

HOUSE BILL No. 1026

DIGEST OF INTRODUCED BILL

Citations Affected: IC 24-4-24.

Synopsis: Marijuana advertising. Provides that a person may not advertise: (1) a product containing marijuana; or (2) a marijuana business; on a sign within 1,000 feet of certain places. Provides that the attorney general may seek civil penalties, an injunction, and other costs for violations. Provides that civil penalties shall be deposited in the state general fund.

Effective: July 1, 2025.

King

January 8, 2025, read first time and referred to Committee on Judiciary.



First Regular Session of the 124th General Assembly (2025)

PRINTING CODE. Amendments: Whenever an existing statute (or a section of the Indiana Constitution) is being amended, the text of the existing provision will appear in this style type, additions will appear in **this style type**, and deletions will appear in ~~this style type~~.

Additions: Whenever a new statutory provision is being enacted (or a new constitutional provision adopted), the text of the new provision will appear in **this style type**. Also, the word **NEW** will appear in that style type in the introductory clause of each SECTION that adds a new provision to the Indiana Code or the Indiana Constitution.

Conflict reconciliation: Text in a statute in *this style type* or ~~this style type~~ reconciles conflicts between statutes enacted by the 2024 Regular Session of the General Assembly.

HOUSE BILL No. 1026

A BILL FOR AN ACT to amend the Indiana Code concerning trade regulation.

Be it enacted by the General Assembly of the State of Indiana:

- 1 SECTION 1. IC 24-4-24 IS ADDED TO THE INDIANA CODE AS
2 A **NEW** CHAPTER TO READ AS FOLLOWS [EFFECTIVE JULY
3 1, 2025]:
4 **Chapter 24. Marijuana Advertising**
5 **Sec. 1. This chapter does not apply to the advertisement of:**
6 **(1) a product containing marijuana; or**
7 **(2) a marijuana business;**
8 **pursuant to a contract that was entered into before July 1, 2025.**
9 **Sec. 2. (a) As used in this section, "marijuana" has the meaning**
10 **set forth in IC 35-48-1-19.**
11 **(b) As used in this section, "sign" has the meaning set forth in**
12 **IC 8-23-1-38.**
13 **(c) A person may not advertise a product containing marijuana**
14 **or a marijuana business on a sign within one thousand (1,000) feet**
15 **of:**
16 **(1) school property (as defined in IC 35-31.5-2-285);**
17 **(2) a playground;**



- (3) a youth program center (as defined in IC 35-31.5-2-357);
- (4) a public park;
- (5) a public library; or
- (6) the regular route of a public school bus.

Sec. 3. (a) The attorney general may bring an action under this chapter to obtain any or all of the following against a person who violates this chapter:

- (1) An injunction to enjoin future violations of this chapter.
- (2) The following civil penalties:
 - (A) Not more than five thousand dollars (\$5,000) for the first violation.
 - (B) Not more than ten thousand dollars (\$10,000) for a second violation.
 - (C) Not more than fifteen thousand dollars (\$15,000) for each additional violation.
- (3) The attorney general's reasonable costs in:
 - (A) the investigation of the violations under this chapter; and
 - (B) maintaining the action.

(b) All civil penalties collected under this chapter shall be deposited in the state general fund.

