

Senate Resolution 841

By: Senators Miller of the 49th, Dugan of the 30th, Mullis of the 53rd, Kennedy of the 18th, Albers of the 56th and others

A RESOLUTION

- 1 Celebrating the 50th anniversary of the Hayes Automotive Group; and for other purposes.
- 2 WHEREAS, A. D. Hayes bought an Atlanta service station in the 1950s, where he was later
3 joined by his father and brother to form the genesis of the Hayes Auto Service team, which
4 boasted ten service bays and thirty employees to serve its loyal customers; and
- 5 WHEREAS, in 1971, brothers A.D. and Donald Hayes opened Hayes Chrysler in
6 Lawrenceville, dutifully positioning themselves as leading automobile dealers in Georgia and
7 a family enterprise that treats each customer as family; and
- 8 WHEREAS, with its business compass focused northeasterly, Hayes expanded into full-scale
9 operations with dealerships in Gainesville, Alto, and Baldwin in its third generation of family
10 operation; and
- 11 WHEREAS, with best practices deployed, Hayes Automotive consistently earned the highest
12 customer satisfaction index in the Southeast while following its founders' model of honesty,
13 loyalty, and hard work; and

14 WHEREAS, beyond its acclaimed business acumen, the company supports and partners with
15 the greater communities it serves, including Partners in Education programs, discounts for
16 public school employees, the Apprentice Program at Gwinnett Tech, Toys for Tots,
17 Krogering for Kids, Relay for Life, Clean and Beautiful, and Secret Santa, in addition to its
18 professional support and key leadership to the National Dealer Council, the Georgia
19 Automobile Dealers Association, the Chambers of Commerce, and others; and

20 WHEREAS, 2021 marked the company's 50th year in business as a part of Georgia's thriving
21 economy.

22 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
23 salute Hayes Automotive Group for its origin, growth, success, keen sense of community,
24 and critical core values that serve as a model for all businesses and congratulate it on its first
25 50 years of success.

26 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
27 to make an appropriate copy of this resolution available for distribution to Group Hayes
28 Automotive Group.