### **HOUSE BILL No. 1315**

#### DIGEST OF INTRODUCED BILL

Citations Affected: IC 5-33-7; IC 6-3.1-24.

**Synopsis:** Film and media tax incentive. Creates a film and media tax incentive under the venture capital investment tax credit provision. Adds organizations engaged in the business of making qualified media productions in Indiana to the definition of "qualified Indiana business" for purposes of the venture capital investment tax credit. Defines "qualified media production" and "qualified production expenditure" for purposes of the venture capital investment tax credit. Provides that credits allowed under the venture capital investment tax credit are transferrable among qualified businesses. Requires the Indiana destination development corporation (corporation) to conduct an economic impact study on a production being produced in a neighboring state with media production incentives. Requires the corporation to establish a pilot program and select a film or television project that features an Indiana based story set at an Indiana specific setting. Provides an enhanced tax credit for the pilot participant, provided the participant begins production of the project within one year of selection. Encourages the corporation to cooperate with the Indiana economic development corporation to establish a permanent multiyear film and media production program, to be known as "Film Indiana", and to employ a film commissioner and necessary staff in the Film Indiana program, and requires, when necessary, the film commissioner to: (1) work with the Indiana economic development corporation to develop a plan to attract the needed components to build the infrastructure for a film and media production industry in the state of Indiana; and (2) work with the department of workforce development and Indiana film and media schools to create a workforce (Continued next page)

**Effective:** January 1, 2022 (retroactive).

# Morris, Lehman, Mayfield, Baird

January 11, 2022, read first time and referred to Committee on Ways and Means.



#### Digest Continued

development plan to include training for film and media professionals and internship opportunities for students attending film and media schools within Indiana. Requires the film commissioner to report on the plans to the Indiana economic development corporation and the corporation by December 1, 2022. Requires the Indiana economic development corporation to expand the venture capital investment tax credit so as to establish a permanent multiyear film and media production incentive. Requires an applicant for the tax credit to agree to various requirements surrounding the production.



Second Regular Session of the 122nd General Assembly (2022)

PRINTING CODE. Amendments: Whenever an existing statute (or a section of the Indiana Constitution) is being amended, the text of the existing provision will appear in this style type, additions will appear in this style type, and deletions will appear in this style type.

Additions: Whenever a new statutory provision is being enacted (or a new constitutional provision adopted), the text of the new provision will appear in **this style type**. Also, the word **NEW** will appear in that style type in the introductory clause of each SECTION that adds a new provision to the Indiana Code or the Indiana Constitution.

Conflict reconciliation: Text in a statute in *this style type* or *this style type* reconciles conflicts between statutes enacted by the 2021 Regular Session of the General Assembly.

## **HOUSE BILL No. 1315**

A BILL FOR AN ACT to amend the Indiana Code concerning taxation.

Be it enacted by the General Assembly of the State of Indiana:

| l | SECTION 1. IC 5-33-7 IS ADDED TO THE INDIANA CODE AS           |
|---|--|
| 2 | A NEW CHAPTER TO READ AS FOLLOWS [EFFECTIVE                    |
| 3 | JANUARY 1, 2022 (RETROACTIVE)]:                                |
| 4 | Chapter 7. Qualified Media Productions                         |
| 5 | Sec. 1. (a) The corporation shall conduct an economic impact   |
| 6 | study on a project being produced in a neighboring state with  |
| 7 | media production incentives that would qualify as a qualified  |
| 8 | media production under IC 6-3.1-24-3.5.                        |
| 9 | (b) The economic impact study must include the following items |
| 0 | related to the production:                                     |
| 1 | (1) A detailed description of the production.                  |
| 2 | (2) An analysis of the expenditures and return on investment   |
| 3 | related to the production.                                     |
| 4 | (3) An analysis of the overall economic impact of the          |
| 5 | production on the neighboring state.                           |



