

HOUSE RESOLUTION No. 6050

A RESOLUTION commemorating the 75th Birthday of M&M'S® Brand Chocolate Candies in the State of Kansas and designating the month of March as M&M'S® Brand Chocolate Candies Month.

WHEREAS, It is fitting that the Kansas Legislature should recognize Mars, Incorporated, whose dedicated service has significantly contributed to the economic vitality of Kansas; and

WHEREAS, In the State of Kansas, Mars proudly produces M&M'S® candies and SNICKERS® bars; and

WHEREAS, The State of Kansas is home to the Mars Chocolate Topeka factory and seven BANFIELD® Pet Hospitals, employing over 350 Associates statewide; and

WHEREAS, The principle of mutuality is a Mars business model for success in Kansas. Mars has supported Topeka's community development through over \$230,000 in donations to Downtown Topeka's development and partnerships with Habitat for Humanity, Harvesters, Sheltered Living and Boo-It Downtown; and

WHEREAS, M&M'S® Brand Chocolate Candies will continue to be the people's chocolate. Since March 3, 1941, fans have made M&M'S® the most popular Chocolate Candy on earth that "melts in your mouth, not in your hands"; and

WHEREAS, Mars produced the first M&M'S® in 1941, and later, exclusively, as military rations during World War II. Since then, the bite-sized pieces of chocolate in a colorful candy shell have become instantly recognizable all over the globe; and

WHEREAS, For the second year, the M&M'S® Brand will partner with NBC and Comic Relief as a title sponsor to raise awareness and money for the Red Nose Day Fund, an organization that helps to lift children out of poverty. In 2015, the M&M'S® Brand donated more than \$1.3 million to Red Nose Day charities; and

WHEREAS, In keeping with its legacy as a supporter of the military, Mars will donate \$750,000 worth of product to Operation Gratitude for inclusion in military care packages: Now, therefore,

Be it resolved by the House of Representatives of the State of Kansas: That we hereby designate the month of March as M&M'S® Brand Chocolate Candies Month in commemoration of this product's 75 years of excellence worldwide and the contributions of Mars, Incorporated, to the State of Kansas.

House Resolution No. 6050 was sponsored by Representative Ken Corbett.

I hereby certify that the above RESOLUTION originated in the HOUSE, and was adopted by that body

Speaker of the House.

Chief Clerk of the House.