

Senate Resolution 778

By: Senators Mallow of the 2nd, Hickman of the 4th, Gooch of the 51st, Ginn of the 47th and Still of the 48th

A RESOLUTION

1 Recognizing March 14, 2024, as Georgia Hotel and Lodging Industry Appreciation Day at
2 the state capitol; and for other purposes.

3 WHEREAS, the Georgia Hotel and Lodging Association represents all hotels and lodging
4 businesses in Georgia; and

5 WHEREAS, 2021 was a significant year for rebuilding the hotel and hospitality economy in
6 Georgia and bringing back visitors to the state; and

7 WHEREAS, in 2022, despite postpandemic workforce challenges, Georgia's travel and
8 tourism industry ranked five out of all 50 states in market share for domestic overnight
9 visitations; and

10 WHEREAS, in 2022, Georgia's 2,236 licensed hotels with 201,660 guestrooms accounted
11 for \$73 billion in travel and tourism economic impact and \$6.3 billion in taxes; and

12 WHEREAS, Georgia's hotel industry had an impact on 301,324 jobs and \$15 billion in
13 annual wages, salaries, and other compensation in 2023; and

14 WHEREAS, in 2022, guests spent \$22.8 billion at hotels and local businesses.

15 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
16 recognize Thursday, March 14, 2024, as Georgia Hotel and Lodging Appreciation Day at the
17 state capitol for the dedication of the hospitality industry and applaud the industry as critical
18 to the economic vitality of the State of Georgia.

19 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
20 to make an appropriate copy of this resolution available for distribution to Georgia Hotel and
21 Lodging Association.