| 1  | (4) A description of any other factors related to the                 |
|----|---|
| 2  | production that the corporation considers important.                  |
| 3  | (c) After December 31, 2022, and before April 1, 2023, the            |
| 4  | corporation shall provide a report to the general assembly on the     |
| 5  | economic impact study. The report must be in an electronic forma      |
| 6  | under IC 5-14-6.  |
| 7  | Sec. 2. (a) The corporation shall establish a pilot program and       |
| 8  | select a qualified media production (as defined in IC 6-3.1-24-3.5    |
| 9  | limited to a film or television project that features an Indiana      |
| 10 | based story set at an Indiana specific setting.                       |
| 11 | (b) In order to qualify for the enhanced credit under                 |
| 12 | IC 6-3.1-24-8(f), the qualified Indiana business that is selected for |
| 13 | the pilot program under this section must begin production on the     |
| 14 | project within one (1) year after being selected.                     |
| 15 | Sec. 3. The corporation is encouraged to cooperate with the           |
| 16 | Indiana economic development corporation to establish a               |
| 17 | permanent multiyear film and media production program, to be          |
| 18 | known as "Film Indiana", and to employ a film commissioner and        |
| 19 | necessary staff in the Film Indiana program of the corporation.       |
| 20 | Sec. 4. Whenever necessary, the film commissioner shall:              |
| 21 | (1) work with the Indiana economic development corporation            |
| 22 | to develop a plan to attract the needed components to build           |
| 23 | the infrastructure for a film and media production industry           |
| 24 | in the state of Indiana;  |
| 25 | (2) work with the department of workforce development and             |
| 26 | Indiana film and media schools to create a workforce                  |
| 27 | development plan to include training for film and media               |
| 28 | professionals and internship opportunities for students               |
| 29 | attending film and media schools within Indiana; and                  |
| 30 | (3) report on the plans described in subdivisions (1) and (2) to      |
| 31 | the Indiana economic development corporation and the                  |
| 32 | corporation by December 1, 2022.                                      |
| 33 | Sec. 5. The Indiana economic development corporation shal             |
| 34 | expand the venture capital investment tax credit under IC 6-3.1-24    |
| 35 | to establish a permanent multiyear film and media production          |
| 36 | incentive program.  |
| 37 | Sec. 6. An applicant engaged in a qualified media production          |
| 38 | seeking the credit under IC 6-3.1-24-8 must agree to the following    |
| 39 | (1) To include a statement reading "filmed in Indiana" in the         |
| 10 | credits of the qualified media production, if the production          |
| 11 | includes credits. When practical, the credits should also             |
| 12 | contain details, such as location, with regard to each specific       |
|    |   |



| 1  | scene that was filmed in Indiana.                                    |
|----|--|
| 2  | (2) To include the logo of Film Indiana in the credits of the        |
| 3  | qualified media production, if the production includes credits.      |
| 4  | (3) To submit to Film Indiana a viewable copy of the final           |
| 5  | qualified media production not later than ten (10) days after        |
| 6  | the production is complete and is commercially available to          |
| 7  | the general public.  |
| 8  | (4) To provide Film Indiana with specified promotional               |
| 9  | material for the qualified media production, including photos,       |
| 10 | trailer scenes, and poster art.                                      |
| 11 | (5) To convey to Film Indiana a copyright license that permits       |
| 12 | Film Indiana to use the promotional material for archival            |
| 13 | purposes, government relation purposes, and marketing                |
| 14 | purposes.  |
| 15 | (6) To the review and audit of the qualified expenditures of         |
| 16 | the qualified media production by the film commissioner who          |
| 17 | may determine if the qualified production expenditures are           |
| 18 | reasonable.  |
| 19 | (7) To offer paid and unpaid internship opportunities on the         |
| 20 | production to students from film and media production                |
| 21 | programs at Indiana colleges and universities.                       |
| 22 | SECTION 2. IC 6-3.1-24-2, AS AMENDED BY P.L.4-2005,                  |
| 23 | SECTION 96, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE                 |
| 24 | JANUARY 1, 2022 (RETROACTIVE)]: Sec. 2. As used in this              |
| 25 | chapter, "qualified Indiana business" means:                         |
| 26 | (1) an independently owned and operated business that is certified   |
| 27 | as a qualified Indiana business by the Indiana economic              |
| 28 | development corporation under section 7 of this chapter; or          |
| 29 | (2) a person, corporation, partnership, limited liability            |
| 30 | partnership, limited liability company, or other entity that:        |
| 31 | (A) is engaged in the business of making a qualified media           |
| 32 | production in Indiana; and   |
| 33 | (B) has any state tax liability.                                     |
| 34 | The term includes an assignee that is assigned some part of a credit |
| 35 | under this chapter.  |
| 36 | SECTION 3. IC 6-3.1-24-3.5 IS ADDED TO THE INDIANA                   |
| 37 | CODE AS A <b>NEW</b> SECTION TO READ AS FOLLOWS                      |
| 38 | [EFFECTIVE JANUARY 1, 2022 (RETROACTIVE)]: Sec. 3.5. (a) As          |
| 39 | used in this chapter, "qualified media production" refers to the     |
| 40 | following for which at least fifty percent (50%) of the total        |
| 41 | incurred expenses for production are qualified production            |



