senate is directed to transmit a copy of this Resolution to Ms. Shae Hopkins, KET Executive Director and CEO, Kentucky Educational Television, 600 Cooper Drive, Lexington, Kentucky 40502; and to Senator Stan Humphries, 702 Capitol Avenue Annex Room 209, Frankfort, Kentucky 40601.