

House Resolution 27EX

By: Representatives Barnes of the 86th, Mitchell of the 88th, Cannon of the 58th, Willis of the 55th, Neal of the 79th, and others

A RESOLUTION

1 Commending Grené Baranco; and for other purposes.

2 WHEREAS, beginning her auto career in 1985 at her family's dealership in Decatur, Georgia,
3 Grené Baranco has enjoyed a highly successful career as an automotive executive and
4 industry leader; and

5 WHEREAS, prior to her current role as vice president of E-commerce for Mercedes-Benz
6 of Buckhead in Atlanta, Georgia, she served the store as its new and pre-owned manager,
7 where she helped to cultivate a team that continues to lead the market in sales, gross, and net
8 profit

9 WHEREAS, during the challenging times of the COVID-19 shutdown, her adept leadership
10 at Mercedes-Benz of Buckhead allowed the dealership to record net profits through the
11 implementation of a cutting-edge digital sales process; and

12 WHEREAS, beyond her professional achievements, Grené ardently advocates for equality
13 in the automotive industry, particularly championing the cause of Black female dealership
14 owners; and

15 WHEREAS, her active involvement with Meals on Wheels Atlanta, Georgia State
16 University's Department of Religious Studies Board of Alumni, The Arts Xchange, and
17 Common Cause, Georgia, further exemplify her commitment to societal and industry
18 advancement; and

19 WHEREAS, it is abundantly fitting and proper that this outstanding individual be
20 appropriately honored.

21 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
22 the members of this body commend Grené Baranco for her many remarkable professional
23 achievements in the automotive industry as well as extend best wishes for continued success.

24 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
25 and directed to make an appropriate copy of this resolution available for distribution to Grené
26 Baranco.