expenditures:

| 1  | (1) A feature length film, including an independent or studio    |
|----|--|
| 2  | production, or a documentary.                                    |
| 3  | (2) A television episodic series, program, or feature.           |
| 4  | (3) A digital media production that is intended for reasonable   |
| 5  | commercial exploitation.   |
| 6  | (4) A music video, video game, or game show.                     |
| 7  | (5) An advertising message, except for political advertising     |
| 8  | that is intended to be distributed in any media form.            |
| 9  | (6) An educational media production, if the educational media    |
| 10 | production is not produced primarily for industrial of           |
| 11 | corporate purposes.  |
| 12 | (7) Animation or music recorded in Indiana fixed on any          |
| 13 | delivery system, including film, videotape, computer disc        |
| 14 | laser disc, or any digital format.                               |
| 15 | (b) The term does not include the following:                     |
| 16 | (1) Television coverage of:                                      |
| 17 | (A) athletic events;   |
| 18 | (B) news; or   |
| 19 | (C) current events.  |
| 20 | (2) Programs that include weather reports or financial report    |
| 21 | as a material portion of the program.                            |
| 22 | (3) Talk shows in which a host interviews or talks with guests   |
| 23 | (4) Awards shows or gala productions.                            |
| 24 | (5) Any production that is intended to solicit donations, other  |
| 25 | than donations that are:   |
| 26 | (A) deductible, in whole or in part, for federal income tax      |
| 27 | purposes; or   |
| 28 | (B) solicited as funding for a project or business venture.      |
| 29 | (6) Any political advertising message.                           |
| 30 | (7) A production produced primarily for industrial of            |
| 31 | corporate purposes.  |
| 32 | (8) A production in any medium that is obscene (under the        |
| 33 | standard set forth in IC 35-49-2-1).                             |
| 34 | SECTION 4. IC 6-3.1-24-3.6 IS ADDED TO THE INDIANA               |
| 35 | CODE AS A <b>NEW</b> SECTION TO READ AS FOLLOWS                  |
| 36 | [EFFECTIVE JANUARY 1, 2022 (RETROACTIVE)]: Sec. 3.6. (a) A       |
| 37 | used in this chapter, "qualified production expenditure" mean    |
| 38 | any of the following expenses incurred in Indiana or expenditure |
| 39 | in Indiana that are made in the direct production (including the |
| 40 | direct preproduction and direct postproduction) of a qualified   |
| 41 | media production in Indiana:                                     |



