

Senate Resolution 54

By: Senator Robertson of the 29th

A RESOLUTION

1 Commending Kia's vehicle manufacturing and impact on the state and recognizing January
2 31, 2023, as Kia Day at the state capitol; and for other purposes.

3 WHEREAS, Georgia is a center of automobile manufacturing and home to Kia's assembly
4 plant in West Point, Georgia; and

5 WHEREAS, the automobile manufacturing industry in Georgia is resilient and growing.
6 Since 2018, Georgia has welcomed 125 auto and mobility projects, investing \$24.6 billion
7 and creating 31,885 jobs; and

8 WHEREAS, Kia Georgia has contributed over \$20 million to the local community,
9 promoting education, diversity and inclusion, health and wellness, and environmental
10 preservation and sustainability as part of its Corporate Social Responsibility program; and

11 WHEREAS, Kia Georgia has promoted workforce development through its sponsorship of
12 A World In Motion in five local county and city school systems. It is a charter sponsor of the
13 THINC College and Career Academy and is actively involved with the Technical College
14 System of Georgia and the West Georgia Technical College; and

15 WHEREAS, since establishing its assembly plant in 2009 in West Point, Georgia, Kia has
16 invested more than \$1.9 billion in the State of Georgia; and

17 WHEREAS, Kia is committed to EVs and focused on becoming a leader in mobility by
18 popularizing EVs, including autonomous, purpose-built vehicles, reaching 30 percent or
19 more share of sales as EVs and at least 70 percent share of sales from EVs by 2030; and

20 WHEREAS, Kia Georgia employs more than 3,000 team members and is responsible for
21 more than 14,000 plant and supplier jobs in the region; and

22 WHEREAS, Kia Georgia is the United States manufacturing home of the Sorento, Sportage,
23 K5, and multiple award-winning Telluride SUV.

24 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
25 commend Kia of Georgia and recognize January 31, 2023, as Kia Day at the state capitol.

26 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
27 to make appropriate copies of this resolution available for distribution to the public and the
28 press.