

House Resolution 749

By: Representatives Cannon of the 58th and Bell of the 75th

A RESOLUTION

1 Recognizing and commending Lorenzo Gordon on the occasion of District 58 Day; and for
2 other purposes.

3 WHEREAS, presented by GOAT Ave Inc. and The Corporate Influencer Academy, District
4 58 Day is a community initiative dedicated to uplifting individuals and recognizing
5 outstanding leaders who have made a significant impact in their respective fields; and

6 WHEREAS, Lorenzo Gordon is an accomplished entrepreneur and the founder of Humbl
7 Hustlr, a lifestyle brand that embodies resilience, ambition, and perseverance in the face of
8 challenges; and

9 WHEREAS, as a marketing strategist, he has played a pivotal role in elevating brands such
10 as Belaire and Sovereign Brands, bringing innovative and culturally relevant strategies to
11 their campaigns; and

12 WHEREAS, his expertise in marketing has helped businesses connect with diverse audiences
13 while maintaining authenticity and a deep cultural impact; and

14 WHEREAS, beyond his business ventures, he is dedicated to community empowerment,
15 supporting initiatives that promote education, economic growth, and the advancement of
16 under-represented groups; and

17 WHEREAS, as an ally of diversity and the LGBTQ+ community, Lorenzo Gordon uses his
18 platform to advocate for inclusivity, equal rights, and the representation of marginalized
19 groups, solidifying his role as a community-driven leader who is dedicated to fostering
20 positive change; and

21 WHEREAS, it is abundantly fitting and proper that this distinguished individual be
22 appropriately honored during this special time.

23 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
24 the members of this body recognize and commend Lorenzo Gordon on the occasion of
25 District 58 Day for his contributions to entrepreneurship, marketing, and community
26 development as well as extend best wishes for continued success.

27 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
28 and directed to make an appropriate copy of this resolution available for distribution to
29 Lorenzo Gordon.