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(1) Acquisition costs for locations, facilities, offices, and

| 1        | equipment, including film studios, television studios, media        |
|----------|---|
| 2        | studios, and other infrastructure.                                  |
| 3        | (2) Acquisition costs for sets, production props, wardrobes,        |
| 4        | special effects, and accessories.                                   |
| 5        | (3) Expenditures for materials used to make and operate sets,       |
| 6        | production props, wardrobes, special effects, and accessories.      |
| 7        | (4) Expenditures for photography, sound synchronization,            |
| 8        | film processing, digital imaging, lighting, and related services.   |
| 9        | (5) Expenditures for editing, visual effects, sound mixing,         |
| 10       | composing, animation, music supervision, and related                |
| 11       | services.   |
| 12       | (6) Food and lodging.   |
| 13       | (7) Expenditures for travel within Indiana at a rate that is not    |
| 14       | more than the Internal Revenue Service standard mileage             |
| 15       | rate used to calculate the deductible costs of operating an         |
| 16       | automobile for business.  |
| 17       | (8) Commercial airfare travel expenditures incurred to              |
| 18       | transport cast members and crew members to and from                 |
| 19       | Indiana.  |
| 20       | (9) Legal services, if purchased from an attorney admitted to       |
| 21       | the Indiana bar.  |
|          | (10) Accounting services, if purchased from a certified public      |
| 22<br>23 | accountant licensed in Indiana.                                     |
| 24       | (11) Shipping costs when a shipment is originating from a           |
| 25       | location in Indiana.  |
| 26       | (12) Receiving costs when a shipment is received at a location      |
| 27       | in Indiana.   |
| 28       | (13) Any other production expenditure for which taxes are           |
| 29       | assessed or imposed by the state.                                   |
| 30       | (14) The total sum expended on wages, salaries, and benefits.       |
| 31       | Expenses under this subdivision do not include expenses             |
| 32       | described in subdivision (15) or (17).                              |
| 33       | (15) Expenditures for skilled workforce training of crew            |
| 34       | members who are qualified Indiana residents.                        |
| 35       | (16) Financing fees, if the entity charging the fees is a financial |
| 36       | institution (as defined in IC 5-13-4-10) in Indiana.                |
| 37       | (17) The payment of student internships, if the student who         |
| 38       | receives the internship payment is enrolled at a state              |
| 39       | educational institution (as defined in IC 21-7-13-32).              |
| 40       | (18) Expenditures for acquisition of rights to a story or story     |
| 41       | material and scrints  |
|          |   |

(19) Acquisition costs and expenditures for:



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| 1  | (A) vehicles that are to be directly used as part of the                 |
|----|--|
| 2  | qualified media production; and  |
| 3  | (B) the leasing or rental of vehicles.                                   |
| 4  | (b) The term does not include the following expenses or                  |
| 5  | expenditures:  |
| 6  | (1) Expenditures for tangible personal property acquired in              |
| 7  | a transaction outside Indiana, even if the property is subject           |
| 8  | to the use tax under IC 6-2.5-3.   |
| 9  | (2) The payment of penalties or fines.                                   |
| 10 | (3) The performance of services or the conveyance of property            |
| 11 | in an in kind exchange.  |
| 12 | (4) Any production expenditures for tangible personal                    |
| 13 | property or services that are acquired from a business (or an            |
| 14 | agent of a business) that does not maintain a physical                   |
| 15 | presence in Indiana.   |
| 16 | (5) Expenditures for cellular telephone service.                         |
| 17 | (6) Marketing and advertising costs.                                     |
| 18 | (7) Any expenses that are incurred after the qualified media             |
| 19 | production becomes commercially available to the general                 |
| 20 | public.  |
| 21 | (8) Airfare travel expenditures for private or chartered                 |
| 22 | aircraft.  |
| 23 | (9) Acquisition costs of vehicles that are not to be directly            |
| 24 | used as part of the qualified media production.                          |
| 25 | SECTION 5. IC 6-3.1-24-4.5, AS ADDED BY P.L.165-2021,                    |
| 26 | SECTION 78, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE                     |
| 27 | JANUARY 1, 2022 (RETROACTIVE)]: Sec. 4.5. (a) As used in this            |
| 28 | chapter, "substantial presence" means:                                   |
| 29 | (1) maintaining a company headquarters in Indiana; or                    |
| 30 | (2) maintaining at least seventy-five percent (75%) of a company's       |
| 31 | total payroll in Indiana.  |
| 32 | (b) Notwithstanding subsection (a), a company receiving qualified        |
| 33 | investment capital from a qualified Indiana investment fund shall be     |
| 34 | considered to have substantial presence in Indiana if the company        |
| 35 | commits to relocate:   |
| 36 | (1) its headquarters; or   |
| 37 | (2) seventy-five percent (75%) of its total payroll;                     |
| 38 | to Indiana within one (1) year of receiving qualified investment capital |
| 39 | from a qualified Indiana investment fund.                                |
| 40 | (c) A person, corporation, partnership, limited liability                |
| 41 | partnership, limited liability company, or other entity that is          |
| 42 | engaged in the business of making a qualified media production in        |



