

Senate Resolution 604

By: Senators James of the 35th, Rhett of the 33rd, Seay of the 34th, Anderson of the 43rd and Tate of the 38th

A RESOLUTION

1 Recognizing and commending For Peace I Rise LLC, also referred to as For Peace I Rise,
2 The CT Vivian Story as an American Civil Rights Broadway musical produced in Georgia;
3 and for other purposes.

4 WHEREAS, For Peace I Rise, the CT Vivian Story, FPIR, intends to produce and distribute
5 a theatrical and musical presentation of the American Civil Rights Movement as shown
6 through the lens of the Reverend Dr. CT Vivian, ordained minister, husband, father, civil
7 rights icon, nonviolent, direct action strategist, and scholar; and

8 WHEREAS, For Peace I Rise is a Georgia LLC created and operated as an entity designed
9 to promote the education and awareness of The Reverend CT Vivian as an iconic civil rights
10 defender and his contributions to the CRM and the Southern Christian Leadership
11 Conference, among other platforms, to promote diversity and racial sensitivity; and

12 WHEREAS, the Georgia Department of Economic Development is the state's sales and
13 marketing arm, the lead agency for attracting new business investment, encouraging the
14 expansion of existing industry and small businesses, aligning workforce education and
15 training with in-demand jobs, locating new markets for Georgia products, attracting tourists
16 to Georgia, and promoting the state as a destination for arts and location for film, music and
17 digital entertainment projects, as well as planning and mobilizing state resources for
18 economic development; and

19 WHEREAS, FPIR recognizes that their theatrical production is an important contribution to
20 the arts in Georgia as a cultural institution that helps to create a vibrant community and one
21 that attracts economic development. Further, FPIR recognizes that the arts are integral to the
22 robust economic, social, cultural, and educational vitality of the American South; and

23 WHEREAS, For Peace I Rise LLC represents the importance of integrating the arts and
24 tourism industries and in filling a space currently unaddressed by others in the story telling
25 space; and

26 WHEREAS, cultural tourism is motivated by tourists' interest in historical, artistic, scientific
27 and/or heritage offering by a community, region, group, or institution. For Peace I Rise LLC
28 the musical, as an entertainment property will be produced in Georgia and presented
29 throughout the world and further stimulate heritage tourism in Georgia as part of historic
30 preservation; and

31 WHEREAS, support for For Peace I Rise LLC the musical has already been expressed by
32 several key constituents in public and private sectors and include the CT and Octavia Vivian
33 Estate, Intellectual Property Management (IPM), the exclusive licensor of the estate of
34 Martin Luther King Jr. Inc., Emory University's Office of Diversity and Inclusion in
35 collaboration with the Office of the Provost, Emory Libraries, Emory College of Arts and
36 Sciences, Part of the David Goldwasser Series in Religion and the Arts, Theatre Emory,
37 Alston & Bird Law Firm, Georgia Public Broadcasting Corporation, and Times3 Atlanta
38 Design; and

39 WHEREAS, For Peace I Rise LLC the musical FPIR features the highest degree of creative
40 theatre talent in America including Playwright and Director, Thomas W. Jones, II,
41 Composers S. Renee Clark, William Hubbard, William Knowles and Orchestra Conductor,
42 Kirk Smith; and

43 WHEREAS, distributors of For Peace I Rise LLC the musical in Georgia and elsewhere shall
44 enjoy the benefits of theatre and television programming desirable to their sponsors, season
45 ticket holders, and under writers and income from the sale of local advertising in association
46 with productions; and

47 WHEREAS, On January 25, 2020, Theatre Emory provided a significant contribution to the
48 development of the For Peace I Rise LLC the musical production as a compelling story with
49 their workshop presentation in association with Actors' Equity.

50 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
51 recognize and commend For Peace I Rise LLC for its efforts to operate a business that will
52 employ Georgia residents, program and distribute theatrical productions that will focus on
53 and raise awareness of the American Civil Rights Movement, the contributions of the

54 Reverend Dr. CT Vivian to promote love, peace, and a nonviolent message through
55 strategic, direct action, engage other Georgia based businesses in its efforts, provide
56 distributors of programming, including theatre houses and academic institutions, of valuable
57 programming in Georgia with desirable content and otherwise enhance the lives and
58 experiences of Georgia residents, businesses, and researchers.

59 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
60 to make an appropriate copy of this resolution available for distribution to For Peace I Rise
61 LLC.