STATEMENT OF PURPOSE

RS32710 / H0428

The purpose of this legislation is to amend Chapter 1, Title 33 of the Idaho Code by adding a new Section 33-143, establishing priority in public broadcasting rights for Idaho School sports events. This legislation aims to grant Idaho Public Television, operated by the State Board of Education, the right of first refusal to broadcast all athletic competitions sanctioned by the Idaho High School Activities Association (IHSAA) involving public and private high schools in Idaho. The intent is to enhance public access to these events through various broadcasting mediums, including television, radio, and online streaming, while ensuring that any revenue generated supports educational programming, public broadcasting initiatives, and the improvement of high schools sports facilities and programs. By prioritizing Idaho Public Television, the act seeks to promote statewide engagement with high school sports, foster community involvement, and promote equitable opportunities for viewership, subject to clear notification timeliness and compliance with applicable laws. Additionally, this legislation empowers the State Board of Education, in collaboration with the IHSAA, to develop rules for effective implementation, ensuring a structured and beneficial framework for all stakeholders.

FISCAL NOTE

State Government (Idaho Public Television and State Board of Education) Expenditures:

Initial costs may include equipment upgrades, personnel, and production expenses to facilitate broadcasting. Estimated one-time startup costs for fiscal year 2026, effective July 1, 2025, could range from \$50,000 to \$150,000, depending on existing infrastructure. Ongoing annual operating costs are estimated at \$75,000 to \$200,000, though these could be offset or exceeded by revenue generated. Rule-making authority granted to the State Board of Education may incur minor administrative costs (e.g., \$5,000-\$10,000) for development.

No direct impact on the State General Fund is anticipated, as the bill does not require an appropriation. Any surplus revenue retained by the Idaho Public Television would support its operations rather than revert to the General Fund, per the bill's intent to fund educational and broadcasting initiatives.

Contact:

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DISCLAIMER: This statement of purpose and fiscal note are a mere attachment to this bill and prepared by a proponent of the bill. It is neither intended as an expression of legislative intent nor intended for any use outside of the legislative process, including judicial review (Joint Rule 18).