| 1              | Indiana and has any state tax liability as described in section 2 of |
|----------------|--|
| 2              | this chapter is not subject to the substantial presence requirement  |
| 3              | described under this section.  |
| 4              | SECTION 6. IC 6-3.1-24-7, AS AMENDED BY P.L.172-2011,                |
| 5              | SECTION 66, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE                 |
| 6              | JANUARY 1, 2022 (RETROACTIVE)]: Sec. 7. (a) The Indiana              |
| 7              | economic development corporation shall certify that a business is a  |
| 8              | qualified Indiana business if the corporation determines that the    |
| 9              | business:  |
| 10             | (1) has its headquarters in Indiana;                                 |
| 11             | (2) is primarily focused on professional motor vehicle racing,       |
| 12             | commercialization of research and development, technology            |
| 13             | transfers, or the application of new technology, or is determined    |
| 14             | by the Indiana economic development corporation to have              |
| 15             | significant potential to:  |
| 16             | (A) bring substantial capital into Indiana;                          |
| 17             | (B) create jobs;   |
| 18             | (C) diversify the business base of Indiana; or                       |
| 19             | (D) significantly promote the purposes of this chapter in any        |
| 20             | other way;   |
| 21             | (3) has had average annual revenues of less than ten million         |
| 22             | dollars (\$10,000,000) in the two (2) years preceding the year in    |
| 23<br>24<br>25 | which the business received qualified investment capital from a      |
| 24             | taxpayer claiming a credit under this chapter;                       |
| 25             | (4) has:   |
| 26             | (A) at least fifty percent (50%) of its employees residing in        |
| 27             | Indiana; or  |
| 28             | (B) at least seventy-five percent (75%) of its assets located in     |
| 29             | Indiana; and   |
| 30             | (5) is not engaged in a business involving:                          |
| 31             | (A) real estate;   |
| 32             | (B) real estate development;   |
| 33             | (C) insurance;   |
| 34             | (D) professional services provided by an accountant, a lawyer,       |
| 35             | or a physician;  |
| 36             | (E) retail sales, except when the primary purpose of the             |
| 37             | business is the development or support of electronic commerce        |
| 38             | using the Internet; or   |
| 39             | (F) oil and gas exploration.   |
| 40             | (b) The Indiana economic development corporation shall certify       |
| 41             | that a business is a qualified Indiana business if the Indiana       |

economic development corporation determines that the business is



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| approved by the Indiana destination development corporation as        |  |
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| a person, corporation, partnership, limited liability partnership,    |  |
| limited liability company, or other entity that is engaged in the     |  |
| business of making a qualified media production in Indiana.           |  |
| (b) (c) A business shall apply to be certified as a qualified Indiana |  |

- (b) (c) A business shall apply to be certified as a qualified Indiana business on a form prescribed by the Indiana economic development corporation.
- (c) (d) If a business is certified as a qualified Indiana business under this section, the Indiana economic development corporation shall provide a copy of the certification to the investors in the qualified Indiana business for inclusion in tax filings.
- (d) (e) Except as provided in subsection (e), (f), the Indiana economic development corporation may impose an application fee of not more than two hundred dollars (\$200).
- (e) (f) The Indiana economic development corporation may not impose the application fee authorized by subsection (d) (e) for applications submitted during the period beginning July 1, 2011, and ending June 30, 2013.

