Senate Bill 134

By: Senators Shafer of the 48th, Albers of the 56th, Williams of the 27th, Hill of the 6th, Mullis of the 53rd and others

AS PASSED SENATE

A BILL TO BE ENTITLED AN ACT

- 1 To amend Article 1 of Chapter 1 of Title 7 of the Official Code of Georgia Annotated,
- 2 relating to provisions applicable to the Department of Banking and Finance and financial
- 3 institutions generally, so as to allow banks and credit unions to offer savings promotion raffle
- 4 accounts in which deposits to a savings account enter a depositor in a raffle; to provide for
- 5 definitions; to amend Code Section 16-12-20 of the Official Code of Georgia Annotated,
- 6 relating to definitions relative to gambling and related offenses, so as to provide for an
- 7 exception to the definition of "lottery"; to provide for a short title; to provide for legislative
- 8 findings; to provide for related matters; to repeal conflicting laws; and for other purposes.

9 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

SECTION 1.

11 This Act shall be known and may be cited as the "Save, Earn, Win Act."

12 SECTION 2.

- 13 The General Assembly finds and declares that:
- 14 (1) Having personal savings provides individuals and families with security in the event
- of a job loss or an unexpected expense, in addition to financial well-being and confidence
- in retirement;
- 17 (2) The personal savings rate in the United States was just 5.5 percent as of
- 18 November, 2016;
- 19 (3) Just 47 percent of Americans report having an emergency or rainy day fund that
- 20 could cover three months of expenses;
- 21 (4) Forty-six percent of Americans say they would not be able to cover a \$400
- 22 emergency expense without borrowing money or selling something;
- 23 (5) Giving Georgians access to tools that encourage savings could improve stability for
- individuals and families across the state; and

(6) Savings promotion raffles have been shown to increase savings, especially among
 low-income populations and nonsavers.

SECTION 3.

- 28 Article 1 of Chapter 1 of Title 7 of the Official Code of Georgia Annotated, relating to
- 29 provisions applicable to the Department of Banking and Finance and financial institutions
- 30 generally, is amended by adding a new part to read as follows:

31 "<u>Part 14</u>

- 32 7-1-239.10
- 33 (a) As used in this Code section, the term:
- 34 (1) 'Bank' means a national bank or a state chartered bank, regardless of which state
- issued the charter, that has federal deposit insurance.
- 36 (2) 'Credit union' means a federally chartered credit union or a state chartered credit
- 37 <u>union, regardless of which state issued the charter, that has federal deposit insurance.</u>
- 38 (3) 'Savings promotion raffle' means a contest in which the sole consideration required
- for a chance of winning a designated prize is obtained by the deposit of a specified
- 40 amount of money in a savings account or other savings program offered by a bank or
- 41 <u>credit union, where each ticket or entry has an equal chance of being drawn.</u>
- 42 (b) A bank or credit union may conduct a savings promotion raffle, provided that the raffle
- is conducted in a manner that does not:
- 44 (1) Jeopardize the ability of the bank or credit union conducting the savings promotion
- 45 <u>raffle to operate in a safe and sound manner; or</u>
- 46 (2) Mislead depositors about the chances of winning.
- 47 (c) A bank or credit union shall provide each person making a deposit in a savings
- promotion raffle account with information on the terms of the raffle and the verifiable retail
- 49 <u>value of each prize which a depositor has a chance of receiving. Such information shall</u>
- 50 <u>state the odds of a depositor receiving a prize.</u>
- 51 (d) A bank or credit union conducting a savings promotion raffle may contract for and use
- 52 the services of a third party service provider to handle the administrative details of
- 53 <u>conducting a savings promotion raffle.</u>
- 54 (e) A bank or credit union conducting a savings promotion raffle shall maintain all records
- 55 <u>the department determines are necessary to conduct an examination or audit of a savings</u>
- 56 <u>promotion raffle.</u>
- 57 (f) A bank or credit union offering a savings promotion raffle account shall provide each
- depositor with information regarding any fees or penalties associated with such account.

(g) The provisions of this Code section applicable to credit unions shall apply to an organization composed primarily of credit unions and the provisions of this Code section applicable to banks shall apply to an organization composed primarily of banks."

62 SECTION 4.

Code Section 16-12-20 of the Official Code of Georgia Annotated, relating to definitions relative to gambling and related offenses, is amended by revising paragraph (4) as follows:

- "(4) 'Lottery' means any scheme or procedure whereby one or more prizes are distributed by chance among persons who have paid or promised consideration for a chance to win such prize, whether such scheme or procedure is called a pool, lottery, raffle, gift, gift enterprise, sale, policy game, or by some other name. Except as otherwise provided in Code Section 16-12-35, a lottery shall also include the payment of cash or other consideration or the payment for merchandise or services and the option to participate in or play, even if others can participate or play for free, a no skill game or to participate for cash, other consideration, other evidence of winnings, or other noncash prizes by lot or in a finite pool on a computer, mechanical device, or electronic device whereby the player is able to win a cash or noncash prize, other consideration, or other evidence of winnings. A lottery shall also include the organization of chain letter or pyramid clubs as provided in Code Section 16-12-38. A lottery shall not mean a:
 - (A) Promotional giveaway or contest which conforms with the qualifications of a lawful promotion specified in paragraph (16) of subsection (b) of Code Section 10-1-393;
 - (B) Scheme whereby a business gives away prizes to persons selected by lot if such prizes are made on the following conditions:
 - (i) Such prizes are conducted as advertising and promotional undertakings in good faith solely for the purpose of advertising the goods, wares, and merchandise of such business;
 - (ii) No person to be eligible to receive such prize shall be required to:
 - (I) Pay any tangible consideration to the operator of such business in the form of money or other property or thing of value;
 - (II) Purchase any goods, wares, merchandise, or anything of value from such business; or
 - (III) Be present or be asked to participate in a seminar, sales presentation, or any other presentation, by whatever name denominated, in order to win such prizes; and (iii) The prizes awarded shall be noncash prizes and cannot be awarded based upon the playing of a game on a computer, mechanical device, or electronic device at a place of business in this state;

| 96 | (D) National or regional promotion, contest, or sweepstakes conducted by any |
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| 97 | corporation or wholly owned subsidiary or valid franchise of such corporation, either |
| 98 | directly or through another entity, provided that, at the time of such promotion, contest, |
| 99 | or sweepstakes, such corporation: |
| 100 | (i) Is registered under the federal Securities Exchange Act of 1934; and |

(C) Raffle authorized under Code Section 16-12-22.1; or

- (i) Is registered under the federal Securities Exchange Act of 1934; and
- 101 (ii) Has total assets of not less than \$100 million; or
- (E) Savings promotion raffle that conforms with the requirements of Code Section 102
- 103 <u>7-1-239.10</u>.

95

- 104 The provisions of this part shall not be applicable to games offered by the Georgia
- Lottery Corporation pursuant to Chapter 27 of Title 50." 105

106 **SECTION 5.**

107 All laws and parts of laws in conflict with this Act are repealed.