

Senate Resolution 759

By: Senators Thompson of the 14th, Miller of the 49th, Dugan of the 30th, Gooch of the 51st, Cowsert of the 46th and others

A RESOLUTION

1 Recognizing and commending Mark O'Brien for his contribution to LakePoint Sports in the
2 State of Georgia and around the United States; and for other purposes.

3 WHEREAS, Mark O'Brien serves as the president and CEO of LakePoint Sports, which is
4 the nation's premier youth travel sports destination located in the Metro Atlanta area; and

5 WHEREAS, Mr. O'Brien has a variety of experience in the sports industry. He spent several
6 years working in Minor League Baseball, ultimately reaching the position of general
7 manager. He also spent time with the Houston Rockets, working in marketing and branding;
8 and

9 WHEREAS, Mr. O'Brien previously served as the president and CEO of Mizuno North
10 America. Under his leadership, Mizuno rewrote its brand and business playbook, which led
11 to a significant turnaround for the company; and

12 WHEREAS, Mr. O'Brien also has experience leading brands such as Miller Brewing
13 Company (now MillerCoors), Boys & Girls Club of America, The Original Honey Baked
14 Ham Company, and Johnsonville Sausage; and

15 WHEREAS, Mr. O'Brien and his wife have been married for over 20 years and have been
16 blessed with four incredible daughters.

17 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
18 recognize and commend Mark O'Brien for his contribution to sports in Georgia and around
19 the country.

20 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
21 to make an appropriate copy of this resolution available for distribution to Mark O'Brien.