SECTION 7. IC 6-3.1-24-8, AS AMENDED BY P.L.165-2021, SECTION 81, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE JANUARY 1, 2022 (RETROACTIVE)]: Sec. 8. (a) A certification provided under section 7 of this chapter must include notice to the investors of the maximum amount of tax credits available under this chapter for the provision of qualified investment capital to the qualified Indiana business.

- (b) For a calendar year ending before January 1, 2011, the maximum amount of tax credits available under this chapter for the provision of qualified investment capital to a particular qualified Indiana business equals the lesser of:
  - (1) the total amount of qualified investment capital provided to the qualified Indiana business in the calendar year, multiplied by twenty percent (20%); or
  - (2) five hundred thousand dollars (\$500,000).
- (c) For a calendar year beginning after December 31, 2010, and ending before January 1, 2022, the maximum amount of tax credits available under this chapter for the provision of qualified investment capital to a particular qualified Indiana business equals the lesser of the following:
  - (1) The total amount of qualified investment capital provided to the qualified Indiana business in the calendar year, multiplied by twenty percent (20%).
  - (2) One million dollars (\$1,000,000).



| 1  | (d) For a calendar year beginning after December 31, 2021, the             |
|----|--|
| 2  | maximum amount of tax credits available under this chapter for the         |
| 3  | provision of qualified investment capital to a particular qualified        |
| 4  | Indiana business equals the lesser of the following:                       |
| 5  | (1) The total amount of qualified investment capital provided to           |
| 6  | the qualified Indiana business in the calendar year, multiplied by         |
| 7  | twenty-five percent (25%).   |
| 8  | (2) One million dollars (\$1,000,000).                                     |
| 9  | (e) Notwithstanding subsection (d), for a calendar year beginning          |
| 10 | after December 31, 2021, the maximum amount of tax credits available       |
| 11 | under this chapter for the provision of qualified investment capital to    |
| 12 | a particular qualified Indiana business, if the qualified Indiana business |
| 13 | is a minority business enterprise or a women's business enterprise         |
| 14 | equals the lesser of the following:  |
| 15 | (1) The total amount of qualified investment capital provided to           |
| 16 | the qualified Indiana business in the calendar year, multiplied by         |
| 17 | thirty percent (30%).  |
| 18 | (2) One million five hundred thousand dollars (\$1,500,000).               |
| 19 | (f) Notwithstanding subsection (d), for a calendar year                    |
| 20 | beginning after December 31, 2022, the maximum amount of tax               |
| 21 | credits available under this chapter for the provision of qualified        |
| 22 | investment capital to a particular qualified Indiana business, if the      |
| 23 | qualified Indiana business is engaged in the pilot program                 |
| 24 | established by the Indiana destination development corporation             |
| 25 | under IC 5-33-7-2, equals the lesser of the following:                     |
| 26 | (1) The total amount of qualified investment capital provided              |
| 27 | to the qualified Indiana business in the calendar year                     |
| 28 | multiplied by thirty percent (30%).  |
| 29 | (2) Four million dollars (\$4,000,000).                                    |
| 30 | (g) Credits under this chapter granted to qualified Indiana                |
| 31 | businesses engaged in the business of making qualified media               |
| 32 | productions in Indiana are transferrable to other qualified Indiana        |
| 33 | businesses.  |
| 34 | SECTION 8. [EFFECTIVE JANUARY 1, 2022 (RETROACTIVE)]                       |
| 35 | (a) IC 5-33-7, IC 6-3.1-24-3.5, and IC 6-3.1-24-3.6, all as added by       |
| 36 | this act, and IC 6-3.1-24-2, IC 6-3.1-24-4.5, IC 6-3.1-24-7, and           |
| 37 | IC 6-3.1-24-8, all as amended by this act, apply to taxable years          |
| 38 | beginning after December 31, 2021.   |
| 39 | (b) This SECTION expires July 1, 2025.                                     |
| 40 | SECTION 9. An emergency is declared for this act.                          |

