

**SENATE CONCURRENT
RESOLUTION No. _____**

DIGEST OF INTRODUCED RESOLUTION

A CONCURRENT RESOLUTION congratulating the Ball State University Department of Journalism upon the department's 50th anniversary.

LANANE

_____, read first time and referred to Committee on



First Regular Session 121st General Assembly (2019)

**SENATE CONCURRENT
RESOLUTION No. _____**

1 A CONCURRENT RESOLUTION congratulating the Ball
2 State University Department of Journalism upon the
3 department's 50th anniversary.

4 *Whereas, Ball State University's Department of*
5 *Journalism was established in 1969 and celebrates its*
6 *semi-centennial this spring;*

7 *Whereas, The department is accredited by the*
8 *Accrediting Council on Education in Journalism and Mass*
9 *Communications (ACEJMC) and certified by the Public*
10 *Relations Society of America (PRSA);*

11 *Whereas, The department offers bachelor's degrees in*
12 *journalism, journalism education, public relations, and*
13 *advertising. It also offers master's degrees in journalism,*
14 *public relations, emerging media design and development, in*
15 *addition to numerous minors and certifications;*

16 *Whereas, Ball State University became the first university*
17 *in Indiana to offer a master's degree in public relations in*
18 *1968;*

19 *Whereas, The Department of Journalism and its faculty*
20 *have been recognized for their contributions to the*
21 *journalism field in countless ways, including but not limited*
22 *to Mobile Marketing Association Academic Institution of the*
23 *Year, Scripps Howard Foundation Award, and Photo Editor*



1 *of the Year from the National Press Photographers*
2 *Association;*

3

4 *Whereas, The department is home to award-winning*
5 *student agencies, media, and organizations, including The*
6 *Ball State Daily, Ball Bearings Magazine, and the*
7 *Journalism Education Association; and*

8 *Whereas, The department is home to Cardinal*
9 *Communications, which was founded as Limited Edition in*
10 *1976 and was the nation's first student-run strategic*
11 *communications agency to charge for services. In 2018, it*
12 *merged with McKinley Avenue Agency, a student-run*
13 *advertising and public relations agency: Therefore,*

14 *Be it resolved by the Senate of the General Assembly*
15 *of the State of Indiana, the House of Representatives*
16 *concurring:*

17 SECTION 1. That the Indiana General Assembly
18 congratulates the 50th anniversary of the Ball State University
19 Department of Journalism and wishes them all the best for
20 years to come.

21 SECTION 2. The Secretary of the Senate is hereby
22 directed to transmit a copy of this Resolution to the Ball State
23 University Department of Journalism.

