

SENATE RESOLUTION No. 1778

A RESOLUTION commemorating the 75<sup>th</sup> Birthday of M&M'S® Brand Chocolate Candies in the State of Kansas and designating the month of March as M&M'S® Brand Chocolate Candies Month.

WHEREAS, It is fitting that the Kansas Legislature should recognize Mars, Incorporated, whose dedicated service has significantly contributed to the economic vitality of Kansas; and

WHEREAS, In the State of Kansas, Mars proudly produces M&M'S® candies and SNICKERS® bars; and

WHEREAS, The State of Kansas is home to the Mars Chocolate Topeka factory and seven BANFIELD® Pet Hospitals, employing over 350 Associates statewide; and

WHEREAS, The principle of mutuality is a Mars business model for success in Kansas. Mars has supported Topeka's community development through over \$230,000 in donations to Downtown Topeka's development and partnerships with Habitat for Humanity, Harvesters, Sheltered Living and Boo-It Downtown; and

WHEREAS, M&M'S® Brand Chocolate Candies will continue to be the people's chocolate. Since March 3, 1941, fans have made M&M'S® the most popular Chocolate Candy on earth that "melts in your mouth, not in your hands"; and

WHEREAS, Mars produced the first M&M'S® in 1941, and later, exclusively, as military rations during World War II. Since then, the bite-sized pieces of chocolate in a colorful candy shell have become instantly recognizable all over the globe; and

WHEREAS, For the second year, the M&M'S® Brand will partner with NBC and Comic Relief as a title sponsor to raise awareness and money for the Red Nose Day Fund, an organization that helps to lift children out of poverty. In 2015, the M&M'S® Brand donated more than \$1.3 million to Red Nose Day charities; and

WHEREAS, In keeping with its legacy as a supporter of the military, Mars will donate \$750,000 worth of product to Operation Gratitude for inclusion in military care packages: Now, therefore,

*Be it resolved by the Senate of the State of Kansas:* That we hereby designate the month of March as M&M'S® Brand Chocolate Candies Month in commemoration of this product's 75 years of excellence worldwide and the contributions of Mars, Incorporated, to the State of Kansas; and

*Be it further resolved:* That the Secretary of the Senate shall send five enrolled copies of this resolution to Senator Schmidt.

Senate Resolution No. 1778 was sponsored by Senator Vicki Schmidt.

I hereby certify that the above RESOLUTION originated in the SENATE, and was adopted by that body

---

---

*President of the Senate.*

---

*Secretary of the Senate.*