

Senate Resolution 449

By: Senator Esteves of the 6th

### A RESOLUTION

1 Recognizing and commending the Atlanta Vibe professional women's indoor volleyball  
2 team; and for other purposes.

3 WHEREAS, the Atlanta Vibe is Atlanta's premier professional women's indoor volleyball  
4 team and a founding member of the Pro Volleyball Federation; and

5 WHEREAS, volleyball, the number one team sport for girls in the United States, holds a  
6 world record in attendance, with an impressive 92,003 attendees in Omaha, the venue for  
7 their first match; and

8 WHEREAS, the team's official introduction to the city was held on August 4, 2023, at  
9 Atlantic Station, where more than 500 attendees, including VIPs, local business leaders,  
10 and influential civic figures, were a part of the official induction of the Atlanta Vibe into  
11 the city's thriving sports scene; and

12 WHEREAS, the decision to bring professional volleyball to Atlanta was rooted in a desire  
13 to contribute to the city's monumental professional sports landscape and provide a  
14 platform for world-class women's indoor volleyball athletes. Colleen Craig, a prominent  
15 Atlanta businesswoman and the founder and Managing Partner of Rally Sports

16 Management, emerged as the visionary leader and the franchise's first ever team owner;  
17 and

18 WHEREAS, Colleen Craig's impressive background, which includes being a dual-sport  
19 Division 1 athlete, an alumna of Harvard Business School, and a tenured professional in  
20 healthcare and finance, positioned her to become the first ever female majority owner in  
21 the Pro Volleyball Federation; and

22 WHEREAS, the significance of the team's name, lies in its representation of the city's  
23 energy, culture, and collective personality. The name was chosen through a city-wide  
24 naming contest, emphasizing community engagement and building a brand that resonated  
25 with the team's fan base; and

26 WHEREAS, the team's brand identity, including the primary colors of red and ice blue  
27 and the intricately designed logo, reflects the integration of traditional and contemporary  
28 elements, symbolizing the synergy between the Vibe and the City of Atlanta; and

29 WHEREAS, the franchise is one of the pioneering teams in the inaugural season of the  
30 Pro Volleyball Federation, having recruited renowned head coach Todd Dagenais, signing  
31 the Pro Volleyball Federation's first-ever athlete signed to a contract, Leah Edmond, and  
32 assembling a globally talented roster to underscore the team's commitment to excellence  
33 in their pursuit to capturing the first Pro Volleyball Federation championship; and

34 WHEREAS, the team's participation in the Pro Volleyball Federation aligns with the  
35 league's mission to elevate the status of professional volleyball in North America,  
36 offering competitive play, livable wages for players, and top-notch facilities.

37 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this  
38 body recognize and commend the Atlanta Vibe professional women's indoor volleyball  
39 team for contributing to the city's monumental professional sports landscape and  
40 providing a platform for world-class women's indoor volleyball athletes.

41 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed  
42 to make an appropriate copy of this resolution available for distribution to the Atlanta  
43 Vibe professional women's indoor volleyball team.