

## Senate Resolution 894

By: Senators Kirkpatrick of the 32nd, Unterman of the 45th, Rhett of the 33rd, Albers of the 56th, Jordan of the 6th and others

## A RESOLUTION

1 Recognizing the long and steady friendship between Georgia and the Truist Atlanta Open,  
2 one of ten ATP World Tour professional tennis events in the United States, and celebrating  
3 ten years of men's professional tennis in Atlanta; and for other purposes.

4 WHEREAS, the State of Georgia is the number one state in the nation in terms of tennis  
5 participation, with over 350,000 registered tennis players who share a common and  
6 undeniable passion for tennis; and

7 WHEREAS, over 40,000 tennis fans attend the Truist Atlanta Open each year at Atlantic  
8 Station; and

9 WHEREAS, economic impact estimates are in excess of \$10 million annually, resulting from  
10 the Truist Atlanta Open, and over \$300,000 is raised each year for worthy local charities; and

11 WHEREAS, the Truist Atlanta Open is the only men's tournament in the world to include  
12 women professionals and to kick off with a women's feature exhibition; and

13 WHEREAS, the Truist Atlanta Open is also the only men's tournament in the world to have  
14 a dedicated College Night, in which a University of Georgia or Georgia Tech male student  
15 athlete gets to compete in the main draw of the event; and

16 WHEREAS, the Truist Atlanta Open promotes day and night theme sessions, such as  
17 Military Appreciation Day, Fan and Volunteer Appreciation Day, ALTA Night, High School  
18 Day, USTA Georgia Day, and Kid's Weekend; and

19 WHEREAS, the City of Atlanta and the State of Georgia receive in excess of \$20 million in  
20 global television advertising value each year, and the Truist Atlanta Open is broadcast in  
21 over 100 countries via cable, satellite, and streaming channels; and

22 WHEREAS, the Truist Atlanta Open hosted the first "Diversity in Tennis Networking  
23 Lunch" featuring tennis officials from the USTA and around the country, as well as members  
24 of the Atlanta business community; and

25 WHEREAS, players in ten years of the Truist Atlanta Open have won Grand Slam titles,  
26 such as Wimbledon and the U.S. Open, and multiple Olympic gold medals and have been  
27 ranked number one in the world by the ATP World Tour.

28 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body  
29 recognize the organizers, patrons, partners, players, and volunteers who make the Truist  
30 Atlanta Open one of Georgia's premier sports events and who, in 2020, celebrate ten years  
31 of efforts to promote athletic, cultural, economic, fitness, political, and showcase tennis in  
32 Atlanta and the State of Georgia.

33 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed  
34 to make appropriate copies of this resolution available for distribution to the public and the  
35 press.